

CircPro

Interreg Europe



AN INTERREGIONAL COOPERATION PROJECT
FOR IMPROVING RESOURCE-EFFICIENT
ECONOMY POLICIES



KEY FACTS ABOUT THE PROJECT:

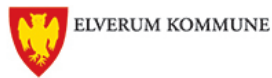



HOW TO GET INVOLVED?

 WWW.INTERREGEUROPE.EU/CIRCPRO
 @CIRC_PRO

WHO IS INVOLVED?

Kouvola innovation





“PROMOTING
THE TRANSITION TO A MORE
CIRCULAR ECONOMY RELATED
NATIONAL AND REGIONAL
DECISION MAKING BY
INCREASING
THE IMPLEMENTATION OF
THE CIRCULAR PROCUREMENT.”

WHAT IS CIRCPRO?

CircPro's main objective is to increase the implementation of circular procurement under the targeted policy instruments so that the circular economy principles and criteria are incorporated or taken into account as a horizontal principle. CircPro targets the circular procurement from different approaches that have different complexity: all of which facilitate closed loops, but where the focus shifts from better quality products to new and innovative products and new business concepts.

Ultimate goal after the project is to get circular procurement as an established practice of the procurement procedures within the partnership regions' municipalities and towns.

IDENTIFIED CHALLENGES:

There are barriers that hinder the systematic implementation of the circular procurement:

- General lack of knowledge and expertise related to circular procurement
- Procedural and legal barriers
- Procurers' preconceptions about using, as well as lack of, recycled materials.

WE WILL TACKLE THESE BY:

Increasing partner regions' know-how on circular procurement and recycled materials.

Identifying, assessing, exchanging and disseminating the existing national/regional initiatives, good practices, supporting measures, pilots and initiatives, main actors, organisations and networks that could boost the implementation of the circular procurement in the regions.

Identifying the procedural and legal barriers experienced by procurers and suppliers when implementing procurements with circular elements.

Providing a meeting place and enhancing dialogue between procurers and suppliers (both groups are represented in the partnership and stakeholders' groups).

WHAT WE WILL DO?

- Interregional Partner Meetings and Study Visits
- Regional Stakeholder Meetings
- High-level Final Conference
- 10 Regional Action Plans

Produce supporting material for the regional decision-makers, procurers and suppliers on circular procurement procedures and practices:

- 10 Regional Guidebooks with region-specific overviews and 20 selected good practice cases among the partnership regions on circular procurements
- 10 Regional Policy Briefs
- Joint Method for involving companies in the circular procurement process

