



# DEISTI-SMART

Interreg Europe



European Union  
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## FAST ALTERNATIVE CONNECTED ECOMOBILITY Thessaloniki Touristic Transportation

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METROPOLITAN  
DEVELOPMENT  
AGENCY  
OF THESSALONIKI S.A.

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## ***DESTI-SMART in Thessaloniki***

### **Connection of the Urban Resilience strategy with:**

- ❑ Tourism as a dynamic and growing but also sensitive sector of economic activity and business development
- ❑ Transport and Sustainable Urban Mobility in general, as an important field of development of public sub-modalities and functions through cooperative models of the public and private sectors

## *DESTI-SMART in Thessaloniki*

### **Goals:**

- Integrating major transport hubs and corresponding systems (Airport - Port - Railway Station - TAXI Stations - Metro Departures - Intercity Bus Station - Urban Buses) within a unified concept of transport interoperability
- Highlighting the combined use of alternative transport systems (existing or under construction) serving the tourist movement in 4 directions

## ***DESTI-SMART in Thessaloniki***

### **Centripetal (Inward) Flow:**

*From the 4 points of tourist entry to the city, - from the Airport, the Port, the Railway Station and the Interstate Buses Station to the important tourist spots (Hotels - Historic Center)*

### **Inner-city Mobility:**

*Traveling inside the city as “city tourism” highlighting the network of walking and cycling routes of interest to visitors*

### **Transit-city Mobility Flows:**

*Short-distance mobility including trains to the city and towards the dynamic tourist areas surrounding Thessaloniki (eg Litochoro, Platamonas, destinations of the Egnatia Motorway, Chalkidiki, etc.)*

### **Centrifugal (outward) Mobility Flows:**

*From the city to major touristic attractions in the wider geographic area of the city (Archaeological Triangle: Vergina, Pella and Dion as well as Mount Athos, Meteora, Spas, Thermal baths, for a short trip of one or more days*

## **“THESSALONIKI RESILIENT MOBILITY SYSTEM”**

The Plan will provide expertise derived from the 2017 'COOPERATION AGREEMENT' between MDAT AAE / OTA, the Thessaloniki Transport Organization, Egnatia Odos S.A, and Hellenic Institute of Transport (HIT) of the Center for Research and Technology,

- ❑ General Design Of Transportation Systems Of Mass Transportation Fixed Track With The Interoperable Connection With Other Systems Urban Transportation
  
- ❑ General Movement Of The Urban System With Traffic Reconstruction Of Critical Axes And Impact Assessment

## ***Three Alternative Transport Subsystems***

### ***1. Maritime Urban Transport***

Interconnection with the airport and synergies with tourist destinations such as Chalkidiki and Pieria, a powerful alternative transport and tourist movement, environmentally friendly, with use of alternative forms of energy such as solar, strengthening the sustainable urban mobility.

### ***2. The Western Urban Railway***

Reconstruction and reuse of a non-active rail network existing Hellenic Railway Organization and the construction of new sections for the operation of the Urban Railroad Association of West Thessaloniki with the Central Railway Station as the international and domestic traffic hub in the port of Thessaloniki (linkage of coastal connections with the islands & Cruises in SE Mediterranean).

### ***3. The Public Bicycle System,***

Upgrade can be combined with the formation and networking of tourist routes as a basis for the mild mobility of visitors on bicycles for the most important tourist gathering points, as well as the aesthetic upgrading of the areas.

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THANK YOU!!!



“happy FACE”  
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FAST ALTERNATIVE CONNECTED ECOMOBILITY  
THESSALONIKI TOURISTIC TRANSPORTATION

Questions are welcome



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*Projects media*