



TRAM

Nov 1, 2018 - Nov 30, 2018

All Users
100.00% Sessions

Sessions

135
% of Total: 0.26% (52,823)



Users

136
% of Total: 0.41% (33,145)



Users by Country

Country	Users
Italy	35
Romania	12
Sweden	12
Spain	11
Hungary	9
Belgium	8
Germany	6
India	6
United Kingdom	5
Greece	5

Top Channels

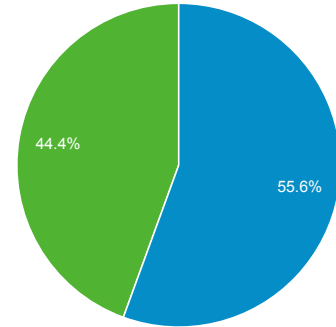
Default Channel Grouping	Sessions
Organic Search	71
Direct	27
Referral	18
Social	18
Email	1

Sessions by Landing Page

Landing Page	Sessions
/tram/	72
/tram/contacts/	15
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	11
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	7
/tram/events/event/2286/tram-2nd-peer-review-	-

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

357
% of Total: 0.22% (165,727)



Avg. Session Duration

00:03:23
Avg for View: 00:03:08 (7.85%)



Most visited pages (page views)

Page	Pageviews
/tram/	121
/tram/contacts/	33
/tram/events/	33
/tram/library/	27
/tram/news/	26
/tram/good-practices/	16
/tram/events/event/2286/tram-2nd-peer-review-workshop/	14
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	12
/tram/linked-projects/	10
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	9

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	37	121
TRAM 2nd Peer Review Workshop Interreg Europe	6	14

/tram/events/event/2266/tram-2nd-peer-review-workshop/	7	TRAM 2nd Peer Review Workshop Interreg Europe	6	14
/tram/events/event/2287/tram-4th-peer-review-workshop/	4	TRAM 4th Study Visit in Miskolc, Hungary Interreg Europe	6	9
/tram/news/news-article/4372/tram-bicopolitan-a-gets-to-manchester/	3	JS is Looking for a Finaciale Project Officer Interreg Europe	5	12
/tram/events/event/2058/tram-1st-peer-review-workshop/	2	Contacts Interreg Europe	4	33
/tram/library/	2	TRAM 4th Peer Review Workshop Interreg Europe	4	10
/tram/news/news-article/3919/bicropolitana-validation-of-one-of-tram-s-gps/	2	TRAM's GP Bicipolitana gets to Manchester Interreg Europe	3	11
		Library Interreg Europe	2	27
		BICIPOLITANA - Validation of one of TRAM's GPs Interreg Europe	1	3
		TRAM 1st Peer Review Workshop Interreg Europe	1	5

Searches

Event Label	Total Events
lastmile	1
Reset	1

Newsletter sign ups

Event Label	Total Events
TRAM	2