

## EXTERNAL EVENT REPORT

**Date:** 13 September 2018

**Venue:** Centro Cultural Santa Ana – Plasencia (Spain)

### **Description of the event**

On September 13<sup>th</sup> and 14<sup>th</sup> 2018, INTRA project was invited to participate in the exhibition area at the “II Regional Bioeconomy Meeting: Eurocasta 2018” organised by the Regional Government of Extremadura in Plasencia (Spain).

For the second year in a row, Extremadura has become a stage for technological exchange and knowledge, celebrating the Second Sectoral Meeting on Bioeconomy: Eurocasta 2018. The Bioeconomy, as an opportunity and viable alternative to achieve economic growth while guaranteeing the rational use of natural resources, is a commitment that the Junta de Extremadura has acquired since it is a strategic and emerging sector for the region.

On this occasion the leitmotiv of this Meeting was "Chestnut", coinciding with the IX Chestnut European Meeting, Eurocasta 2018, in order to promote the awareness of the importance of the survival of this species in the European framework and the collaboration of the producing regions, as measures for the defense of the sector and the establishment of joint strategies for the transfer of knowledge and work, as well as the access to new markets.

The Chestnut European Meetings are annual and are organised by the AREFLH (Assembly of European Regions of Fruit, Vegetables and Horticultural) since 2010, which is a European association created in the year 2000 on the initiative of a group of Spanish, French and Italian regions and represents the voice of the fruit and

vegetable and horticultural producing regions and their producer organisations in Europe.

Over 200 people from Portugal, Italy, France and Spain met at “II Regional Bioeconomy Meeting: Eurocasta 2018” in Plasencia (Cáceres, Spain).

Represented by Concepción Civantos Romero, from FUNDECYT-PCTEX, the INTRA project was presented in the exhibition area of the Meeting.

Some pictures of the dissemination action:



