



# OPTITRANS MEETING IN ZADAR

4th Thematic Workshop



*„Alone we can do so little, together we can do so much“*



# BRIEF INTRODUCTION

**PARTICIPANTS** Chiara Colangelo, Francesca Laschiazza, Klaus Bongartz, Gerald Stoger, Apostolos Koufodimus, Angela Guevara Sala, Francisco Javier Huerta Delgado, Gonzalo Esteban Lopez, Rein Haak, Jaanus Tamm, Manuel Herrador Colmenero, Paul Pece, Graur Radu, Lucia Kolega, Ivan Plazina and Ivana Vrsaljko

*Imagine we can change people's habits to the better*

*Imagine we can make our towns a better place to live*

*Imagine we can give a small contribution to breath a cleaner air for us and our children*

On the 16th and 17th May 2018 a group of enthusiasts got together to discuss how to achieve the goals that project Optitrans aims to. We got together with the focus on the „**Public transport networks and flexibilisation**“, to exchange opinions, listen about some good practices, pros and cons on transport on demand.

Those were two interesting days with great team of people, all of them ready to make some changes.

It all started in the morning of 16th May, at 10am. A great number of stakeholders representatives and public came to the workshop, hoping that Optitrans will do something to make things better.

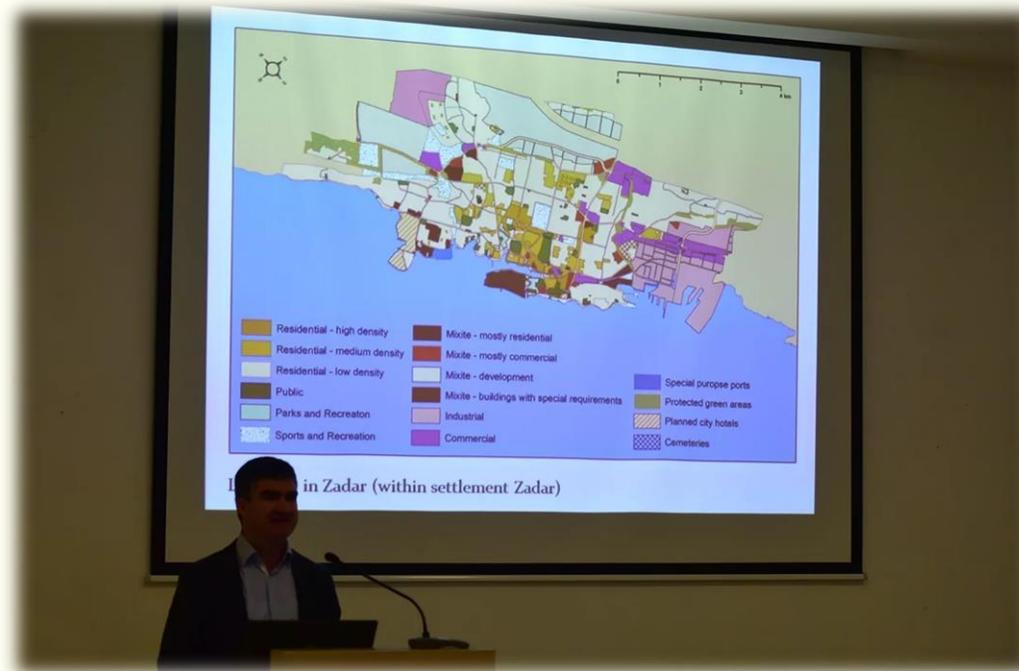
**The objective**



# Operational part

16th May

After the welcome words of Šime Erlić, Head of department of EU funds, City of Zadar and Klaus Bongartz, Representative of Leading Partner- Ministry for Infrastructure and agriculture of Thuringia, first presentation was held by Ph.D. Josip Faričić from the University of Zadar with the title „*Traffic and geografic position of Zadar and Zadar region*“. That presentation was sort of introduction in the Workshop.



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- Mr. Damir Zubak from main transportation company in Zadar area LIBURNIJA d.o.o., presented the company, how it works, urban and rural routes, future plans etc.
  - Mr. Stipe Staglicic talked about mobile application he developed called „CityBus Zadar Mobile Application“. With the app people can see every bus station, bus timetables, bus routes etc.



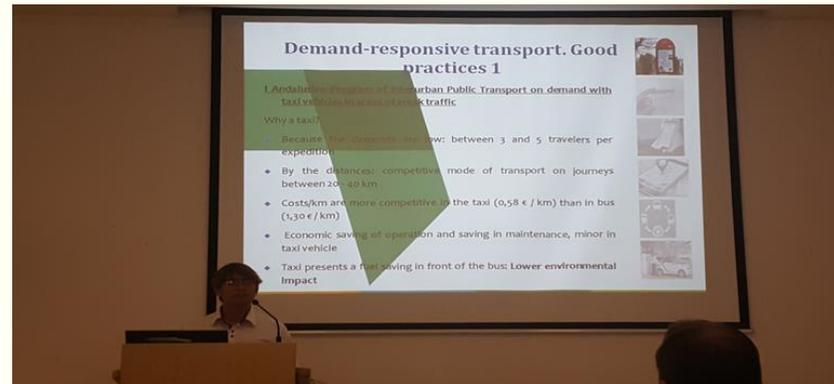
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Mr. Dino Županović from the University of Zadar talked about Optitrans project and the flexible transport services and also he talked about Mobility Masterplan of functional Region of North Dalmatia, the document that is in the phase of production.

Mrs. Ana Odvitović from the Innovative Zadar Ltd. Presented us the project „Zadar Smart City” which in the phase of implementation and it will bring many smart solutions also for transportation in Zadar.

Mr. Matija Krznar from the Spin city company located in Zagreb presented his car sharing service located in Zagreb.

Mr. Gonzalo Esteban Lopez presented the Demand responsive transport with taxis





- On the 17 May, the Steering Group meeting was held in Duke's palace in Zadar. The group discussed about next steps to be done, project activities and financial issues.



OptiTrans  
Interreg Europe  
European Union  
European Regional  
Development Fund

17.05.2018.

CITY OF ZADAR

OPTITRANS - Steering Group meeting, Zadar / local public transportation tour and workshop

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- After the Steering group meeting the group went to Zadar and Zadar region tour by public transportation, the bus and the ferry. We notice the difference of the buses in urban and rural area. The ones in the city are newer and more comfortable and the ones on the island are very old.



