



European Union
European Regional
Development Fund

SPEED UP
Interreg Europe



4TH INTERREGIONAL TRAINING WORKSHOP

SPEED UP MEETING IN REIMS - SEPTEMBER 18-19, 2018



DAY 1 – 18TH OF SEPTEMBER
> QUARTIER LIBRE 53 RUE VERNUILLET, REIMS



Moderator

Stéphane **Lhuillery** Head of Chair in Industrial Bioeconomy, NEOMA Business School

9:00 - 9:30 Registration and welcome coffee

9:30 - 10:00 **Opening remarks & introduction to the meetings¹**

Catherine **Vautrin** President of Grand Reims Métropole

Lucia **De Siervo** Director of Economic Development and Tourism Department of the Municipality of Florence

10:15 - 10:30 **GP 1: "Semia approach to the evaluation of startup support programmes: Performance monitoring system of a public-funded business incubator"** -

Apolline **Busch** Chief Operational Officer.

10:30 - 10:45 **GP 2: "Foreign partner contribution 1 TBD: Performance monitoring system of a private-funded business incubator"**

10:45 - 11:00 **GP 3: "Foreign partner contribution 2: How to measure and interpreted KPI's? (Methodological input)"**

Karel **Lember** Economic Development Analysis, Ministry of Economic Affairs and Communications, Republic of Estonia.

11:00 - 11:15 Q&A session

11:15 - 11:30 Coffee break

11:30 - 11:45 **GP 4: "Foreign partner contribution 3:**

Performance monitoring system of business incubator aiming on tech - entrepreneurs"

Ingrid **Willems** DataScouts

11:45 - 12:00 **GP 5: Coach trip to Village by CA in** Bezannes Business Park (5km from Reims)

12:00 - 12:30 **Introduction to the Village by CA** (private incubator)

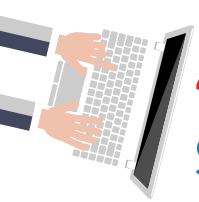
Christian **Boutroux** Chief Operating Officer

13:00 - 14:00 Lunch at Quartier Libre

14:15 - 16:30 **Performance management group sessions** at Quartier Libre

[Participants are split into two groups A and B for breakout sessions]





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1st round: Private BI vs Public BI?

Identify specificities & similitudes between both sectors in performance management

14:15 - 14:50 Breakout session 1 Group A "Quantitative and qualitative approaches in Private BI"

14:15 - 14:50 Breakout session 2 Group B "Quantitative and qualitative approaches in Public BI"

14:50 - 15:10 Discussing together the finding of groups A and B

15:10 - 15:20 Coffee Break

2nd round : How to measure performance management ?

Defining a methodology to measure BI performance and prioritizing KPIs at each phase

15:20 - 16:00 Breakout session 3 Group A

"What are the most relevant quantitative KPIs at each phase (pre-incubation, incubation and acceleration)?"

15:20 - 16:00 Breakout session 4 Group B

"What are the most relevant qualitative KPIs at each phase (pre-incubation, incubation and acceleration)?"

16:00 - 16:20 Discussing together the findings of group A and group B

17:00 - 19:30 Guided visit of Reims Cathedral and a champagne cellar

19:30 - 20:30 Free time in hotel

20:30 - 23:00 **Innovation Cocktails and dinners** with Reims International, TEDx Reims and Reims Rayonnement International at Quartier Libre

DAY 2 - 19TH OF SEPTEMBER

➤ **GRAND E-NOV, 35 RUE RENÉ CASSIN 51430 BEZANNES**

9:00 Registration and coffee

9:15 - 9:30 **"Startup scale-up for a sustainable economy: the example of the bioeconomy sector"**

Johan **De Coninck** Business Development Manager IAR - The French Bioeconomy Cluster

9:30 - 10:45 **Workshop sessions**

Experts will present their performance monitoring system in breakout sessions and have an open discussion with the group (methodology, challenges...)

9:30 - 10:15 Breakout session 1 Group A "Insights from field experiences"

Sylvain **Dorschner** General Manager

9:30 - 10:15 Breakout session 2 Group B "Insights from field experiences"

Maciej **Sadowski** CEO at Startup Hub Poland

10:15 - 10:45 Discussing together the findings of groups A and B

10:45 - 11:00 Coffee break

11:00 - 12:00 Steering Committee & Parallel Stakeholders meeting

12:00 - 13:30 **Study Visit of University accelerator and Romeo supercalculator, Reims University, UFR Sciences Exactes et Naturelles, Moulin de la Housse 51687 Reims**

13:30 - 14:30 Closing lunch at Reims University