

# TRAM

Aug 1, 2018 - Aug 31, 2018

**All Users**  
100.00% Sessions

## Sessions

**84**  
% of Total: 0.23% (36,837)



## Users

**96**  
% of Total: 0.41% (23,672)



## Users by Country

Country	Users
Italy	20
Germany	9
Sweden	9
Hungary	7
Romania	6
Spain	4
United Kingdom	4
Norway	3
Brazil	2
Finland	2

## Top Channels

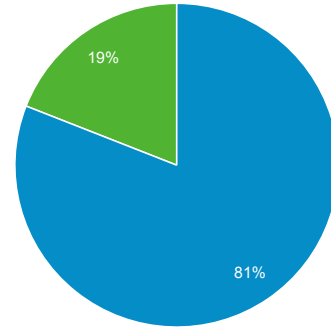
Default Channel Grouping	Sessions
Organic Search	54
Direct	17
Referral	9
Social	3
Email	1

## Sessions by Landing Page

Landing Page	Sessions
/tram/	55
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	10
/tram/library/	6
/tram/news/news-article/717/tram-low-emissio n-green-transport/	4
/tram/news/news-article/3119/tram-meets-ontit	-

## Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



## Pageviews

**152**  
% of Total: 0.13% (112,943)



## Avg. Session Duration

**00:02:00**  
Avg for View: 00:03:20 (-39.96%)



## Most visited pages (page views)

Page	Pageviews
/tram/	84
/tram/library/	11
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	11
/tram/good-practices/	9
/tram/news/news-article/717/tram-low-emissio n-green-transport/	7
/tram/contacts/	5
/tram/news/	4
/tram/news/news-article/3366/webinar-on-drt-a s-a-last-mile-mobility-solution/	4
/tram/events/	3
/tram/news/news-article/3831/masterplan-for-e mobility-in-the-marche-region/	3

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	43	85

/tram/news/news-article/3113/tram-meets-optitrans-in-laquila-italy/	2	Library   Interreg Europe	6	11
/tram/news/news-article/3366/webinar-on-drt-as-a-last-mile-mobility-solution/	2	JS is Looking for a Finaciale Project Officer   Interreg Europe	3	11
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1	TRAM Low Emission & Green Transport   Interreg Europe	3	7
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	1	Webinar on DRT as a 'last mile' mobility solution   Interreg Europe	2	4
/tram/news/	1	Convention on Sustainable Mobility, 15-16 Sept. 2017   Interreg Europe	1	2
/tram/news/news-article/1630/convention-on-sustainable-mobility-15-16-sept-2017/	1	News   Interreg Europe	1	4
		TRAM 3rd ITW and 5th Study Visit   Interreg Europe	1	1
		TRAM 4th Study Visit in Miskolc, Hungary   Interreg Europe	1	1
		TRAM meets OptiTrans in L'Aquila, Italy   Interreg Europe	1	2

#### Searches

Event Label	Total Events
1622-T	1

#### Newsletter sign ups

Event Label	Total Events
TRAM	1