

FACT SHEET

SHARE - Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe

WHO?

Sviluppumbria s.p.a. (IT) – *lead partner*
Regional Government of Extremadura (ES)
North East Regional Development Agency (RO)
University of Greenwich (UK) – *advisory partner*
County Administrative Board of Östergötland (SE)
Pannon European Grouping of Territorial Cooperation Ltd. (HU)
City of Šibenik (HR)

WHAT?

Interreg Europe helps regional and local governments across Europe to develop and deliver better policy. By creating an environment and opportunities for sharing solutions, it aims to ensure that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place. It finances the SHARE project (budget: € 1,409,083).

The Interreg Europe policy learning platforms are open to the broader community, not just to project participants, providing a space for continuous learning where the policymaking community in Europe can tap into the knowhow of experts and peers: www.interregeurope.eu/policylearning/

WHEN?

Phase 1 of the project, during which research, exchange of experience activities and action plan development take place, lasts from January 2017 through December 2018. Phase 2 runs from January 2019 through December 2020 with the objective of monitoring the implementation of local action plans.

WHY?

Cultural heritage is a focus of pride and identity for citizens, as well as an important driver of tourism. SHARE studies sustainable ways to improve the protection, promotion, accessibility and development of urban cultural heritage sites across Europe.

HOW?

The core work of Interreg Europe projects exchanging knowledge, solutions, insights and good practices among project partnerships and the wider Interreg community, aimed at improving regional policy design and implementation. SHARE partners have exchanged knowledge and experience through study visits, reports on each other's individual situations, problems and actions, and have also carried out exercises with stakeholders (SWOT analysis, case studies).

The partners have also conducted field research, with surveys of three target groups – residents, visitors and SMEs. The survey results, compiled and analysed by the University of Greenwich, contribute an added dimension of data for each territory, and knowledge exchange, comparing six European contexts.