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for better regional policies*

## **Regional Development Agency of Gorenjska**

**BSC, Business Support Centre L.t.d., Kranj**

June 2018

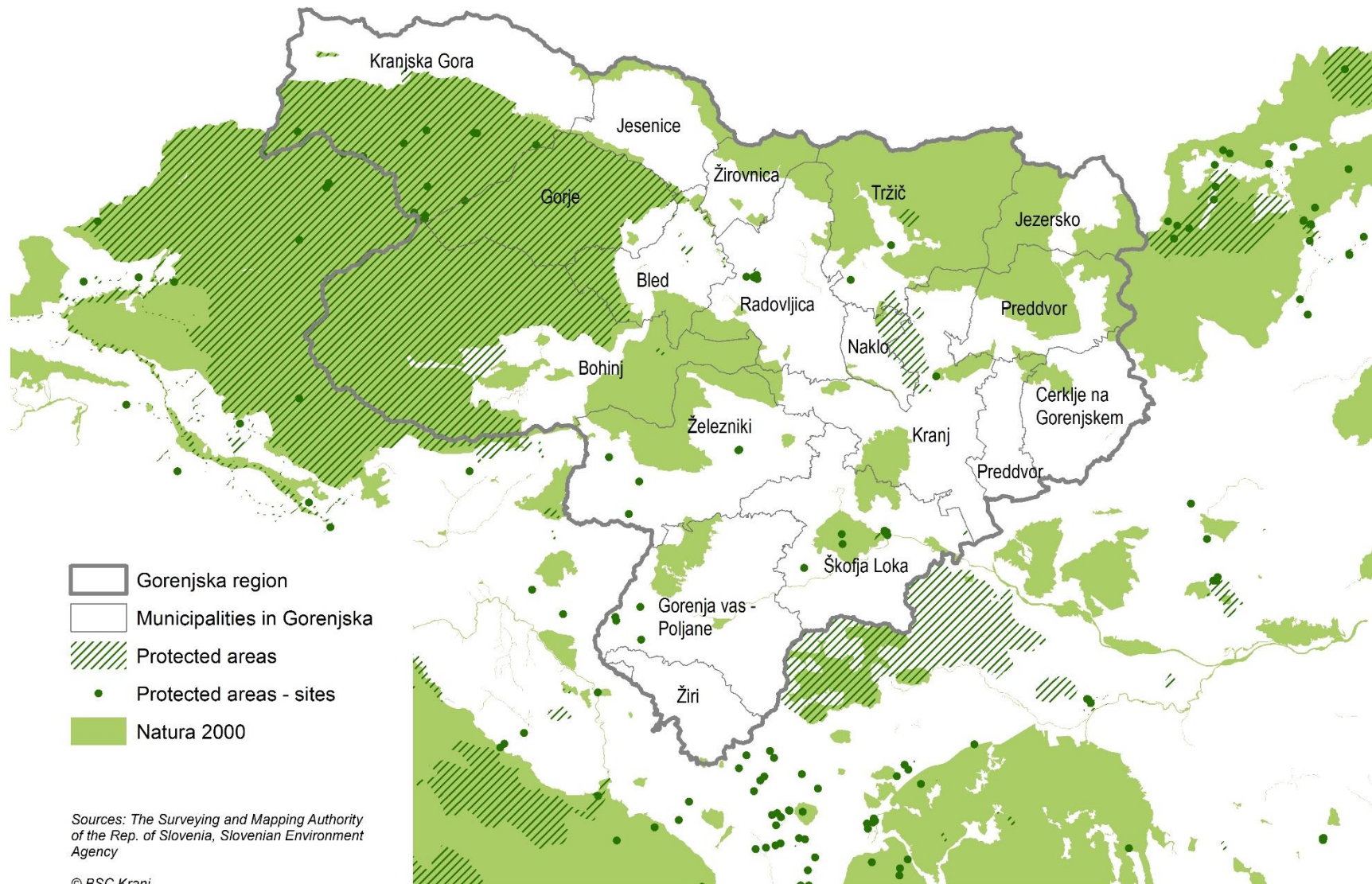


# Gorenjska region





# Gorenjska region – Natura 2000





# Gorenjska region

- ✿ 1 of 12 statistical regions in Slovenia
- ✿ **18 municipalities**
- ✿ Population: **203,926** – 9.9% of Slovenia
- ✿ Area: **2,137 km<sup>2</sup>** – 10.5% of Slovenia
- ✿ Population density: **95/km<sup>2</sup>** – Slovenia 102/km<sup>2</sup>; unequal population density
- ✿ Age structure: 16% under age 15, 17% aged 65 and over, mean age: 42;  
**ageing population**
- ✿ **Natural increase: 2.1 per 1000** population – Slovenia 1.1

(all 2015, source: SURS)







# Gorenjska region

- ✦ **Alpine region** with high mountains, including Triglav (the symbol of Slovenia)
- ✦ 65% of the region is covered by **forests**
- ✦ 45% of the region **protected natural areas**
- ✦ Relief and climate are very good bases for **tourism**
- ✦ **19% of tourist nights** in Slovenia, of which 78% by foreign tourists (2015, source: SURS)





# Gorenjska region

- 🌱 Regional **GDP per capita: 15,833€** (2014, source: SURS)
- 🌱 **Lowest registered unemployment rate in Slovenia: 9.5%** (Slovenia 13.1%) (2014, source: SURS)
- 🌱 Tertiary education graduates: 9 per 1,000 population (2014, source: SURS)





# BSC Business Support Centre L.t.d., Kranj Regional Development Agency of Gorenjska

- ✿ BSC Kranj acts as a **regional development agency** and a regional support institution for entrepreneurial economic development of Gorenjska.
- ✿ Number of employees: 21
- ✿ BSC Kranj acts as a **link among entrepreneurs, chambers, municipalities, institutes, ministries and other institutions** working in the following areas:
  - ✿ projects of regional, local and cross-border cooperation,
  - ✿ entrepreneurship, competitiveness, technological development and ICT,
  - ✿ human resource development,
  - ✿ the development of tourism,
  - ✿ spatial development and environmental protection, rural development,
  - ✿ technical assistance and cooperation with partners from the EU and other countries.



# Supporting development of the Gorenjska region

- ✿ Promotion of **balanced regional development**, regional cooperation and cooperation of Gorenjska with cross-border regions and EU countries.
- ✿ Cooperation in the **European territorial cooperation programmes** and projects supported by financial mechanisms.
- ✿ More than **100 successfully implemented projects** from the field of entrepreneurship, technology, human resources, tourism, sustainable and rural development.
- ✿ Management of the **Gorenjska scholarship scheme**.
- ✿ **Support to young and potential entrepreneurs** (education, one-stop-shop for company registration).
- ✿ Info point **Europe Direct** Gorenjska.
- ✿ Preparation of **Rural Development Programme** and management of LAG „Gorenjska košarica“.
- ✿ Preparation and implementation of Gorenjska **Regional Development Programme 2014-2020**.





# Vision of Gorenjska region

We wish Gorenjska to have a healthy environment,  
to be safe for our children and attractive for your children.  
We wish Gorenjska with opportunity for realization of working visions,  
human potentials and new ways of creativity.  
We wish high quality of living standard.  
We wish Gorenjska which rejuvenates.  
We wish inhabitants will say:

*»Gorenjska, where I want to live, work and play.«*



Thank you for your attention!