

Von: [Lucia Seel](#)
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Betreff: WG: VI Romanian Cluster Conference Bucharest 22-23 November 2017
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FYI

LG Lucia

Von: Info Cluster House [mailto:info@clusterhouse.rs]
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Dear BBS ClusNet members,
Dear Cluster House friends,

The Cluster House, as a conference partner institution, has pleasure to inform you that the Romanian Cluster Conference is sailing under three flags **“Interreg Europe CLUSTERIX 2.0”** , **VI National Romanian Cluster Conference and VIII Balkan & Black Sea Cluster Conference DAYS OF CLUSTERS. Under the motto: Smart Clusters. Value Chains. Business Driven Innovation. Innovation actors are facing a change of paradigm as they move in more and more complex environments where government, university and companies meet civil society within an open innovation ecosystem.**

Clusters have the potential of shaping up the new ecosystems and becoming main drivers of innovation changes with positive implications on industrial processes.

Furthermore, especially clusters in the Eastern Danube, Balkan & Black Sea Regions face the challenge of becoming active dialogue actors in the process of defining and monitoring regional smart specialisation, while positioning themselves along global value chains where competitive advantages are given by business driven innovation.

The conference of this year aims to open the door and give glance on future developments which will set the innovation agenda for the years to come.

The event enjoys the presence of eminent representatives of European organizations, national and international clusters, research institutes, universities and companies, renowned experts.

Brokerage Event B2B, C2C

In addition to the high scientific and informative character, the conference will also have a strong practical side facilitating bilateral business meetings between participating national and international companies and clusters via the brokerage event session conducted with the support of Enterprise Europe Network.

The website for the VI Romanian Cluster Conference: <http://www.afaceri.ro/bucharest-cluster-conference-2017>

**ROMANIAN CLUSTER COMMUNITY is the best organized cluster community in the Balkans.
Congratulations to our cluster colleagues from ClusteRo!**

See you in lovely Bucharest – city of clusters in Europe in 2017!

Your Cluster House Team

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