



European Union
European Regional
Development Fund

SPEED UP

Interreg Europe

4th Interregional Thematic Seminar

"DEVELOPMENT OF MONITORING SYSTEMS
WITHIN THE INCUBATORS WITH KEY PERFORMANCE INDICATORS ABOUT THE INCUBATORS'
ACTIVITY AND PERFORMANCE OF THE HOSTED COMPANIES"

DAY 1 – 5TH OF JUNE › CENTRE OF CREATIVITY TARGOWA, TARGOWA 56 ST

- 9:00 - 9:30 Registration & Welcome coffee
- 9:30 - 10:00 **Welcome and introduction to the meeting**, Mrs Katarzyna Włodek-Makos, Director of Economic Development Department of the City of Warsaw
- 10:00 - 10:15 **GP 1: "Indicators evaluating the impact of incubators' and competence centres' activities"**, Albino Caporale, Director of the Department of Productive Activities at Tuscany Region
- 10:15 - 10:30 **GP 2: "Catalyst for Business Development"**, Adrian Migoń, Youth Business Poland
- 10:30 - 10:45 **GP 3: "Assessment of the Brandenburg Startup Support Programme: From Counting the Input To the Measurement of Impact"**, Dr. Volker Offermann, Ministry of Labour, Social Affairs, Health, Women and Family of the State of Brandenburg, Head of Unit
- 10:45 - 11:00 **GP 4: "Cluster Open Innovation"**, Fabian Varas Sanchez, Andalusia Technology Corporation
- 11:00 - 11:15 **Q&A Session**
- 11:15 - 11:30 Coffee break
- 11:30 - 11:45 **GP 5: "Centre for Innovation and Technology Transfer – monitoring of indicators"**, Łukasz Sztern, specialist at CZliTT
- 11:45 - 12:00 **GP 6: "Reaktor Warsaw- effectiveness of incubation services"**, Diana Koziarska, manager of Reaktor
- 12:00 - 12:15 **GP 7: "University of Florence Incubator (IUF): Innovation ecosystems, positioning, activities and KPIs"**, Emanuele Turchini, FRI project manager
- 12:15 - 12:30 **GP 8: "Start it @KBC"**, Bea Cleeren, community manager at Start it @kbc
- 12:30 - 12:45 **Q&A Session**
- 12:45 - 13:00 Walk to Campus Warsaw
- 13:00 - 14:00 **Study visit at Campus Warsaw**
- 14:20 - 15:20 **Lunch (at Centre of Creativity Targowa)**
- 15:30 - 18:30 Warsaw sightseeing with City guide
- 18:30 Supper at the Maryensztadt Craft Beer & Food restaurant (*only for project partners*)
- 20:30 Centre of Entrepreneurship Smolna 5th anniversary (*voluntarily*)



DAY 2 – 6TH OF JUNE › CENTRE OF CREATIVITY TARGOWA, TARGOWA 56 ST

- 9:00-9:15 Registration & Coffee
- 9:15-10:00 **GP 9: "Presentation of HubHub Warsaw"**, Piotr Grabowski, manager of HubHub
- 10:00-10:15 **GP 10: "Performance of monitoring system of StartUp Lisboa"**, Maria Guimarães, StartUp Lisboa
- 10:15-10:30 **GP 11: "Meaningful metrics at Tehnopol Startup Incubator"**, Martin Goroško, manager and key-coach at Tehnopol Startup Incubator.
- 10:30-10:45 **GP 12: "CelerAEmprende"**, Ramon Linares, Andalusia Emprende
- 10:45-11:00 **GP 13: "Innovation at Neoma Business School"**, Frédéric Nlemvo, professor at Neoma Business School
- 11:00-11:15 Coffee break
- 11:15-12:15 **Steering Committee & parallel stakeholders meeting**
- 12:15-12:30 **Q&A session**
- 12:30-13:00 **Presentation "Public tools of support" & Tour around Centre of Creativity Targowa**
- 13:00-14:00 **Lunch (at Centre of Creativity Targowa)**
- 14:00-14:20 *Departure to Business Link Stadion Narodowy*
- 14:20-15:00 **Study visit at Business Link Stadion Narodowy**
- End of ITS in Warsaw**