

## Regional Stakeholder Group Meeting

Partner/Region:	Date:	Round:	Participants:	Main outputs:
Region Zealand	8 May 2018	2	<p>2 public organizations:</p> <ul style="list-style-type: none"> <li>- Region Zealand, (four different departments all working on health innovation strategies and projects and/or growth issues)</li> <li>- Municipal Health Secretariat (representing all 17 municipalities of the Region of Zealand)</li> </ul> <p>1 Research institution: Roskilde University Center, RUC</p> <p>1 Technology Cluster organization: WelfareTech</p> <p>1 Private enterprise: Health Innovation Institute</p>	<p>Results from 34 survey responses gathered in Region Zealand (Denmark), out of about 100 invited to participate in the self-assessment survey, were discussed during the second regional stakeholders meeting held on 8 May 2018. During the workshop, 13 participants representing a number of different stakeholder organisations – including regional and municipal authorities, research as well as businesses and business networks – discussed the survey results and the possible explanations of the results.</p> <p>During Part 1 of the meeting, concepts and definitions of innovation and ecosystems were discussed and how the region’s stakeholders can ensure more development and sustainable implementation of healthcare innovation projects. This was based on a review of the outcome of the EEPEs held in Region Zealand, Noord Brabant and the Basque Country. Part 1 was concluded by an analysis presentation of the regions policy framework for regional and business development, which is currently</p>

				<p>undergoing an update with a view to provide input for the 2021-27 Smart Strategy.</p> <p>Part 2 of the meeting was a workshop session where the findings of the survey was presented, followed by a group exercise where participants addressed the following questions in groups of 3 to four:</p> <ul style="list-style-type: none"> <li>• What are the main learnings of the questionnaire survey?</li> <li>• How can we improve our innovation system?</li> <li>• What can each stakeholder do to support development?</li> <li>• What can the stakeholder networks and the region do?</li> <li>• What are the biggest future challenges?</li> </ul> <p>The discussions, finding and recommendations were presented in the plenary session by each group. Participants identified strengths and challenges of the region faces with regard to developing and sustaining an innovation ecosystem to support future health care innovation.</p>
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In regards to relatively **lower assessment of the usefulness of involvement in innovation cooperation partnerships for Danish organizations**, 81% of Danish respondents are involved in partnerships, but the regions enterprises are still underrepresented in this matter. In Denmark, public authorities take up the majority share of responsibility in regards to providing healthcare and services. Facilitating cooperation with business is an issue. The stakeholders perceive implementation capabilities as the biggest concern when evaluating the usefulness of the partnerships.

In regards to the relatively **lower intensity of development of new ideas, and development and use of innovative products and services in Denmark, compared to other ITHACA regions**, Danish stakeholders identified the lack of inclusion of civil society and co-creation with citizens as a major issue when developing new health care solutions. Furthermore, the business environment is largely comprised of SMEs and the cooperation initiatives offered by public authorities lack incentives for SMEs to actively engage and participate. The region still lacks facilities for testing new solutions, along with support for validation of research results. There is also a lack of support for commercializing solutions. In addition, the region is facing serious competence challenges. There is lack of strong knowledge and innovation skills, which slows down the knowledge infusion from the private sector. More training and education is needed. There is also a lack of financial support for furthering eco-system collaboration. Taking advantage of sidesteppers from the agricultural sector presents an opportunity, since the knowledge in regards to mechanics production is transferable to the healthcare sector.

In regards to the relatively **high assessment of whether stakeholders are well informed on regional policy framework and strategies**, the stakeholders noted that while the policy is clear, coherent and well executed, it lacks the necessary dimensions for supporting innovation in the business sector. Structural challenges in terms of public funding is a concern, and creating innovation synergies between research institutions and enterprises working with healthcare innovation remains on an uncoordinated level. The collaboration regarding Life Science with the Capitol Region is a priority moving forward.

At the end of the workshop, participants wrote down some challenges, which will have to be addressed in the field of smart health and care in the future, for example: How we might be better at project implementation? How to further inclusion of civil society to better address needs when developing healthcare solutions? How to better the administration process for SMEs when seeking security clearance from public authorities? How to make better use of impact assessment analysis and implementations planning in the initial stages of innovation projects? How to build structural integration between research and innovation? How to simplify the structural policies for the business environment?

The meeting was concluded by agreement on setting up a meeting and collaborate before July to feed into the next Region Zealand smart specialization strategy, and map out the enterprises that would be interested in cooperating on furthering the health innovation agenda in the Region of Zealand.

**Stakeholder meeting agenda 8<sup>th</sup> of May 2018 at the Regional Headquarters in Sorø**

1. Framework of the workshop – purpose
2. Introduction
3. Conclusions from the first stakeholder meeting held in June 2017
4. Experience from the EEPE meeting in Region Zealand 12 - 13 September 2017
5. Participants introducing themselves
6. ITHACA since last
  - EEPE - Eindhoven, The Netherlands - learnings
  - EEPE - Bilbao, Spain - learnings
7. New policy and strategy development in Region Zealand – process and outline of investment plan 2019-23 for the spending of the remaining funds under the Zealand Smart Specialisation strategy 2013-20
8. Status on ecosystem development – presentation of ITHACA questionnaire survey results for Zealand
9. Group workshop session on further development of ecosystem
10. Wrap up

What are the main conclusions of the survey?

How can we make our innovation ecosystem better?

Hvad er hovedpointerne fra spørgeskemaundersøgelsen?

Virker innovationsstøtteordningerne  
hvis der ikke anvendes/udvikles  
nye løsninger ?  
e o

Hvordan kan vi forbedre vores innovationssystem?

Fokus på implementering

Fokus på borger inddragelse  
/ slutbruger-centreret

Fokus på implementeringsklare løsninger  
/ gode ideer

Does the innovation support system work if we do not use or develop new solutions?

Focus on implementation

Focus on citizen involvement/user centered

Focus on implementable solutions/good ideas

Hvad kan hver enkelt stakeholder gøre for at understøtte udviklingen? Hvad kan netværkene og regionen gøre?

Projekter skal have implementeringsplan  
Slutbrugeren skal tænkes ind fra start  
Impact-assessment af projekter / løsninger  
→ bruges til at træffe beslutninger om afslutning  
Gode historier & eksempler →  
FIERS → Fra pseudo-løsning til sandkasse for virksomheder

Hvad er de største fremtidige udfordringer?

→ Sikre kompetencer/dygtige medarbejdere & viden  
→ Politisk legitimitet af fokus på de 15 største byer /urbanisering  
→ Forenkling af erhvervsfremme

What can each stakeholder do to support the development, what can the networks and the region do?

What are the future challenges?

Projects must be implementable  
The end user must be involved from the start  
Impact assessment of the project  
To be used to make a go-no-go decision of the project  
We need two good stories to be highlighted -more examples  
- FIERS must develop from a pseudo solution to a sandbox for companies

Ensure the presence of competent, qualified staff with knowledge

Political legitimacy needed to be able to focus on the 15 largest cities and encourage urbanization

Need to simplify business support schemes

What are the main conclusions of the survey?

- Tendens til at vi ligger under gennemsnit i forhold til samarbejde med borgere/NGO/civilsamfund
- Grundvilkårene er at det er nyttigt med innovationssamarbejde om sundhed og pleje

Region Zealand is below average in collaboration citizen/NGO/Civil Society Survey participants believe in the usefulness of collaboration on health and care

How can we make our innovation ecosystem better?

- Hvordan kan vi forbedre vores innovationssystemer:
- Strukturerede aktiviteter
    - Godkendelsesprocesser (CE markering)
    - Data-sikkerhed
  - Teknisk støtte og evaluering / dokumentation af innovationer
  - Projekt - sikring af implementering af forsøgsprojekter
  - Netværksstruktur for udveksling af viden
  - Styrke sammenhæng mellem sundhed og kultur + natur

Structural challenges

- Long certification processes - CE mark
- Data security

Research evaluation/documentation of innovation  
Projects to ensure implementation of research  
Structured incentives to encourage collaboration

Strengthen connection between health, culture and nature

Hvad kan hver enkelt stakeholder gøre for at understøtte udviklingen? Hvad kan netværkene og regionen gøre?

- Mere lokal specifik viden om at regionens erhvervsaktiviteter
- Designe RS's organisatoriske strategi for innovation og sikre så den adresserer regionale lokale erhvervsaktiviteter (fx med fx)

Hvad er de største fremtidige udfordringer?

- Regionens samarbejde på tværs af myndigheder
- Tilstedeværelse af relevante kompetencer i regionens geografiske område

What can each stakeholder do to support the development, what can the networks and the region do?

More focus on the local business competences

Design the future organizational innovation strategy of the Region to address local business potential

What are the future challenges?

The role of the region in the field of innovation

Lack of innovation competences within the regional geography

What are the main conclusions of the survey?

How can we make our innovation ecosystem better?

Hvad er hovedpointerne fra spørgeskemaundersøgelsen?

- Skal blive bedre til implementering
- Vi kan bringe andre ideer ind, men ikke udvikle selv
- få borgere tættere på

Must become better at implementation

We are capable of bringing in ideas from outside, but not develop ourselves

Need to get the citizens more closely involved

Hvordan kan vi forbedre vores innovationssystem?

- skal platform for at definere fælles udfordringer for hele af land / region

Create platform to define joint challenges across the region

Hvad kan hver enkelt stakeholder gøre for at understøtte udviklingen? Hvad kan netværkene og regionen gøre?

- være op om fælles problemstillinger

What can each stakeholder do to support the development, what can the networks and the region do?

Need to agree on a set of joint challenges

Hvad er de største fremtidige udfordringer?

- få vores svagheder til fordel

What are the future challenges?

We need to turn our weaknesses into opportunities