

# **PROJECT SHARE**

**Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe  
PGI02343**

## **MINUTES**

### **Informal Steering Committee, Interregional Exchange Meeting and Study Visit**

Iasi (RO), April 17<sup>th</sup> -19<sup>th</sup> 2018

**SHARE****Informal Steering Committee, Interregional Exchange Meeting and Study Visit****Iasi (RO), April 17th - 19th**

<b>Participants list</b>			
<b>No</b>	<b>Name</b>	<b>Surname</b>	<b>Institution</b>
1	Dall'Áglio	Chiara	Sviluppumbria
2	Foderaro	Cathleen	Sviluppumbria
3	Coca-Stefaniak	Andres	University of Greenwich
4	Konyeczky	Monika	University of Greenwich
5	Fryers	Andy	External Expert
6	Schönbeck	Mattias	County Administrative Board of Östergötland
7	Nyström Tagesson	Eva	County Administrative Board of Östergötland
8	Hult	Mathias	stakeholder from Vadstena
9	Ramos	Javier Cano	Extremadura
10	Mc Guinity	Patricia Mora	Extremadura, Stakeholder. Expert In Participation
11	Viktória	Bede	PANNON EGTC
12	Andras	Gondoc	PANNON EGTC
13	Petar	Misura	City of Sibenik
14	Josip	Pavic	Stakeholder Sibenik
15	Pintilescu	Roxana	NERDA
16	Smadu	Georgeta	NERDA
17	Paraschiv	Ana	NERDA
18	Nicolae	Paul	NERDA
19	Cotofan	Adrian	NERDA
20	Macovei	Florentina	AVENSA
21	Bulai	Mihai	AVENSA
22	Cristea	Marius	AVENSA
23	Ticusan	Cristian	MCG TIC

**AGENDA****Interregional Exchange Meeting****Tuesday, 17<sup>th</sup> of April 2018****Venue: Eminescu Hall, Traian Hotel, Iasi**

<b>9.30-10.00</b>	<b>Registration and welcome coffee</b>
<b>10.00- 10.30</b>	<b>Welcome</b> Roxana Pintilescu, Director Regional Studies Center of North-East Regional Development Agency, Romania Chiara Dall'Aglio, SHARE European Project Coordinator, Svilupumbria, Italia
<b>10.30-11.00</b>	<b>Action Plan- Brief overview of the schedule ahead</b> Chiara Dall'Aglio, SHARE European Project Coordinator, Svilupumbria, Italia Andres Coca-Stefaniak, SHARE Project Advisory Partner, Greenwich University, UK
<b>11.00-11.30</b>	<b>Feedback on research activity for North-East Action Plan from national experts and stakeholders</b> Marius Cristea and Mihai Bulai, National SHARE Experts
<b>11.30-12.30</b>	<b>Presentation of partners' Action Plans (weak and strong points)</b> <ul style="list-style-type: none"> <li>✓ Action Plan proposed by Svilupumbria</li> <li>✓ Action Plan proposed by Regional Government of Extremadura</li> <li>✓ Action Plan proposed by North-East Regional Development Agency</li> </ul>
<b>12.30-13.30</b>	<b>Lunch - Traian Hotel Restaurant</b>
<b>13.30-14.30</b>	<b>Presentation of partners' Action Plans (weak and strong points)</b> <ul style="list-style-type: none"> <li>✓ Action Plan proposed by County Administrative Board of Östergötland</li> <li>✓ Action Plan proposed by Pannon European Grouping of Territorial Cooperation Ltd.</li> <li>✓ Action Plan proposed by City of Šibenik</li> </ul>
<b>14.30-15.30</b>	<b>Risk Assessment Plan and Peer review activity</b> Chiara Dall'Aglio, SHARE European Project Coordinator, Svilupumbria, Italia Andres Coca- Stefaniak, SHARE Project SHARE Project Advisory Partner, Greenwich University, UK
<b>15.30-16.00</b>	<b>Focus on Best Practices – Debate on how to transfer the best practices from the interregional meetings into the regional Action Plans</b> Faciliators: Chiara Dall'Aglio, SHARE European Project Coordinator, Svilupumbria, Italia Andres Coca-Stefaniak, SHARE Project Advisory Partner, Greenwich University, UK
<b>16.00-16.30</b>	<b>Presentation of the project „IASI.TRAVEL”: Designing Seven Thematic Routes for Iași Tourist Destination</b> Mihai Bulai, Geography Faculty “University. Al. I. Cuza” Professor
<b>16.30 -17.30</b>	<b>Five o'clock tea – Select Pastry</b>
<b>17.30 -19.30</b>	<b>Guided short cultural heritage walking tour of Iasi:</b> <ul style="list-style-type: none"> <li>✓ <b>Unirii Museum – presentation of the “100 Years of Union Anniversary” activities carried out by Iasi Municipality</b> Daniel Sandru, University Professor and Representative of Iasi Municipality</li> <li>✓ <b>Central University Bibliotheque – Al. I. Cuza University</b> Guide: Mihai Bulai, Geography Faculty “University. Al. I. Cuza” Professor</li> </ul>
<b>20.00-22.00</b>	<b>Dinner “La Conac” - traditional food</b>

## Study Visit

**Wednesday, 18<sup>th</sup> of April 2018**

**Venue: Vega Hall, Floor 1, Unirea Hotel Iasi**

<b>08.30-09.00</b>	<b>Welcome coffee for participants</b>
<b>09.00 – 09.20</b>	<b>Welcome speech</b> Roxana Pintilescu, Director Regional Studies Center of North-East Regional Development Agency, Romania Chiara Dall’Aglio, SHARE European Project Coordinator, Svilupumbria, Italia Andres Coca-Stefaniak, SHARE Project Advisory Partner, Greenwich University, UK Mihai Chirica-Mayor of Iasi
<b>09.20- 11.00</b>	<b>Stakeholders voice – presentation of best practices and action plans from the 6 municipalities of North-East Regions</b> <ul style="list-style-type: none"> <li>✓ <i>Suceava</i></li> <li>✓ <i>Botosani</i></li> <li>✓ <i>Piatra Neamt</i></li> <li>✓ <i>Bacau</i></li> <li>✓ <i>Vaslui</i></li> <li>✓ <i>Iasi</i></li> </ul>
<b>11.00-12.15</b>	<b>Study visit to the University Bibliotheque – Old Library, “Hall of Lost Steps” Painted Gallery and OLD AUDITORIUM– Gh. Asachi University (by bus)</b>
<b>12.15-13.15</b>	<b>Buffet Lunch – Panoramic Restaurant, Unirea Hotel</b>
<b>13.30-14.30</b>	<b>Study visit to the Metropolitan Ensemble Iasi (Cathedral, Palace and Museum) (by bus)</b>
<b>14.30-16.00</b>	<b>Study visit to the Palace of Culture Iasi (at walking distance)</b>
<b>16.00 -17.00</b>	<i>Free time in Palas Garden/Back to the hotel by bus for refresh (by option)</i>
<b>17.00 -19.00</b>	<b>Study visit Cetatuaia Monastery – cultural gastronomy heritage: typical food made by the monks (pick up by bus from the hotel or from Palace Garden, depends on participants option)</b>
<b>19.00 -20.15</b>	<b>Study visit in Vasile Alecsandri National Theatre (by bus)</b>
<b>20.15-23.00</b>	<b>Dinner (Local food)</b>

## Trasnational Project Partners Meeting

**Thursday, 19<sup>th</sup> of April 2018**

**Venue: Vega Hall, Floor 1, Unirea Hotel Iasi**

<b>09.30- 10.30</b>	<b>Update on SHARE Project management and communication. Focus on best practices</b> Chiara Dall’Aglio and Cathleen Foderaro SHARE European Project Coordinator, Svilupumbria, Italia
<b>10.30-11.30</b>	<b>SHARE Project financial management</b> Chiara Dall’Aglio SHARE Project Financial Coordinator, Svilupumbria, Italia
<b>11.30-12.00</b>	<b>Conclusions of the meeting</b> <b>Lunch- To- Go , coffee</b>

## Introduction

The Steering Committee, Interregional Exchange Meeting and Study Visit of SHARE project was organised, managed and hosted by North-East Regional Development Agency. As project leader Mrs. Chiara Dall'Aglio (Sviluppumbria spa.) coordinated the professional work of the meeting.

All the slides screened during the meeting are at disposal of the partnership.

The activities were organised on three days and three main topics:

1. The **Steering Committee Meeting**, focused on the managerial issues, including communication and executive planning;
2. The **Interregional Exchange meeting**, focused on the drafts of the Action plans of each partner,
3. The **Study Visit** to cultural objectives from Iasi city.

All partners joined the meeting.

The meeting successfully addressed all the points of the Agenda by each working session, as scheduled.

The main points processed were:

## 17<sup>th</sup> of April 2018

### Welcome & Opening of the SHARE Meeting

The meeting was hosted by North-East Regional Development Agency in the Eminescu Hall, Traian Hotel, Iasi. It started as scheduled.

Roxana Pintilescu, Director of the Regional Studies Center of the North East Regional Development Agency as the host of the event and Chiara Dall'Aglio, as Coordinator of the European SHARE Project, welcomed the participants and addressed a welcome speech.

### Action Plan- Brief overview of the schedule ahead

Andres Coca-Stefaniak, SHARE Project Advisory Partner outlined some important points regarding the Local Action Plan that were described in Project Brief number 7, including the table of contents of the LAP template agreed by partners as well as the importance of including in each LAP the following items:

- Policies to be targeted by each partner
- Clearly outlined policy improvements to be made through the LAP
- Lessons learned from the exchange of experiences between partners in the SHARE project

### Feedback on research activity for North-East Action Plan from national experts and stakeholders

Marius Cristea – Smart City Expert, AVENSA CONSULTING has underlined NERDA's role was vital in the process by providing an overall regional vision, integrating local priorities in a supra-local ecosystem. It has extensive experiences in strategic planning and it is the intermediate body for ROP - most important investment vehicle in the region.

The regional context (area, population size, heterogeneity of its main cities in size, the legal powers of local authorities, and the status of regions in Romania caused NERDA opt for development of six local action plans, one for each county capital;

In order to ensure institutional sustainability, we propose that each local action plan be assumed by local authorities with legal powers in this respect (City Hall, County Council).

Some of the measures included in these documents are to be carried out by other public or private entities, from the Government, NGOs or stakeholder universities involved in the elaboration process.

**Classical concepts dominate the documents: economy as sector vs. economy as a productive system. Natural resource vs. the human resource. Built Heritage vs. immaterial heritage.**

The content of Local Action Plans is in accordance with recommendations made by the University of Greenwich.

Marius Cristea presented the main strengths and weaknesses of the 6 county seat cities of the NE Region.

## **Presentation of partners' Action Plans (weak and strong points)**

Chiara Dall'Aglio presented the first draft of LAP of Umbria Region from Italy and the weak and strong points as well as the Policy instrument addressed by Share project.

The additional issues identified of Sviluppumbria partner are:

- the policy document was drafted in 2015;
- SHARE was written in 2016, and we began implementing in 2017;
- Between 2015 and the end of this year, when the LAP must be delivered, conditions, priorities and activities in the Region have changed in ways not foreseen by the policy or the project.

Patricia Mora presented the first draft and the weak and strong points of LAP of Extremadura Region from Spain. Patricia has spoken about the lessons learned from exchange of experience.

After the lunch the partners from Sweden, Hungary and Croatia presented their LAPs and the weak and strong points.

Because case studies constitute one kind of exchange of experience, potentially useful for preparing partner LAPs, it was agreed that the full versions of all case study reports will be shared using the project google drive. The University of Greenwich, which received each partner's full report, will upload them.

## **Risk Assessment Plan and Peer review activity**

The process of Risk Assessment Planning is described in the SHARE project brief no. 8.

Andres Coca-Stefaniak, SHARE Project Advisory Partner, outlined some important points regarding the Risk Assessment Planning, including:

- Outline of key risks to implementation of LAP (this could be as a result of brainstorming among the team and/or with local focus groups)
- Analysing of the potential impact of each risk and its likelihood of occurrence
- Prioritising the risks according to their impact and likelihood of occurrence
- Planning responses for each risk identified (for each risk, establish how to prevent it from occurring and how to deal with it if it still happens after all). This is also known as a Contingency Plan.
- Creating a log of risks
- Stakeholder planning and management (create a plan for dealing with stakeholders and how to mitigate risks associated with them)
- Managing the risks by monitoring progress.

The peer reviews should perform a quality check. A target might be to identify 3 weak points, as per Application Form indications. Partners decided on the peer review partners and these are reported at the end of the minutes. No template will be produced, and the peer review results will have to be written in a simple Word document.

Partners set the following schedule for the next steps:

- By beginning of June: carry out peer reviews
- Between peer review and next meeting (12 June): consultation of stakeholders
- October-December: develop risk assessment and contingency plan
- Ongoing: involvement and validation by stakeholders

## **Focus on Best Practices – Debate on how to transfer good practices from the interregional exchanges into the regional Action Plans**

During the discussion, partners noted the difficulty of extracting from a very context-specific good practice a lesson or idea that can be applied to another territory's situation with its different policy, challenges and individual political, cultural and social environments.

One observation that emerged is that the peer reviewers, envisioned as a quality control check during the process of developing the LAPs, also bring a fresh viewpoint, able to suggest ideas from good practices that the LAP authors have not considered. We think of this as “critical friends” pairings.

Partners also commented approvingly on an illustration from Sibenik's LAP presentation, representing different experiences and partners as “spheres of influence” not always directly applicable to a specific partner situation, but still contributing inspiration.

## **Presentation of the project „IASI.TRAVEL”: Designing Seven Thematic Routes for Iași Tourist Destination**

**Mihai BULAI**, Project Manager Proiect, PhD, Vice Dean Faculty of Geography and Geology, UAIC Iași and Avenza expert has presented the project „IASI.TRAVEL”: Designing Seven Thematic Routes for Iași Tourist Destination. This project is a best practice model for the partners of SHARE project.

## Study visit - Guided short cultural heritage walking tour of Iasi:

In the afternoon the partners visited Unirii Museum and Central University Bibliothec – Al. I. Cuza University.

**Unirii Museum** was built between 1800-1806, the museum is the symbol of the 1859 Union between the Romanian Principalities and the formation of Romania as a state. The Union was accomplished by ruling prince Alexandru Ioan Cuza.

Daniel Sandru, University Professor and Representative of Iasi Municipality presented the activities carried out by Iasi Municipality on the occasion of celebrating the 100th anniversary of the Union

### Central University Bibliothec – Al. I. Cuza University

This building was built between 1930 and 1934.

The inside of this edifice is enhanced with Carrara marble and Venetian mosaics, while the outside is adorned with some impressive Doric style columns, Neo-Doric pillars, little triangular pediments and round insets with great personalities of the national culture.

Including collections that used to belong to the old libraries of the Royal Academies (the oldest, around 1640, dwelled in the Three Hierarchs Monastery), “Mihai Eminescu” Central University Library (CUL) of today has enjoyed continuity and stability starting with 1835, as a Library of the “Mihailianu” Academy, over the years, changing only its name: University Library, “Ulpia” Library, the Central Library.

## 18<sup>th</sup> of April 2018

The meeting was hosted by North-East Regional Development Agency in the Vega Hall, Unirea Hotel, Iasi. It started as scheduled. This meeting was attended by stakeholders from the NE region of Romania.

Roxana Pintilescu, Director of the Regional Studies Center of the North East Regional Development Agency as the host of the event and Chiara Dall’Aglia, as Coordinator of the European SHARE Project, welcomed the participants and addressed a welcome speech. The meeting started with a press conference in which the following participants took part:

- Roxana Pintilescu, Director of the Regional Studies Center of the North East Regional Development Agency
- Chiara Dall’Aglia (Sviluppumbria), SHARE Project Leader
- Mihai Chirica, Mayor of Iasi
- Andres Coca-Stefaniak (University of Greenwich), SHARE Project Advisory Partner

The Mayor of Iasi welcomed the attendees and stressed the importance of the sustainable management of cultural heritage as a tool for development in the town of Iasi.



The Romanian Stakeholders presented the best practices and action plans from the 6 municipalities of North-East Regions: Suceava, Botosani, Piatra Neamt, Bacau, Vaslui and Iasi.

## **Study visit to the University Bibliotheqe – Old Library, “Hall of Lost Steps” Painted Gallery and OLD AUDITORIUM– Gh. Asachi University (by bus)**

The Library of the “Gheorghe Asachi” Technical University in Iasi is considered to be one of the 25 most beautiful libraries in the world and is one of Iasi's academic symbols, both historically and culturally. Its headquarters are located in the Copou University Palace, whose construction began in 1892. At present, the Copou headquarters of the Library is a permanent open study space and holds nearly a million volumes. The aula and the library can be visited together because they are connected by a balcony that connects the Library and the Aula.

## **Study visit to the Metropolitan Ensemble Iasi (Cathedral, Palace and Museum) (by bus)**

The Iași Metropolitan Ensemble is also called “Moldavia’s Jerusalem” or “Mother of Moldavian churches” due to the fact that it is the regional residence of the Orthodox Church.

The Ensemble is comprised in the central part, of the Metropolitan Cathedral (1887), at the east towards the boulevard, by Saint George Church (1769), and on the south, of the Metropolitan Palace (1905). After the works finalised in 1962, a series of annex buildings were erected or remodelled: on the south-west the Metropolitan Office, on the north-west, the “Dumitru Stăniloae” Oecumenical Library and on the north, the Saint George monastic hostel (right wing) and “Epivata House” (left wing). After recent restorations, in 2016, an elegant Metropolitan Museum was founded in the basement, under the Metropolitan Cathedral, under the western terrace and under Hodocin’s fountain or the “Gothic Fountain”, an old wrought iron drinking fountain made in 1851 by the Czech engineer Mihailik de Hodocin.

The days of the city are linked to the dedication day of St. Parascheva (the 14th of October), when the biggest Orthodox pilgrimage in Romania (about half a million pilgrims) takes place. The cathedral is a magnificent place of prayer and collectedness where all age categories can be seen, looking for an approach to spirituality.

The Metropolitan Museum, located in the basement of the Cathedral offers an unforgettable experience in the seven theme halls: Synaxarion Hall, Oblation Hall, Founder’s Hall, Ekklesia (“church”) Hall, the maze called the Path of the Cross, the Clerical History of Moldavia Hall and the Baptistery Hall with an impressive Neo-Byzantine painting signed by the master Grigore Popescu.

## **Study visit to the Palace of Culture Iasi (located within walking distance)**

The Palace of Culture - palace of museums, acknowledged as an effigy of the city of Iași, was built in neo gothic style, representing one of the last expressions of Romanticism in the official architecture. Although it was not built on top of ancient foundations, as it was assumed at the beginning of the 20th

century, the Palace partially stands on the ruins of the medieval princely courts, mentioned in documents of 1434.

The monument, built between 1906-1925, is the most significant creation of the Romanian architect I.D. Berindei, who had studied at the Parisian school.

The central hall is decorated with a figurative mosaic, in which various representations of the gothic bestiary are concentrically arranged: two-headed eagles, dragons, gryphons, lions.

Above the central hall there is a skylight room where there was a greenhouse initially.

Despite its archaic look, when building the edifice, stone blocks were replaced with lighter and less expensive materials.

Also, a material called bois-ciment, that imitates oak wood and was patented by Henri Coanda, was used to ornament some of the rooms. Equally remarkable are the decorative ironmongery elements that can be admired at the doors of the Voivodes' Hall, for example.

The building was also equipped with modern facilities for that age, like electric light, heating (pneumatic system), ventilation, thermostats, vacuum cleaners, all leading to the basement, where the central machinery was.

And taking into account the 14 fires that destroyed the buildings that preceded the Palace, Berindei treated the woodwork in the attic with a fireproof product called orniton, while for the roof he used a special material called eternita.

The building was inaugurated on 11 October 1925 and served as a Palace of Administration and Justice until 1955, when it was repurposed to host some of the most important cultural institutions of the city of Iasi.

## **Study visit Cetatua Monastery**

Conceived as place for retreat and armed resistance, Cetatua Monastery was built between 1669 – 1672 by the ruler Gheorghe Duca. For this reason, the exterior wall has fortifications with towers on the corners.

From the architectonic point of view, Cetatua Monastery's Church is considered by specialists a sober copy of The Church of the Three Hierarchs, foundation of Vasile Lupu, dating back to 1639.

Inside the walls, there are cells, the kitchen, the abbey with the refectory, cellars for the wine obtained from its own vineyard.

Monastery's dedication day is the feast of Saints Apostles Peter and Paul, on the 29th of June.

## **Study visit in Vasile Alecsandri National Theatre**

The Iasi National Theatre in Iasi, Romania, is the oldest national theatre and one of the most prestigious theatrical institutions in Romania. In 1956, it was given the name of the renowned Romanian playwright and poet Vasile Alecsandri.

Nowadays, the building also hosts the Iasi Romanian National Opera.

The Iasi National Theatre building is listed in the National Register of Historic Monuments.

19<sup>th</sup> of April 2018

## Project meeting. Informal steering committee

Chiara Dall’Aglio, Project coordinator, updated the state of the project regarding administrative and financial issues, urging partners to prepare for the next interim reporting.

Chiara showed the situation of expenditures for each partner with regard to expected figures at this point of the project and reminded the importance of complying with the foreseen budget to all partners. Chiara also showed the expenditure expected in the next period for each partner and dates for internal and official reporting.

Reporting periods and deadlines for SHARE project partners:

		REPORTING PERIOD	Deadline for submission Finance and Activities Report to LP	Deadline for submission FLC Certification to LP	Deadline for submission of the «Info to be provided to LP» for Joint Report
PHASE 1	six-monthly	01 January – 30 June 2017	31 July 2017	21 August 2017	
		01 July - 31 December 2017	31 January 2018	19 February 2018	28 February
		01 January – 30 June 2018	15 July 2018	21 August 2018	31 August
		01 July - 31 December 2018	31 January 2019	19 February 2019	
PHASE 2	annual	01 January – 31 December 2019	31 January 2020	19 February 2020	
		01 January – 31 December 2020	30 October 2020	20 November 2020	

After that Cathleen Foderaro presented an overview of the communications activities in the second semester and those planned for the current (third) semester. Key points from the presentation:

- Invite stakeholders to include a link to the SHARE site from their websites.
- Article submissions from partners is encouraged.
- Reminder to include the European Year of Cultural Heritage logo in your own newsletter or website articles about the project’s activities

- An upcoming output for the current semester is the dissemination kit, which will be prepared in English by SVIL with support from partners, and partners will translate into their national languages. Copies of all language versions will be uploaded to the SHARE website library section.

Then she presented information about Good Practice database and the methodology to submit the GPs any time before last progress report of phase 1. Key points are that the JS stresses that the Good Practices should be of high quality, have a policy focus, and be potentially transferrable.

It was established the next activities and the deadlines:

No	Output	Date	To Whom
1	Template for Qualitative Reports of stakeholders meeting	17 <sup>th</sup> of May 2018	Andres to partners
2	2 QR for stakeholders meeting	I.Mid. of June 2018 II.After June up to the end of July 2018	Partners to Andres
3	Peer review →email	11 <sup>th</sup> of June 2018	Between 2 partners
4	Stakeholders meeting (second)	15 <sup>th</sup> of July 2018	
5	Monitoring toolkit	30 <sup>th</sup> of June 2018 (draft 11 <sup>th</sup> of June 2018)	Andres to partners
6	lasi meeting minute	25 <sup>th</sup> of April 2018	NERDA to partners
7	Dissemination Kit	30 <sup>th</sup> of May 2018	Sviluppumbria to partners
8	Monitoring of the expenses	30 <sup>th</sup> of April 2018	Partners to Erika
9	Agenda for Greenwich	30 <sup>th</sup> of May 2018	Andres to partners
10	22 <sup>th</sup> – 24 <sup>th</sup> of October 2018 next meeting in Sweden	Second week of May	LP+ Sweden partner to partners

The Peer Review ‘critical friend’ pairings of project partners discussed on Day 1 of the meetings were formalized as follows for the purpose of reviewing LAP documents during their development process:

Country	Will review	Will be reviewed by
IT	RO	RO
ES	HR	HR
RO	IT	IT
HU	SE	SE
HR	ES	ES
SE	HU	HU