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# CRE:HUB

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*Policies for Cultural Creative Industries:  
the hub for innovative regional  
development*

## Agenda

Coordination Meeting, Steering Group Meeting,  
6<sup>th</sup> Study Visit and BarCamp

Romania | Centru region | Alba Iulia & Sibiu  
27<sup>th</sup> and 28<sup>th</sup> of March 2018



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## 27<sup>th</sup> of March – Alba Iulia

- 09.00 – 09.30 **Arrival of participants and registration**  
*The conference room of Hotel Parc – Alba Iulia, Str. Primaverii 4*
- 9.30 – 9.45 **Welcoming speech and short presentation of the host organization - RDA Centru (Mission / Activity / Role in relation with the policy instrument approached in the CRE:HUB project)**
- 9.45 – 11.00 **STEERING GROUP MEETING**
1. **Project management** - Speaker Basilicata Region
  2. **Financial management** - Speaker: Sviluppo Basilicata and all partners presenting their financial situation
  3. **Communication issues** - Speaker: Friuli Venezia Giulia Region and Informest - Best practice template and Interreg platform
- 11.00– 11.15 **Coffee break**
- 11.15– 13.00 **COORDINATION MEETING**
1. **Joint Peer Review report** - Speaker Friuli Venezia Giulia Region and University of Latvia
  2. **Action Plans template** - Speaker: Basilicata Region and Open Discussion
- 13.00 – 14.30 **Networking lunch**  
*The restaurant of Hotel Parc – Alba Iulia, Str. Primaverii 4*
- 15.00 – 17.15 **Study visit – Alba Iulia:**  
*14.45 - Bus pick-up point - in front of Hotel Parc – Alba Iulia, Str. Primaverii 4*
- 15.00 – 16.00 **MUSEIKON** – a project that transformed an historical monumental building into an Icon museum.
- 16.00 – 17.15 **PRINCIPIA MUSEUM** – the former headquarters of the Roman legion: "Legio XIII Gemina Apulum". It's here that you will have the first contact with the historical roots of Alba Iulia but you will also learn from the representatives of Alba Iulia municipality about how Carolina Citadel was revitalized with the help of EU funds.
- The creative side of Alba Iulia will be showcased by the representatives of **CAROLINA CREATIVE QUARTER**.



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17.30 – 19.00      **BARCAMP** hosted at **HUB7** - time for interaction, sharing, learning and making friends.

**HUB7 is the first co-working space in Alba Iulia.** The hub was recently opened, on the 7<sup>th</sup> of March 2018 and therefore it is in the first stage of its development. We think that this provides an excellent ground for initiating an interregional learning and sharing experience on the topics of: *business incubation, co-working spaces and supporting CCI Startups.*

As you know, BARCAMPs are events without spectators, **only participants!** Therefore you will be invited to interact and share your experience in an informal, relaxed but constructive way!

19.00 – 20.00      **Guided tour of Carolina Citadel** – Main historical and cultural attractions

20.00                **Dinner**  
*Pub 13 - Aleea Sfântul Capistrano, Alba Iulia*



28<sup>th</sup> of March – Sibiu

**Study visit – SIBIU**

- 09.30 – 10.30     **Transfer to Sibiu**  
*09.30 - Bus pick-up point - in front of Hotel Transilvania – Piața Iuliu Maniu 11, Alba Iulia*
- 10.30 – 11.30     **The Culture Factory** – the closest thing to the concept of cultural industries – a project that transformed an abandoned industrial site into a centre for culture, education and research. We will have the honour to meet here the creators of the largest international Theatre Festival in Europe - **SIBFEST**
- 12.00 – 13.00     **Sibiu city hall** – “Sibiu from European Capital of Culture 2007 – to European Region of Gastronomy 2019”. Sibiu was the European Capital of Culture in 2007, being the first city in South-Eastern Europe to receive this title. During 2007 Sibiu hosted over 2.000 events, very diverse in type: performing arts, film, photo, architecture, visual arts, literature, music, heritage, conferences. The Sibiu European Capital of Culture Program was a success, but the year 2007 was not the peak, but the engine of the city’s development. Ten years later Sibiu was designated to be European Region of Gastronomy in 2019.
- 13.00 – 14.30     **Lunch**  
*Cârciuma din bătrâni – ASTRA MUSEUM – Gate 2 – Sibiu*
- 14.30 – 15.45     **The `ASTRA` National Museum Complex** is the most important ethno-museum institution in Romania and the largest open air ethnographic exhibition in Europe.
- 16.00 – 17.00     **ASTRA LIBRARY** – more than just books, Astra library plays an important role in the cultural life of Sibiu county, by hosting exhibitions, reading sessions, concerts and educational activities.
- 17.00 – 18.00     **Check – in at your hotels in Sibiu**
- 18.00 – 19.00     **Guided tour of Sibiu old town** – Main historical and cultural attractions  
*18.00 – Meeting point - in front of Hotel Continental – Piața unirii 10 – Sibiu*
- 19.00 – 21.00     **Dinner**  
*Kulinarium – Piața Mica 12, Sibiu*
- 21.00 – 22.00     **Transfer to Alba Iulia**