



Abruzzo Region and Circular economy

**Innovation Summit in Stockholm
21 and 22 of February 2018**

CIRCULAR ECONOMY VS. ABRUZZO REGION

- Abruzzo is the region of **protected areas** that allows an exceptional cohabitation with an industrialization rate of about 23-24% and environmental sustainability linked to the production processes in order to create and develop a model of sustainable development.
- Abruzzo aims to keep the circular economy at the center of the political agenda, starting with the new regional waste plan. To make the whole of "Free Waste" Abruzzo through the further growth of separate waste collection, avoiding increasing of landfill costs and a virtuous and environmentally sustainable plant system that points to regional autonomy.
- The Abruzzo Region has supported the **funding of research projects in new technologies for the recovery and treatment of electronic waste** and for the development of new methods and technologies for product ecodesign.



*Abruzzo: 126.866
registered companies*

93% are micro enterprises

*Dimension: medium rate
3/5 employees*

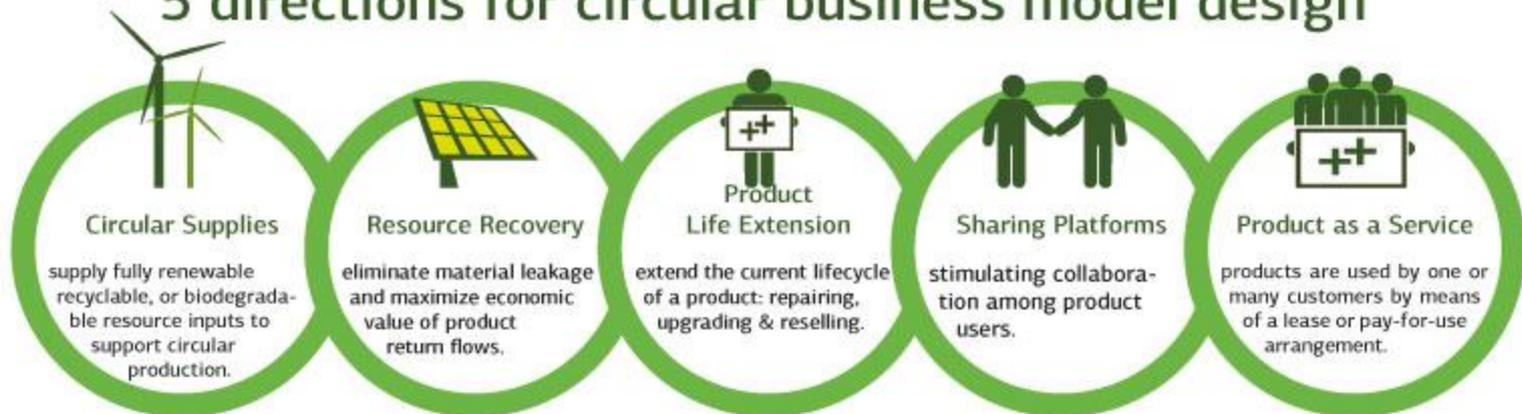
*Difficultness to mobilize
research&development
fund*



Circular economy business model

In a circular economy, the intention is to produce no waste or pollution. Instead, products, parts and materials are used, cared for, repaired, reused and recycled as much as possible

5 directions for circular business model design



Capacity Building: Good Practice: WHAT IS Pescara Charter?

Abruzzo Regional Council, after a debate with the academic and business actors has approved the **Pescara Charter**. This is a framework, not mandatory, as service chart useful to leverage the enterprises ability to integrate/develop new knowledge/new technologies, while maximizing synergy among economic, social and environmental sectors. A total of 61 sustainability conditions have been identified, the list aims to achieve the utmost compliance with the Charter's principles, values and returns, as well as offering three levels of partnership, basic, intermediate, advanced. The higher the level, the greater the opportunities and returns in terms of reductions of local tax burden and bureaucratic and administrative constrains for enterprises located in Abruzzo Region. **The Pescara Charter represents a fundamental prop for realizing the regional S3 and thus for achieving Europe 2020 objectives.**

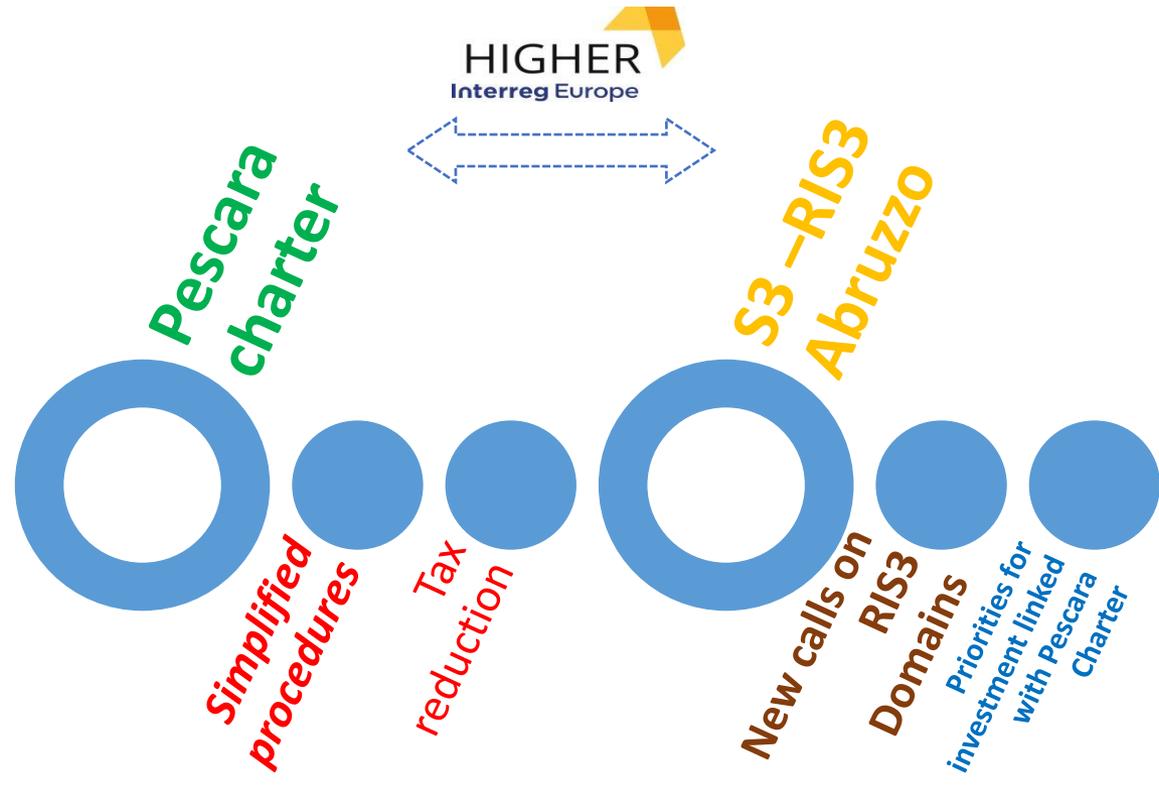


Principles and benefit

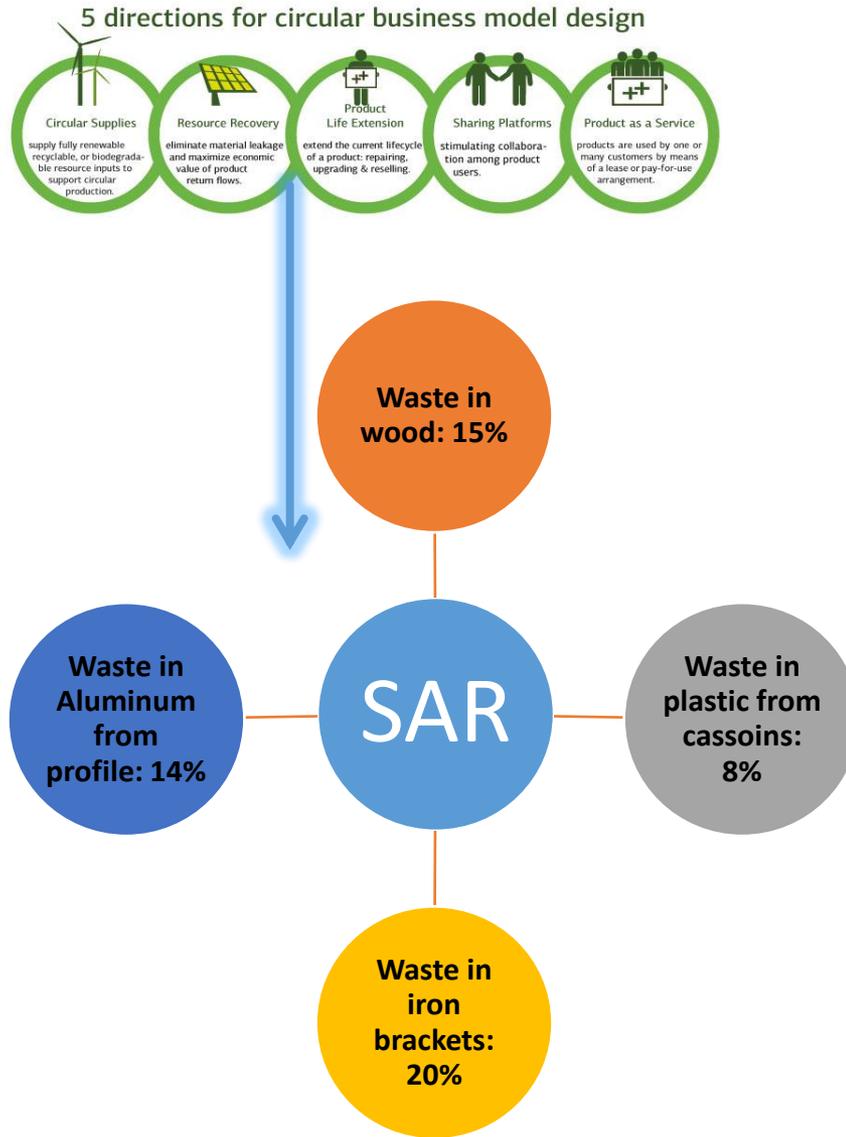
Abruzzo Regional Council with the Pescara Charter offers benefit in terms of:

- Simplified procedures*
- Tax reduction*
- Priorities in regional public grants*





SAR:
*an example of
SME circular
economy process*



SAR
Productive
process -
Waste

50% of iron material is reused on iron foundry and construction industry

100% Aluminium of recycling material of SAR put in the productive process

50% Wood in recycling materials as pallets and item for the packaging industry

100% Plastic - Recycling materials of SAR put in the productive process







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Thanks

Abruzzo Region
European Department