



*Autorità di Bacino Distrettuale
dell'Appennino Meridionale*

PGI01975 LAND-SEA

Sustainability of the land-sea system for eco-tourism strategies

2° Italian Local Stakeholders Group meeting

(1° Local Stakeholder Group Meeting organized by Molise Region)

SEMESTER 2 (July 2017 – December 2017)		
Partner name	Molise Region + Southern Apennines Basin District	
N° of LSG workshop	2	
Date and Place of LSG workshop	24 November 2017 – Campobasso / Molise Region	
List of LSG members participating	Organisation	Name of participant
	Molise Region	Alberto Di Ludovico
	OICS - Interregional observatory of development cooperation	Gianluca Caiazzo
	Order of architects	Alessandro Izzi
	OICS - Interregional observatory of development cooperation	Antonio Petruccelli
	District Basin Authority of the Southern Apennines	Caterina Pratico
	CONISMA - National Interuniversity Committee for the Sciences of the Sea	Pasquale Contestabile
	Molise Region	Tomas Belfonte
	OICS - Interregional observatory of development cooperation	Olga Colatruglio



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	District Basin Authority of the Southern Apennines	Diego Conte
	Molise Region	Gianni Meffe
	TRSP - Television Radio San Pietro	Alessandro Matticola
	OICS - Interregional observatory of development cooperation	Francesca Vitale
	ARPA - Regional Agency for the Protection of the Environment of Molise	Antonella Cioffi
	Molise Region - Environmental Authority	Nicolina Del Bianco
	Municipality of Campomarino	Paola Cantelmi
	Molise Region	Ciccaglione Donato
	University of Studies of Molise	Maria Carla De Francesco
		Valeria Angelone
	OICS - Interregional observatory of development cooperation	Livia Mucci
	Molise Region	Clea Zurlo
	OICS - Interregional observatory of development cooperation	Daniele Navarra
	Molise Region - ERDF technical assistance	Carmen Fanelli
	OICS - Interregional observatory of development cooperation	Valentina Di Toro
	RAI Molise	Celestino Barbato
	OICS - Interregional observatory of development cooperation	Angela Zeffiro
	Molise Region – ERDF technical assistance	Lucia Di Nucci



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	OICS - Interregional observatory of development cooperation	Mariacarmela Anzovino
	Molise Region	Luca Coromano
	OICS - Interregional observatory of development cooperation	Giulia Enerti
	Order of architects	Roberto De Cosmo

1. MINUTES of the LSG Workshop

The stakeholder meeting begins at 10:30 am at the headquarters of the Molise Region, Parlamentino hall in Via Genova, 11. The first intervention is from Mr. Alberto Di Ludovico of Molise Region who brings the greetings of Mr. Vecere, Director of Molise Region environmental protection service and Mr. Ialenti, Head of Office of the European Territorial Cooperation Office of Molise Region who, due to sudden commitments, were unable to attend today's meeting. In the meanwhile, of the greetings, Mrs. Caterina Praticò distributes to the present stakeholders the survey for the measurement of "Number of people with increased professional capacity due to their participation in interregional cooperation activities".

Mr. Alberto Di Ludovico explains to the participants that the event was organized in the framework of the Land Sea project, co-funded by the Interreg Europe Programme 2014-2020 leaded by the Authority of the basin of the Liri Garigliano and Volturno Rivers (Italy) and partners from Spain, Bulgaria and Germany.

Mrs. Clea Zurlo, Molise Region project manager of Land Sea, takes the floor and presents the project and the activities so far carried out. Mrs. Zurlo recalls that the heart of the project is the stakeholder engagement and their active involvement in the project's activities. She points out the outputs implemented and elaborated by Molise Region and emphasizes that the Land Sea project - Sustainability Of The Landsea System For Ecotourism Strategies - aimed to encourage an inclusive and efficient regional government process in order to foster the development of "sustainable coastal systems", capable of preserving natural habitats and at the same time supporting the growth of eco-tourism strategies through exchanging information, experiences and good practices with partner countries.



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Then takes the word Mr. Diego Conte, representative of the Authority of the basin of the Liri Garigliano and Volturno Rivers. Mr. Conte recalls the key role of the Authority as a Lead Partner and its expertise in land management, and stresses the importance of the joint work with stakeholders to simplify and make more effective the elaboration of the Action Plan and the identification of the good practices at the territorial level. In fact, thanks to this type of project, it is possible to promote the dissemination of knowledge and the exchange of competences.

Mr. Contestabile, expert coming from CONISMA organization, talks about the tourism and the need to develop it in new directions, encouraging the ability of tourists to spend, the resilience of the welcoming environment and the seasonality of employment. He highlights the need for a tourism planning process, taking into account current and future economic, social and environmental issues, addressing the needs of visitors, industry and the environment. The answer can be the ecotourism which therefore becomes an opportunity for local populations development and the exploitation of natural resources, for real estate recovery, for the development of industrial activities and as an additional source of income.

Mrs. Del Bianco, member of Molise Region - Environmental Authority, takes the floor. After illustrating the Molise Coast system, represented by four municipalities: Campomarino, Termoli, Petacciato and Montenero of Bisaccia and interested by several bigger river mouths such as Biferno, Trigno and Saccione and the mouths of modest minor watercourses such as Torrente Tecchio, Mergola, Sinarca, Rio Vivo, Vallone due Miglia, Mrs. Del Bianco underlines that Molise is characterized by the presence of important natural resources and by a variety of environmental elements that constitute a potential attraction for the ecotouristic development of the region. The Molise coast is characterized by the presence of coastal areas of great naturalistic value and is one of the most important sandy coastal ecosystems in the Adriatic Sea for its biodiversity. The approximately 36 km of the Molise coast behave like a totally "low-coast" system, as the rock formations rarely go as far as the shore (as in the case of the promontory of Termoli). Moreover, the coastline is subject to important erosion phenomena which in the last fifty years (1954 - 2007) produced a net loss of about 1 million square meters of beach. Ben 19 km of coastline (equal to 53% of the total) are currently eroding. This problem, faced with little



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success in the past with the stiffening of the coast (barriers), is associated with a worsening of the quality of bathing water and a cover-up of the port areas. The tourist-receptive sector represents an important economic implication for the area with particular reference to the municipalities of Termoli and Campomarino, which in the summertime, see a sharp increase in population. Numerous bathing establishments are located mainly along the coast to the north of the historical center of Termoli and along the coast of Campomarino lido; two other important bathing centers are located in Marina di Petacciato and Marina of Montenero di Bisaccia.

Mrs. Del Bianco continues her speech with information about the ROP ERDF-ESF Molise Region 2014 – 2020. Molise Region, regarding the axis 5 - Environment, Culture and Tourism, priority 6c: "Preserving, protecting, promoting and developing the natural and cultural heritage", foresees several interventions for the protection and enhancement of areas of natural attraction of strategic importance (protected areas in the terrestrial and marine environment, protected landscapes) in order to consolidate and promote development processes. The Regional Council of Molise with Resolution n. 335 of 19 September 2017, has approved the "Urban areas strategy" of the 2014 - 2020 Programming, identifying as Urban Authorities the Municipalities of Campobasso, Isernia and Termoli ("Polo Municipalities"), which is responsible for defining its integrated urban development strategy and to select the operations that will contribute to its implementation. Termoli, along with Campomarino, San Giacomo degli Schiavoni and Guglionesi elaborated the strategy of the Urban Area of Termoli "The coast of dolphins" is focused on three areas of intervention: mobility, environment and culture. The protection, recovery and enhancement of the environment are fundamental aspects of the urban strategy, especially in consideration of the greater concentration, compared to the regional average, of industrial activities, infrastructures and tourist presences in this area. The interventions will be aimed at developing an integrated system of parks of high naturalistic interest, enhancing the geomorphological structure of the territory, to enhance the waterfront located at the limits of the most anthropized areas, to improve the management of fluvial and focal environments aimed at environmental enhancement and the reduction of flood risks. What remains of the environmental excellence, surveyed as areas of SCI and SPA, needs to be, on the one hand, protected to avoid its



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disappearance or destruction, on the other hand valued to provide green areas for residents and tourists.

The meeting starts again at 12.30, after the coffee break, with the intervention of Mrs. De Francesco of the University of Molise - Demetra project study center. After a short presentation about the study center and its activities, Mrs. De Francesco underlines the importance that the University and its researchers adapt to the timing of the coastal municipalities that often, especially in summertime, because of the cleanliness of the beaches and other urgencies related to the water etc. must be fast. It also asserts that coastal nourishment should not be left to private individuals, but must be returned to the region. Finally, she showed some slides related to the activities organized by her organization along the Molise coast during the summertime.

Mrs. Antonella Cioffi of ARPA Molise takes the floor and presented the "Activities of Monitoring and Study of the Molise Coastal Area". As for the coastal environment, a vulnerable ecosystem is noted, affected by a gradual deterioration, a loss of habitat, contamination, damage to the sea floor and erosion. She also analyzed the receptivity in Italy of the European Marine Strategy Framework (Marine Strategy Framework) with D.LGS 190/10 through: initial evaluation, determination of good environmental status, definition of environmental targets, monitoring program for the evaluation and updating of targets, program of measures and preparation of the next cycle. Mrs. Cioffi specified, as regards the monitoring networks for the quality of bathing water, that since 2011, Molise has set up 8 homogeneous contiguous areas with the same level of risk. The damage to which the seabed is subjected has also been analyzed with a very technical and precise data.

The last intervention is made by Mrs. Paola Cantelmi from Municipality of Campomarino who talks about the European Project "LIFE MAESTRALE (LIFE10 NAT/IT/000262)", joined by Municipality of Campomarino as partner. The project, granted by the EU Programme LIFE 2007 – 2013, had the objective to mitigate the causes that threaten the loss of habitats and species of Community interest in the Natura2000 coastal network sites in the Molise region (Foce Trigno - Marina di Petacciato



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(IT7228221), "Foce Saccione-Bonifica Ramitelli" (IT7222217) and "Foce Biferno - Litorale Campomarino" (IT7282216). Specific objectives were the retraining and valorisation of priority EC habitats, the protection of wildlife species and the promotion of environmental education activities and best practices for sustainable local development. Several actions were made for the restoration and conservation of dunal and backdotal habitats in Molise and for the involvement of the primary and secondary schools, creating an educational kit in 500 copies and organizing a traveling exhibition which has been showed in 9 municipalities of Molise.

At the end of the interventions the round table begins. Mrs. Praticò of the River Basin Authority of Liri-Garigliano and Volturno stressed the importance of these meetings to have clear the project's goal.

Mrs. Praticò says that the Interreg Europe Program accompanies regions and territories in the processes of mutual learning and influence on the actions of the ROP. The learning process lasts two years and must be concluded with an action plan. The main actors are the regions and the stakeholders who seek concrete and shared solutions. In this case the action plan could be to give specific support to the territories.

Mrs. Del Bianco points out that one of the main problem is the consideration of the timing so, if you want a comparison with the community planning, you have to think about future implementation. Another problem is the lack of knowledge of the priorities by the territory. In the specific case of the Molise region it is necessary to act and organize a meeting with the 4 coastal Municipalities (Campomarino, Termoli, Petacciato and Montenero di Bisaccia) who are drafting a plan after which it is necessary to take ideas and suggestions from them, keeping in mind the tight times in sight of 2020, as these Municipalities will manage the ROP funds.

According to Mrs. Del Bianco, the intervention of Molise Region is necessary as it can better calibrate the interventions. Mr. Conte intervenes by saying that at the meeting in Varna the Municipality of Campomarino will participate with a stakeholder and after this, at the end of the year, we can gather





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the inputs that emerged during these meetings and thus have further ideas. Mrs. Del Bianco suggests to identify the references and ideas put in place by the Municipalities and networking.

Mrs. Zurlo intervenes asking to Mrs. Cantelmi of Municipality of Campomarino at what stage the Municipality is with the Urban plan. Mrs. Cantelmi answers by saying that the urban strategy resolution presented has been approved by the Council of the Municipality and at the moment they are establishing priorities with the other Municipalities.

Afterwards, the speech made by Mrs. Del Bianco recalls that the four municipalities involved must understand the importance and potential of the LAND -SEA project at a technical level and that there is a need for a change of gear. According to Mrs. del Bianco, we need to act on a structural level and this is possible through a cultural leap at the level of programming with the help and support that technical experts can give to the four Municipalities.

Molise Region staff members of the LAND SEA project and the representatives of the Lead Partner, River Basin Authority of Liri-Garigliano and Volturno, suggested to have the next local meeting in one of the coastal municipality of Molise, involving both the political part and the technical part for having more information regarding the implementation of the strategy of the Urban Area of Termoli for the elaboration of the action plan.

The meeting ends at 13.30.





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PICTURES



SPECIAL SECTION





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Local News Broadcast from Molise Region

(LSGs are encouraged to look for interesting issues each semester. What seem “normal” activities for your region might be an incredible new and inspiring approach for another region. Nothing is obvious or repetitive, every news is welcome!) – Max ½ PAGE

Appearances in the media? And/or post on websites? (local level communication is required to be brought to the wider networks)

Please remember to attach copies of articles and/or links to website

Il Quotidiano del Molise (newspaper);

<http://www.moliseweb.it/info.php?id=12485&tit=Gestione-e-conservazione-degli-ecosistemi-la-Regione-Molise-ospita-il-meeting-del-progetto-Land-Sea>

<https://cooperazione.regione.molise.it/node/444>

http://www.primonumero.it/attualita/news/1511459490_campobasso-promuovere-la-costa-incontro-su-gestione-e-conservazione-ecosistemi.html

<http://www.regioni.it/dalleregioni/2017/11/23/molise-gestione-e-conservazione-degli-ecosistemi-la-regione-molise-ospita-il-meeting-del-progetto-land-sea-540494/>

<https://www.molisenetwork.net/2017/11/23/regione-meeting-europeo-gestione-conservazione-degli-ecosistemi/>

ANNEXES:

1. Agenda of the 1st stakeholders meeting
2. Signature sheets
3. PPT presentations
4. Invitation letter