BUSINESS OPPORTUNITY

- Resource Productivity.
- Strategic energy & raw materials dependence
- Value chain efficiency
- Access to new markets
- New business activity
- Positive social & environment impact

Decoupling growth from resource consumption
Government Commitment

The Government of Catalonia along with its key economic and environmental agencies, is taking a big step forward, developing an integrated framework of policies and instruments for the transition to Circular Economy:

• The Catalan **strategy on green and circular economy**
• **Energy**, National energy transition agreement: Towards a new energy model based on energy efficiency and renewable, with the aim of 100% of renewables by 2050
• **Waste prevention**: Programme for prevention and management of Waste in Catalonia 2020. (PRECAT20)
• **Eco-design**: Catalan Eco-design Strategy,
• **Industry**: National Agreement for the Industry, where circular economy is one of the 6 axes of action.

**ACCIÓ** as a government agency for business competitiveness is contributing to implement circular economy in the 5 key areas pointed by the Catalan strategy on green and circular economy, and have a leadership role implementing the **National Agreement for Industry**, promoting business innovation in circular economy and international collaboration.
116 initiatives

€ 468 million budget for 2017

€ 1,844 million budget up to 2020,

mobilizing up to 3,135 million euros from other administrations and the private sector.

quadruple helix: professional associations, universities and research centers, business associations and clusters, trade unions and representatives of different departments of the Government of Catalonia.
INTERNATIONAL COMPETITIVENESS

BUSINESS DIMENSION AND FINANCING

INDUSTRY 4.0 & DIGITALIZATION

TRAINING & EDUCATION

INFRASTRUCTURE AND ENERGY

SUSTAINABILITY AND CIRCULAR ECONOMY
1. Promote a **joint vision** of government, society and private sector in sustainability and circular economy, which at the same time to develop its application in Catalonia, position internationally in this area.

   1.1 Encouraging private public collaboration
   1.2 Actions in the fields of training, awareness-raising and dissemination
   1.3 Position internationally Catalonia as a benchmark in circular economy
   1.4 Evaluate the progress of the circular economy in Catalonia

2. **Boosting business** projects that promote competitiveness

   2.1 Reinforce the waste prevention model and move the waste into a resource.
   2.2 Identify opportunities and potential of the circular economy
   2.3 Promoting R & D and innovation projects in circular economy
   2.4 Support the development of a circular economy sector in Catalonia.

3. **Instruments** for the management of the flow of resources in productive processes and for the implementation of the circular economy in the economic activity areas.

   3.1 Promoting an Industrial Symbiosis Program in Catalonia
   3.2 Promote efficiency and energy saving and renewable energies in production processes and especially the circularity of energy flows in industry.
   3.3 Transforming the Catalan Waste Agency into the Catalan Resources Agency
SPECIFIC ACTIONS IN CIRCULAR ECONOMY

• Identifying opportunities sectoral and intersectoral

• Disseminate the Circular Economy as a competitive advantage, incorporating into the business strategy.

• Actions in the fields of training, awareness raising and dissemination.

• Boost innovation in the circular economy:

  Pilots

  Implementation of collaborative projects with clusters, R & D agents, companies and SMEs

  • Ecoinnovation Vouchers
  • Innotech Program
  • “Nuclis” Technology Innovation Program.
  • “Comunitats” RIS3CAT
  • Advisory service and search for partners
  • Business opportunities, innovative and circular public procurement, local and international.
  • Promotion of Industrial Symbiosis
International trade and innovation missions

brokerage events / networking
Thank you very much

Moltes gràcies

circular.accio@gencat.cat

http://accio.gencat.cat/cat/estrategia-empresarial/economia-circular/