



ENHANCE
Interreg Europe



Overview of good examples of using EMAS or environmental management criteria in GPP **Experiences in Italy**

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Objectives of the presentation

GPP : *a process whereby public authorities seek to procure goods, services, and work with a reduced environmental impact throughout their life cycle when compared to good, services and works with the same primary function that would otherwise be procured*

INSTRUMENT TO PROMOTE



□ ENVIRONMENT POLICIES

□ ECONOMIC POLICIES

Objectives of the presentation

- ✓ **GPP implementation in Italy (national level)**
- ✓ **GPP implementation in Liguria Region (regional level)**



Important recent step



Code of Public Contracts of works, services, supplies (Legislative Decree 50/2016): important changes of public purchases in Italy.

GPP and environmental criteria: Action Plan in Italy

In 2008 Italian Ministry of Environment have approved an ***Action Plan for environmental sustainability of consumption in the public administration sector (a strategy for a dissemination of GPP)***

Important implications on:  PUBLIC ADMINISTRATION
 MARKET

The use of GPP may produce significant strategic environmental results, such as a reduction in climate-change gas emissions and production of wastes. GPP is an **important instrument of economic policies.**

It promotes: SUSTAINABLE CONSUMPTION, RATIONALISATION of PUBLIC SPENDING, INCREASE IN THE COMPETENCES OF PUBLIC PURCHASES, INNOVATION SOLUTIONS IN COMPANIES.

GPP and environmental criteria: Action Plan in Italy

The previous Code of Public Contrats for Works, Services and Supplies (Legislative Decree 163, 12 April 2006) transposed the normative provisions on GPP contained in the Directives 2004/17/EC and 2004/18/EC

Important result: *It introduce the **possibility** of making the principle of the **most economically advantageous tender subordinate to criteria inspired by social demands, environmental and health protection and the promotion of sustainable development** (art. 68)*

*To identify the environmental preferibility characteristics of products, services and works, it is necessary to consider the factors associated to **environmental life cycle.***

➤ **definition of CAM : minimum environmental criteria**

GPP and environmental criteria: Action Plan in Italy

CAM : minimum environmental criteria (technical standard set criteria for each type of purchase to use in tender procedures - to obtain a “**sustainable tender**”).
Minimum= base element of qualification of environmental

Adopted by Environment Ministry for goods, services and works categories.
Main categories:

- ✓ **Office Furniture**
- ✓ **Paper**
- ✓ **Stationary**
- ✓ **Printer cartridges**
- ✓ **IT equipment**
- ✓ **Building Construction**
- ✓ **Energy Services**
- ✓ **Public Lighting**
- ✓ **Urban and Country Services (public green services or street furniture)**
- ✓ **Cleaning services**
- ✓ **Waste**
- ✓ **Catering (food supplies and canteen services)**
- ✓ **Textile**
- ✓ **Transport (vehicles, services)**

Defined by technical working group
in collaboration with
trade associations to guarantee an
appropriate answer of the market

GPP and environmental criteria: Action Plan in Italy

The new Code of Public Contracts for Works, Services and Supplies (Legislative Decree 50, April 2016) transposed the normative provisions on GPP contained in the Directives 2014/23/EC

➤ **GPP from voluntary instrument became obligatory**

Art. 30

*..into public tenders the economic principle can be **subordinated** to the **criteria** of social, health and **environment exigences**...and to promote sustainable development*

Art. 34

*..contracting authorities contribute to achieve **environment objectives**.. through the insert technical criteria and contract terms (in accordance with CAM) in public tenders*

CODE OF PUBLIC CONTRACT

Art. 34 general principle of award procedure is : ***the most economically advantageous tender*** (not to award contract to the lowest price)



assessment technical criteria


.... the duty is related to **public tender of whatever amount**

CODE OF PUBLIC CONTRACT

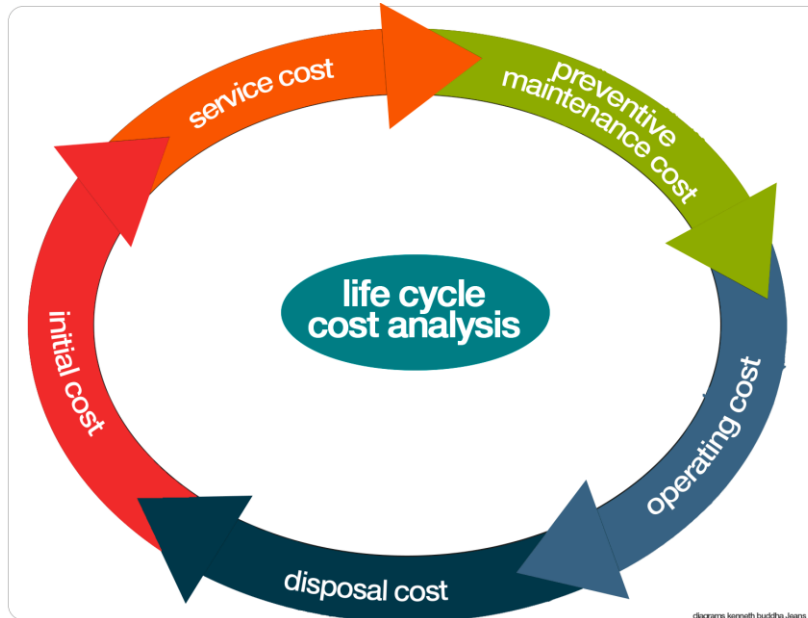
Art. 69public administration can **require a specific label** (ecolabel...) as mean of evidence to demonstrate a specific environment qualities of goods

Art. 87 ... public administration can **require of providing environment management system certification (ISO14001 or EMAS)** to demonstrate technical and professional ability in performing the contract

Art. 93 ...**the amount of guarantee is reduced of 30% in favour of economic operators with a environment management system registration (EMAS)**..and other quality system registration

Art. 95 ... contracting authorities award tenders with assessment of **quality/price** (life cycle cost)  objective criteria linked to subject of the contract

IMPORTANCE of GPP



LIFE CYCLE COST

GPP : INSTRUMENT TO PROMOTE CIRCULAR ECONOMY

REDUCE ↪ **REUSE** ↪ **RECYCLE** ↪ **RECOVER**

NATIONAL LEVEL:

Next steps:

- ✓ **Define a standard method to assess the lyfe cycle cost**
- ✓ **Increase categories of CAM**
- ✓ **Improve public authorities capacity to implent GPP**
- ✓ **Increase a growth of GREEN MARKET (companies capacity to answer to green public procurement)**



PROMOTE INNOVATION

(environment management system certification)

GPP in Liguria Region



Italian Region : 4 provinces and 235 local municipalities

Relevant STEP in **GPP policies**

Regional Law 31/2007

Art. 20 Regione Liguria requires the adoption of three-year Action Plan in public institutions of the region

Art. 21 Indications about environmental criteria to consider in the green purchasing procedures and it mentions EMAS explicitly as one of the main tool to apply GPP.



GPP in Liguria Region



Liguria Region has promoted GPP also thanks to a **network with other Italian regions** and Life project:

PROMISE

The project aims to develop communication strategies to reduce the environmental impacts of products, to increase awareness in the actors able to influence the lifecycle (procurement, production, selling and use of products). Target groups of the PROMISE project are: **local bodies consumers, retailers and producers**. The main objective of project agrees on the [European renewed Sustainable Development Strategy \(June 2006\)](#) about achieving Sustainable Consumption and Production as a key challenge for the future



GPPINFONET

The project aims to **raise awareness of the role of GPP** for the implementation of strategies for sustainable consumption and production, including the promotion of environmental technologies, identify and **fill the information gaps** that hinder the implementation of GPP, contribute to the **reduction of resource consumption and pollution** resulting from public procurement; help prepare for the introduction and implementation of national GPP plans; Promote the implementation of GPP at national and European level.



GPP in Liguria Region

New important STEP : adoption of Regional Action Plan for GPP (for three year 2017-2020) – approved in November 2017 with a plan of annual actions

PUBLIC INSTITUTION

- ✓ Increase green purchases
- ✓ Improve knowledge of public officers
- ✓ Improve internal organisation to purchase
- ✓ Promote exchange of best practises
- ✓ a system of monitoring green concrats
- ✓ Promote a governance strategy

Dialogue with

MARKET

- ✓ Increase the companies capacity to answer to GPP requirements
- ✓ Increase knowledge about GPP
- ✓ Support the adoption of instrument of green economy (innovation process)
- ✓ Promote a green market linked to principles of circular economy

Thank you for attention!

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