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Region Värmland

• **What is Region Värmland?**
  - An organization of 16 municipalities and the county council
Region Värmland

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• **What we do in Region Värmland:**
  - We take responsibility for regional development
  - We work to create the conditions of growth
  - We also work with culture, public transportation and adult education
Region Värmland

• **How do we work to create the conditions of growth?**
  - Draw up and implement strategies for the region
  - Market the region e.g. for establishment
  - Work international by promoting cooperation and by doing analyzing trends
Regional Exportcenter

- Initiative:
  - Swedish Government 2016
Regional Exportcenter

Why?
- Only 10% of the Swedish companies export
- More companies must export from Sweden
- Difficulties to know where to turn in questions about export
Regional Exportcenter

- **What?**
  - “One door in” for companies that have questions about internationalization and/or export
  - Answer in 24 hours from the right person/organization
Regional Exportcenter

- How?
  - We have several organizations and functions that support companies that have questions about internationalization and/or export
  - Gather these organizations and find ways to work together
Regional Exportcenter

• Benefits
  - Commonly product and service selection, e.g. education
  - Sharing expertise and network of contacts
  - Strengthen the trademarks
  - A common workplace/digital platform- verksamt.se/varmland
A curious question

• How do you work to strengthen internationalization and export among companies in your region?

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