

FACTSHEET:

INTERNATIONALISATION OF REGIONAL SMEs – NORTH-EAST REGION, BULGARIA

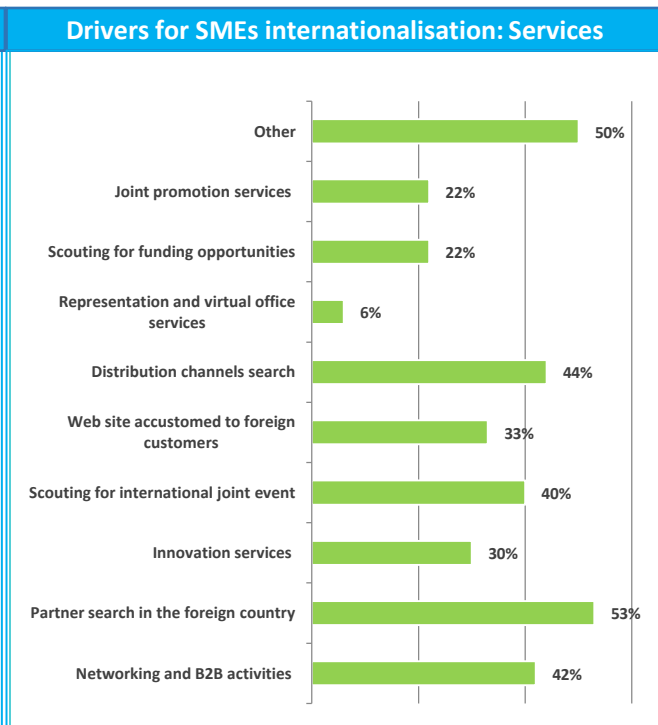
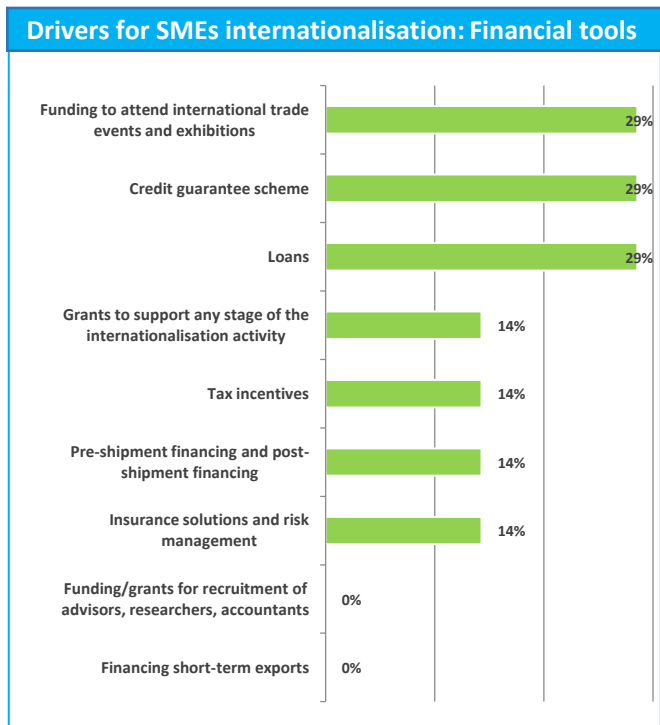
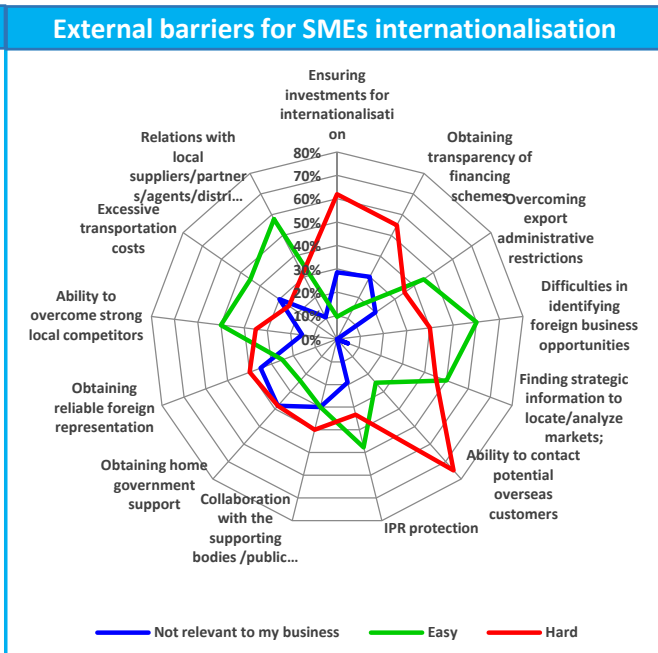
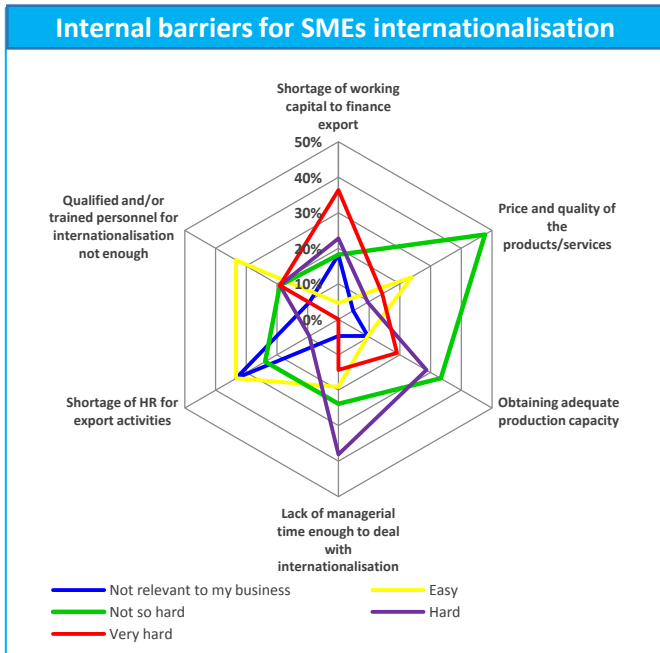
The project INTRA focuses on the role of public authorities in creating internationalization services to support the competitiveness of the regional economies and thus contribute to the Europe 2020 strategy. The project duration is five years (from 01.04.2016 to 31.03.2021) and the total grant is 1.640.062 EUR.

The objectives of INTRA are to provide comprehensive mapping, evaluation and benchmarking of various internationalisation services available across the regions, highlight good practices/gaps that promote/impede on SMEs at various stages of the internationalisation process.



European Union
European Regional
Development Fund

1. BARRIERS AND DRIVERS FOR SMEs INTERNATIONALISATION



Typology of surveyed SMEs : micro-companies – 71%, small companies – 25%, medium-sized companies – 4%;
 Suggestions from surveyed SMEs for improving the work of the public funds provided:
 lean administration, transparency and higher info flow.



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- Setting up of one-stop shop for internationalisation



- Using the potential of the business support organizations for providing specialized services



- Improving the digitalization of SMEs

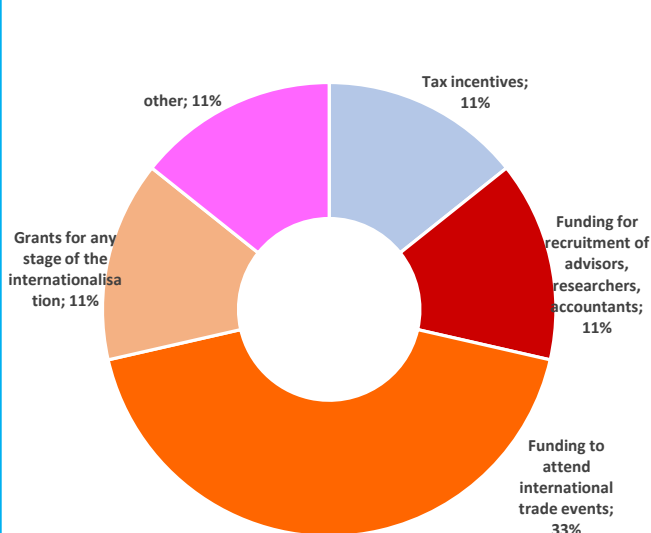


- Establishment of local funds for supporting innovative start-ups

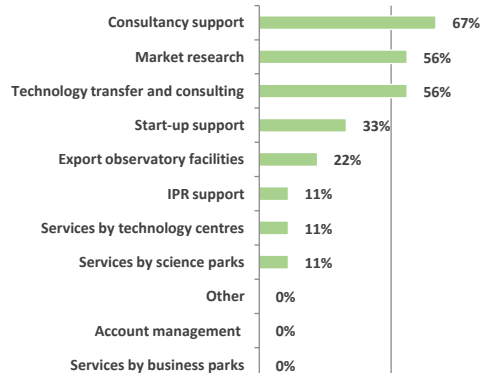


2. SUPPORT MEASURES FOR INTERNATIONALISATION OF SMEs

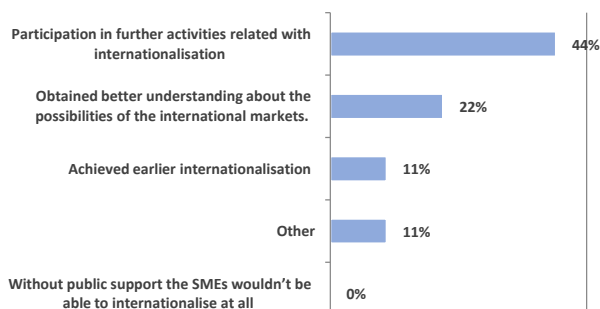
Financial support services for internationalisation



Infrastructure and support services for internationalisation



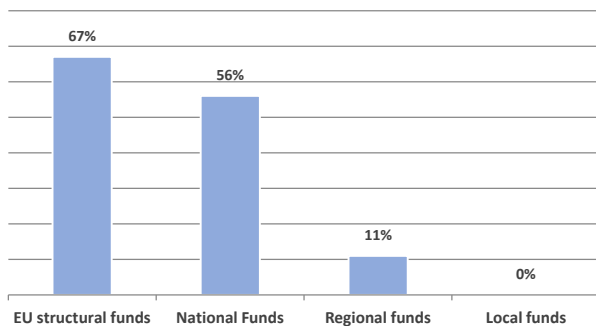
Importance of public support for SMEs



HR/ managerial services for internationalisation support



Importance of public funds for SMEs internationalisation



Information services for internationalisation support

