

FACTSHEET:

INTERNATIONALISATION OF REGIONAL SMEs – ALGARVE REGION, PORTUGAL

The project INTRA focuses on the role of public authorities in creating internationalization services to support the competitiveness of the regional economies and thus contribute to the Europe 2020 strategy. The project duration is five years (from 01.04.2016 to 31.03.2021) and the total grant is 1.640.062 EUR.

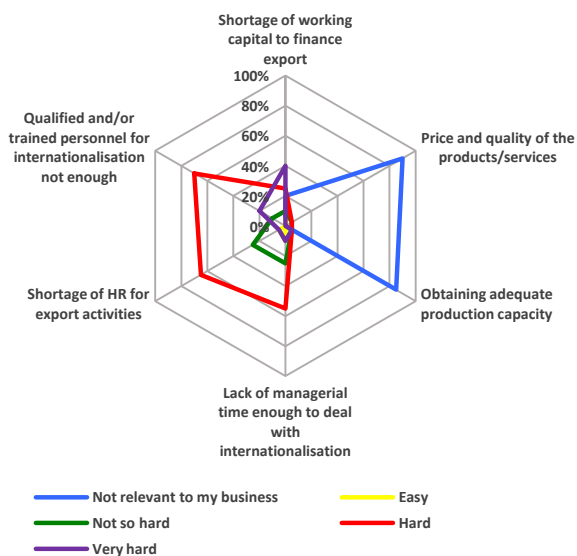
The objectives of INTRA are to provide comprehensive mapping, evaluation and benchmarking of various internationalisation services available across the regions, highlight good practices/gaps that promote/impede on SMEs at various stages of the internationalisation process.



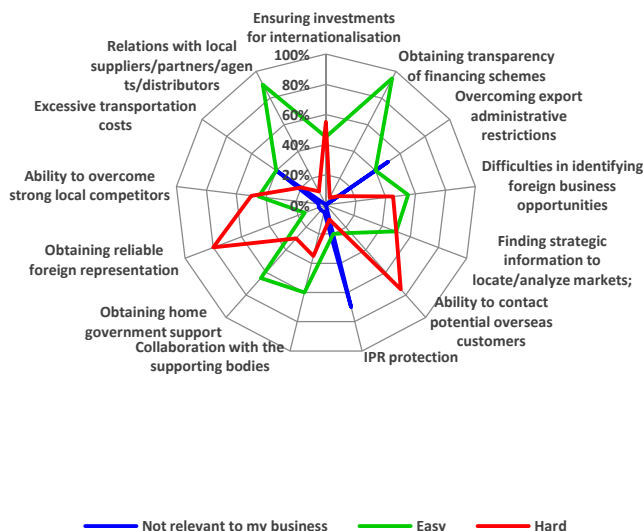
European Union
European Regional
Development Fund

1. BARRIERS AND DRIVERS FOR SMEs INTERNATIONALISATION

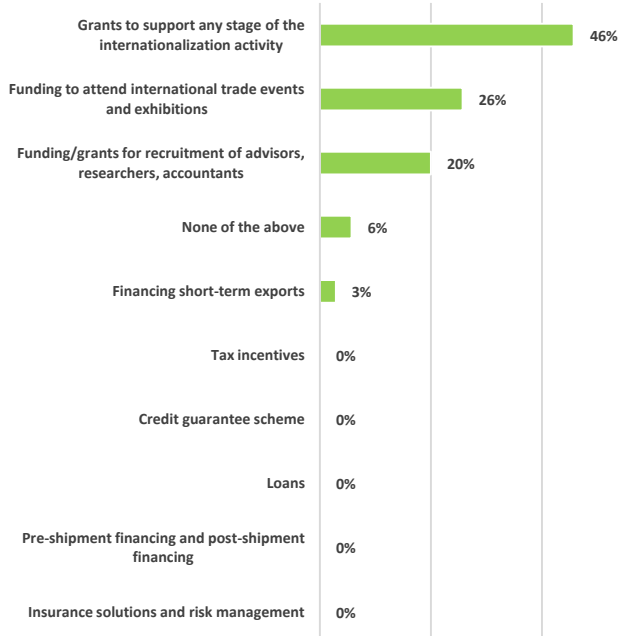
Internal barriers for SMEs internationalisation



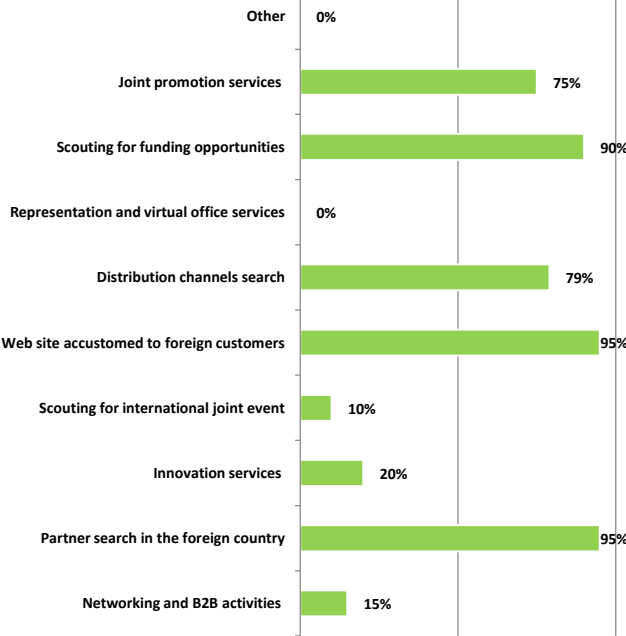
External barriers for SMEs internationalisation



Drivers for SMEs internationalisation: Financial tools



Drivers for SMEs internationalisation: Services



Typology of surveyed SMEs : micro-companies – 50%, small companies – 25%, medium-sized companies – 25%;
The most important sector which influence the level of internationalisation - Tourism.



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- Development of the potential of tourism as a vehicle for external promotion



- R&D infrastructure available at regional level



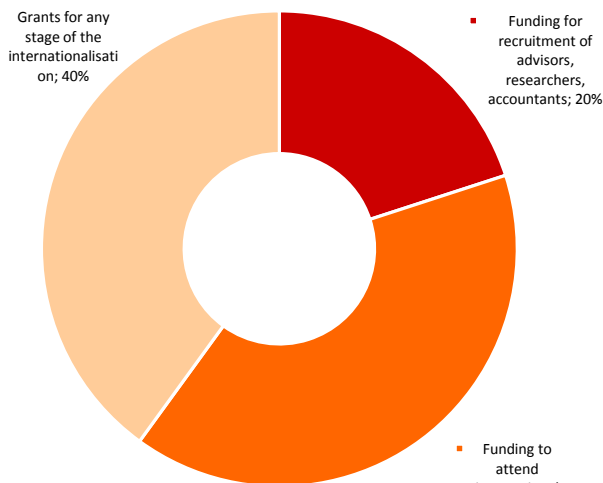
- Funding and other instruments available for internationalisation



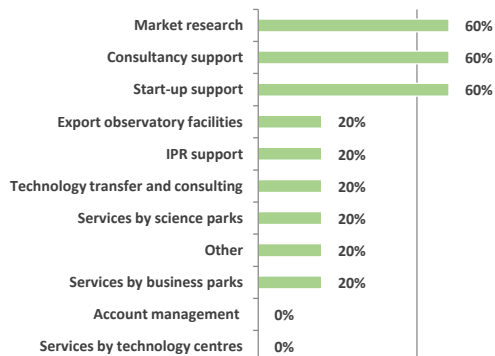
- Use of ICT tools for opening new markets

2. SUPPORT MEASURES FOR INTERNATIONALISATION OF SMEs

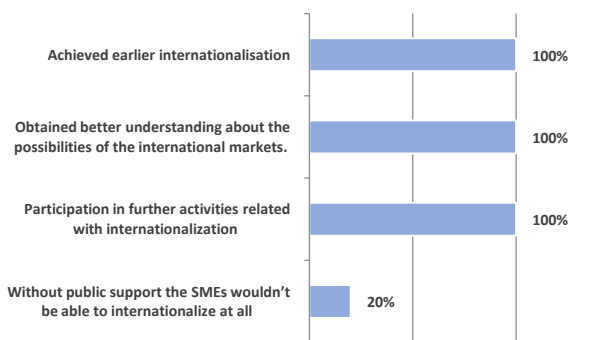
Financial support services for internationalisation



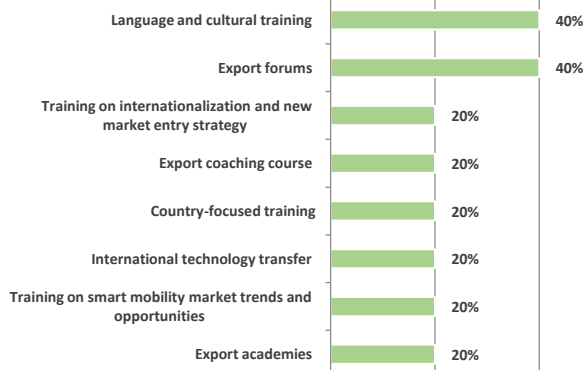
Infrastructure and support services for internationalisation



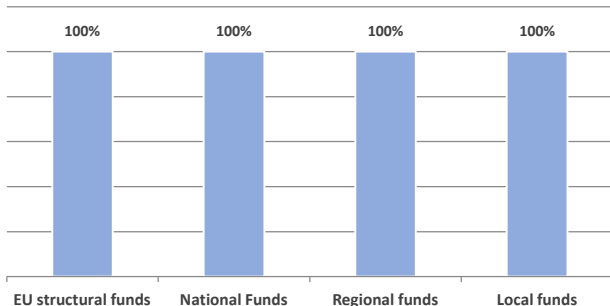
Importance of public support for SMEs



HR/ managerial services for internationalisation support



Importance of public funds for SMEs internationalisation



Information services for internationalisation support

