Study visit, Matera, Basilicata
12 - 13 December, 2017

AGENDA

Monday 11 December
Arrival of participants

Tuesday 12 December
Venue: Mediateca Provinciale, Piazza Matteotti

09.00 Welcome to Basilicata!
Antonio Bernardo, ERDF Managing Authority

9:30 10:30 Steering Committee Meeting (only project partners)

Public session: Smart Specialisation, innovation, and internationalization, a challenge for the future of the region

10:30 11:00 The Special Economic Zones (SEZ) as a tool for innovation and internationalisation, Basilicata Region, Programming and Finance Department, Director Elio Manti

11.00 11:30 Coffee Break

11:30 12.00 Presentation of the Smart Specialization Strategy in Basilicata, Basilicata Region, ERDF Managing Authority Antonio Bernardo
12.00 12.30 Presentation of the District TeRN (Technologies for Earth Observations and Natural Hazards), a case of success combining innovation and internationalization Networking for Internationalization of Basilicata Space Technologies
How the district can help local Smes in their internationalization process
*Lauramaria Figundio, Iole Paradiso*

12.30 1:00 pm Project Mirabilia, internationalization of Unesco sites, how internationalization and culture can work together

Presentation of the project, Chamber of Commerce of Matera, *Vito Signati*

1:00 pm Networking lunch

2.30 3:00 pm Mapping Basilicata

Presentation of the project, best practice awarded at the Regio Stars 2016, Sviluppo Basilicata, *Patrizia Orofino*

3:00 4.30 pm Projects and organizations for SME innovation and internationalization support

✓ Casamatera District, *Francesco Paolicelli*
✓ Automotive Cluster, *Antonio Braia*
✓ Domec Solutions, *Antonio Sorrentino*
✓ Matera – Basilicata 2019 Foundation, *Pepi Romaniello*

4:30 5:00 pm Q&A, reflections and conclusions

5:00 pm Walk to the Sassi Business Incubator and guided tour of the Sassi area (optional) organised by the University of Basilicata, DICEM Department, *Brunella Gargiulo*

6:30 pm Free time

08.30 pm Dinner
Wednesday 13 December
Venue: Mediateca Provinciale, Piazza Matteotti

09.00 Welcome

09.00  09.30 Presentation by an enterprise about their path to internationalization
Applica, Bruno Fortunato

09.30  9.45 The support to SMEs in Basilicata
Apre Desk, CNR-IMAA, Carmela Cornacchia

09.45  10.15 How innovation can help Smes internationalisation
T3 Innovation, the regional Innovation structure presents its mission and goals for the programming period 2014-2020, Pierluigi Argoneto

10:15  10:30 Coffee break

10:30 Visit to the Space Geodesy Centre and presentation of the activities
Franco Vespe
(By bus)

1.00 pm Lunch

Thursday 14 December
Departure

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