

Project Cre:Hub “Policies for Cultural Creative Industries: the hub for innovative regional development”

REPORT

Regional Workshop with Stakeholders for the Roadmap

Date: 27.03.2017

Location: Regional Development Agency of Ljubljana Urban Region

Time: from 10:00 to 15:15

The stakeholders group as well as specially targeted stakeholders from 11 different subsectors (following the latest study on CCI issued by the European Commission, 2016) were invited to the workshop.

In the first part the *State of Art of the CCI Sector in Ljubljana Urban Region* was presented (the methodology, data, results) and Barrier & Solution analysis in order to verify the document and make possible modifications if needed. Stakeholders were divided into groups and later presented their work and opened a discussion.

Based on verified and modified SWOT analysis made in the morning session the second part was dedicated to the preparation of Roadmap, which is the preliminary framework of the Action Plan. The aim of the workshop was to receive important suggestions and inputs by partners with the relevant capacity in order to improve the policy system, adopt new measures and outline the Roadmap towards goals to be achieved, the allocation of responsibilities and resources and timing of the Roadmap implementation. We used a world cafe methodology, divided stakeholders into four groups and give each group a moderator to follow the process of

Sharing solutions for better regional policies

the roadmap preparation. Each group worked on each of four pillars: 1) General Terms and Conditions, Legislation, Supporting Policies, 2) Infrastructure, Internationalisation, Marketing, 3) Competences and Education, Awareness and Promotion 4) Finances. The aim of the work was to define goals and possible measures that would improve the CCI environment and to make a solid basis for the development of the action plan. Stakeholders actively participated in the workshop and provided valuable content which was developed into the Roadmap document following the outlined methodology. Stakeholders presented their work and opened a discussion.

Prepared by:

Name and function of the signatory

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Signature

