



CRE:HUB

Policies for Cultural Creative Industries: the hub for innovative regional development
<http://www.interregeurope.eu/crehub/>

Peer Review Agenda

7-8 SEPTEMBER 2017

Riga, Latvia





Day 1 – Thursday, 7 September 2017

9:40 - 10:40 **Briefing with the Latvian CRE:HUB team members**

Venue: Kalpaka Blvd. 4, Room 207 (2nd floor)

11:00 - 16:00 **Individual interviews**

Ministry of Culture, Creative Industries Division (at the Ministry of Culture);

Ministry of Economics & Latvian Investment and Development Agency (LIAA), Department of Technology Transfer (at the Ministry of Economics);

Ministry of Finances & Altum (at the Ministry of Finance/Altum);

LIAA Creative Industries Incubator (at the CI Incubator);

Creativity Lab, "The Red Jacket" & GIGI BLOKS (at the Library Building of the University of Latvia)

18:20 - 19:20 **work on the elaboration of recommendations by Peer review experts**

19:30 **Working Dinner "Feed the Creative Hub"**

Venue: [Restorāns 3](#), Kalēju street 3

Day 2 – Friday, 8 September 2017

9:00-10:00 **Closed session of Peer Review experts and moderator – brainstorming on findings and recommendations**

10:00-14:00 **Open session with Latvian stakeholders' group "Peer Review Findings & Recommendations"**

Venue: EU House, Glass Hall (2nd floor, Aspazijas Blvd.28)

Moderator: **Ms. Signe Adamoviča**, CEO of IdeAllies and Partner at Creativity Lab

10:00 – 11:45 **Peer Review experts presents their findings & recommendations. Followed by discussions**

Speakers: **Mr. Damjan Kavaš**, Institute for Economic Research (Slovenia);
Mr. António Amaral, Technical University of Lisbon, Center for Innovation, Technology and Policy Research (Portugal);

11:45 – 12:15 **Coffee Break**

12:15 – 13:00 **"Management of the LX Factory – Creative Island in Portugal: (re)use and revitalisation of an industrial unit". Followed by discussions**

Speaker: **Ms. Joana Branco Gomes**, [LX Factory](#), Mainside Investments Group

13:00 – 14:00 **Networking Buffet Lunch**

14:00 – 16:30 **Roundtable discussions**

16:30 – 17:00 **Coffee Break**

17:00 – 18:00 **Brief group presentations & final conclusions**

Website <http://www.interregeurope.eu/crehub/>

Facebook: <https://www.facebook.com/crehubproject/>

Twitter: https://twitter.com/crehub_project



PARTICIPANTS IN THE PEER REVIEW

Visiting experts

Mr. Damjan Kavaš, Senior Researcher, Institute for Economic Research (Slovenia)

Mr. António Miguel Areias Dias Amaral, Technical University of Lisbon, Center for Innovation, Technology and Policy Research (Portugal)

Invited guest

Ms. Joana Branco Gomes, Lx Factory Manager, Mainside Investments Group (Portugal)

CRE:HUB project partners

Ms. Tina Pezdirc Nograšek, Regional Development Agency of the Ljubljana Urban Region (Slovenia)

Mr. Carlos Diogo Henriques, ADIST- Association for the Development of IST Técnico Lisbon (Portugal)

Ms. Helena Silvacosta, ADIST- Association for the Development of IST Técnico Lisbon (Portugal)

Latvian CCI stakeholders to be invited from (*information on the role of institutions in the CCI sector see at the State of the Art report, p.22-25*):

Creative Industries Department, Ministry of Culture

Ministry of Economics

LIAA Creative Industries Incubator

Latvian Investment and Development Agency

Altum

The University of Economics and Culture

FOLD –Creative Industries Communication Platform

RaPaPro

Planning Regions

and others

Host - University of Latvia (Latvia):

Ms. Zane Zeibote,

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VISITING EXPERTS

Mr. Damjan Kavaš, Senior Researcher, Institute for Economic Research (Slovenia)



Mr. Kavaš holds a Ph.D. in Economics from the Faculty of Economics in Ljubljana. He has 20 years' experience in evaluation, research, and policy analysis in the fields of economic and regional development and cohesion policy programmes. For the last 15 years, Damjan Kavaš has been involved in the preparation, implementation monitoring and evaluation of Cohesion policy programmes and national strategic documents in Slovenia. Due to his involvement in international research projects and studies (co)financed by European Commission (DG Regio tenders, transnational programmes, CBC programmes, FP programmes, EaSI) he has good knowledge of European policies; European Cohesion Policy and its interrelationship with the Europe 2020 Strategy. In the last years he was involved in different projects and policy documents related to the promotion of creative industries at the regional, national and cross-border level. He is lecturer at two faculties.

Mr. António Miguel Areias Dias Amaral, Technical University of Lisbon, Center for Innovation, Technology and Policy Research (Portugal)



Mr. Amaral holds a PhD in Industrial Engineering and Management from the Technical University of Lisbon. Miguel also holds a MSc in Engineering Policy and Technology Management and a degree in Economics. Presently works as an Assistant Professor at the Instituto superior Técnico (IST) – Technical University of Lisbon and as a Research Associate at the Center for Innovation, Technology and Policy Research, IN+/IST, at the Laboratory of Technology Policy and Management. His research interests and teaching focus mainly on Technological Change and Entrepreneurial Dynamics. He teaches: Technology Based Entrepreneurship; Innovation Management as well as -Advanced analysis in Public policy.

MODERATOR

Ms. Signe Adamoviča, CEO of IdeAllies and Partner at Creativity Lab (Latvia)



Signe has a vast experience in project management, consultancy, policy making, public sector at national, EU and international level, including working for the Ministries of Culture and Foreign Affairs and UNESCO, as well as private sector within the fields of creative industries, innovation, cultural policy, cultural tourism, foreign affairs and HR. Signe has passion for exploring new ways and novel methods that challenge existing systems and aim to improve different processes, as well as she advocates multidisciplinary and is attracted to multicultural environments. Currently she runs her own company IdeAllies, has co-founded Creativity Lab in Latvia and Pulse Hub and also works as a facilitator at Demola Latvia.



INVITED GUEST

Ms. Joana Branco Gomes, Lx Factory Manager, Mainside Investments Group (Portugal)



In 2012, she started working at Mainside Investments SA, specifically in the management of the LxFactory project (a recovery of an old industrial unit in creative cluster) and development of other real estate and architectural projects, where she currently works. In 2017, she completed a postgraduate studies in "Smart Cities" at the Nova Faculty of Lisbon.

She holds also a Master's degree in Architecture from Instituto Superior Técnico (Lisbon), she began her professional activity in 2010 at the architecture studio Saraiva e Associados.

LXFactory, a "factory of ideas and creativity", is a private endeavour located in Alcantara Lisboa, owned by MainSide, a foresighted property developer specialised in (re)use and revitalisation. Transformed from a factory into a new space, where heritage lives alongside tech and creative start-ups, LxFactory has 25000 square metres, holds 200 companies, employing 1000 people and 100 coworkers, in multiple sectors ranging from culture, design, fashion and advertising to trade, technology and commerce, etc.

