



Good Practices Basilicata Region – Italy

The process that lead to Matera as the 2019 European Capital of Culture



Since 1985, the European Council of Ministers has assigned the title of European Capital of Culture. The application dossier for Matera European Capital of Culture was prepared by the Committee Matera 2019, with the involvement of the Municipality, the University of Basilicata, the Two Provinces, the Chambers of Commerce, the Foundation Zetema, the Matera's Murgia Park and the Conservatory of Matera, and was accepted on 17 October 2014.

It is important to highlight the steps of the path to becoming Capital of Culture. First of all, the city is required a program which would enhance the identity of the places by developing innovative cultural products. Also, the program was to involve the cooperation between the entire local population and foreign tourists. Finally, the program would have to fit into the long-term development plans of the city.

Some of the issues particularly appreciated by the jury and declared in the assessment of the project were technological – great attention dedicated to digital technology and the removal of obstacles that prevent access to culture through new technologies, and personal - the enthusiasm and the innovation characterizing the artistic approach, through which a popular initiative has evolved into an element placed in the centre of the town and regional planning

MORE INFO ON MATERA AS THE EUROPEAN CAPITAL OF CULTURE IN 2019

<http://www.matera-basilicata2019.it/en/>

http://ec.europa.eu/culture/news/2014/matera-be-2019-european-capital-culture-italy_en

Lucana Film Commission as a starting point for the Basilicata movie Hub



The Foundation "Lucana Film Commission" (LFC) was established in 2012 with the purpose to promote and support the production of films, television, audio-visual materials and advertisements in Basilicata. The production and distribution of the works born in the region can exploit grants and incentives provided through the specially established LFC fund.

The LFC facilitates and accelerates, in cooperation with local authorities, the procedures for issuing authorizations, permits, concessions and whatever else is necessary for the realization of films, television productions and advertisements; it represents the role of 'facilitator' of bureaucratic processes that often slow down the implementation of projects and initiatives mainly in the Southern of Italy.

Since 2014, 24 films have been produced on the regional territory and in several locations, not only Matera, but also other locations: the archaeological area of Metaponto, the beaches of Maratea and Pisticci, and the lunar landscape of the Calanchi.

MORE INFO ON LUCANA FILM COMMISSION

<http://www.lucanafilmcommission.it/>

