

TRAM

Dec 1, 2017 - Dec 31, 2017

All Users
100.00% Sessions

Sessions

71
% of Total: 0.23% (31,086)



Users

66
% of Total: 0.33% (20,235)



Users by Country

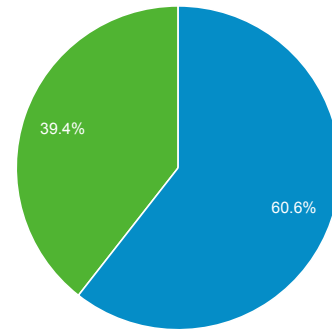
Country	Users
Italy	16
Spain	7
Sweden	6
Hungary	5
Belgium	4
Germany	4
France	4
United Kingdom	4
Romania	3
Bulgaria	2

Top Channels

Default Channel Grouping	Sessions
Organic Search	34
Referral	16
Direct	12
Social	7
Email	2

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

217
% of Total: 0.23% (94,672)



Avg. Session Duration

00:02:39
Avg for View: 00:02:56 (-9.47%)



Most visited pages (page views)

Page	Pageviews
/tram/	75
/tram/linked-projects/	17
/tram/contacts/	15
/tram/events/	15
/tram/library/	12
/tram/news/	12
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	10
/tram/good-practices/	9
/tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/	8
/tram/news/news-article/1963/prep-meeting-for-17th-session-of-cemat-2-nov-2017/	6

Sessions by Landing Page

Landing Page	Sessions
/tram/	39
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	7
/tram/news/news-article/1963/prep-meeting-for-17th-session-of-cemat-2-nov-2017/	6
/tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/	5
/tram/news/news-article/1268/sustainable-urban-mobility-planning-26-june-2017/	4
/tram/linked-projects/	3
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	3
/tram/contacts/	1
/tram/events/event/1119/tram-3rd-stakeholders-group-meeting-nw-romania/	1
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	19	75
Prep meeting for 17th Session of CEMAT, 2 Nov. 2017 Interreg Europe	4	6
JS is Looking for a Financial Project Officer Interreg Europe	3	4
Study Visit n.4 - sustainable mobility in Miskolc Interreg Europe	3	8
Sustainable Urban Mobility Planning, 26 June 2017 Interreg Europe	3	5
Publication of TRAM "Methodological guidelines" Interreg Europe	2	10
Library Interreg Europe	1	12
LINKED PROJECTS Interreg Europe	1	17
TRAM 3rd Stakeholders Group Meeting_NW Romania Interreg Europe	1	3
TRAM 4th Study Visit in Miskolc, Hungary Interreg Europe	1	1

Searches

Event Label	Total Events
Carmen	1

Newsletter sign ups

Event Label	Total Events
TRAM	1