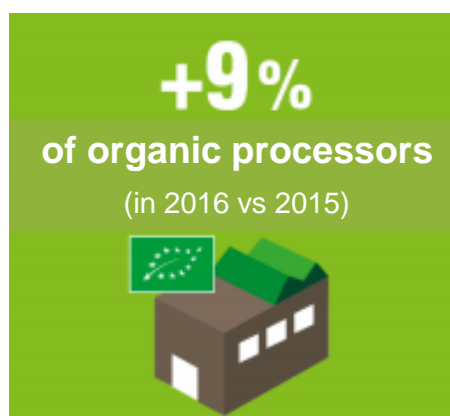
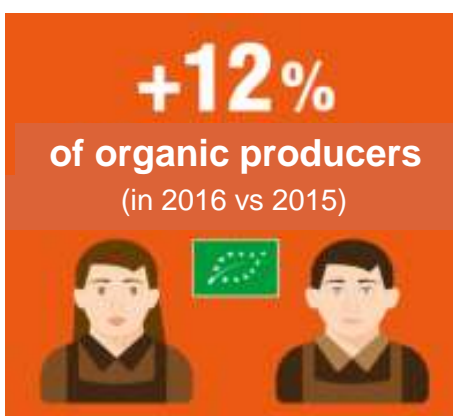
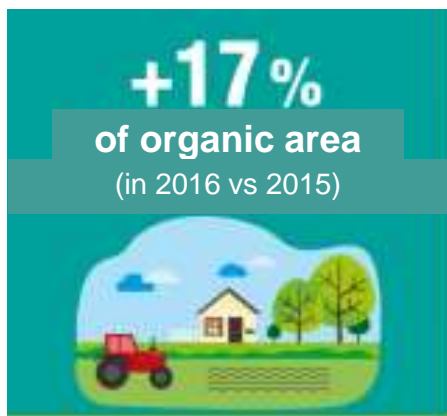
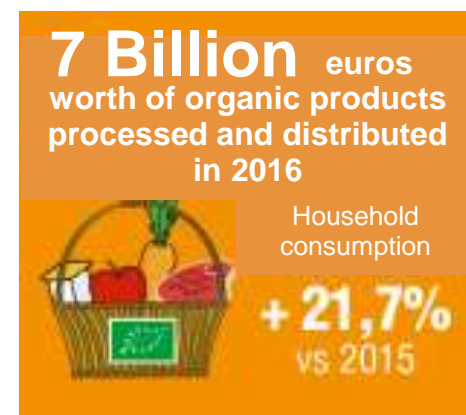
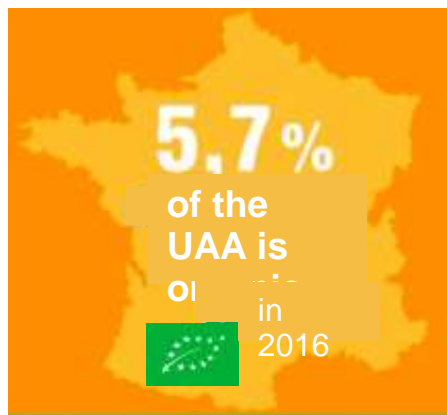




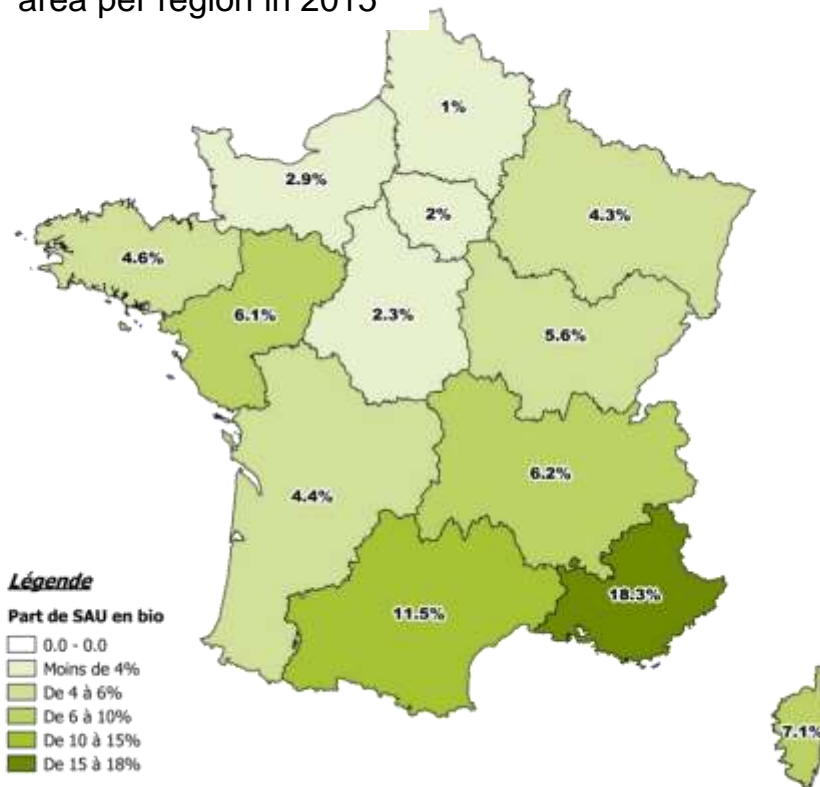
Organic food and farming in Nouvelle-Aquitaine

Organic food and farming in France : A strong growth

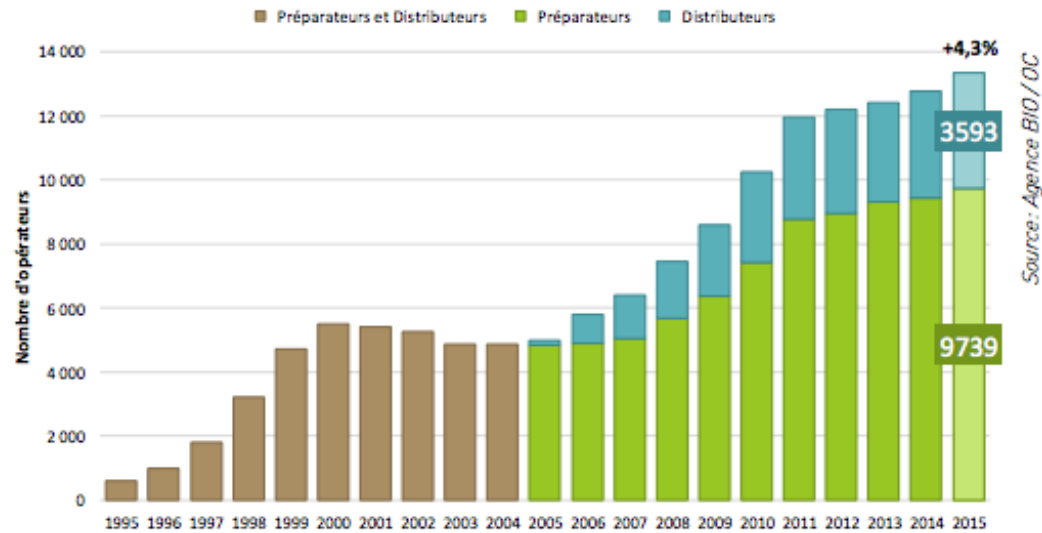


Organic land area in France

Share of the organic land area per region in 2015

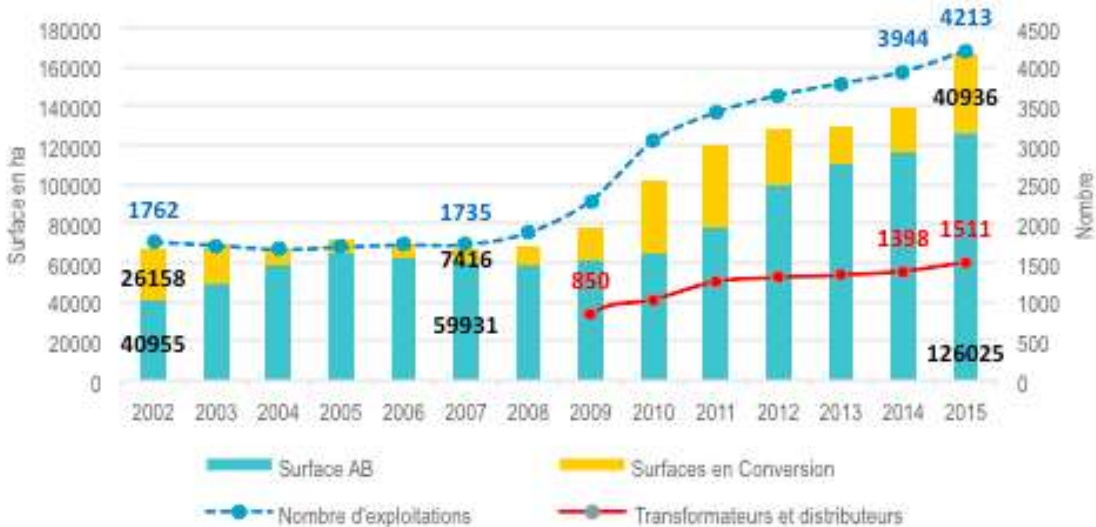


Evolution of the number of organic processors and distributors

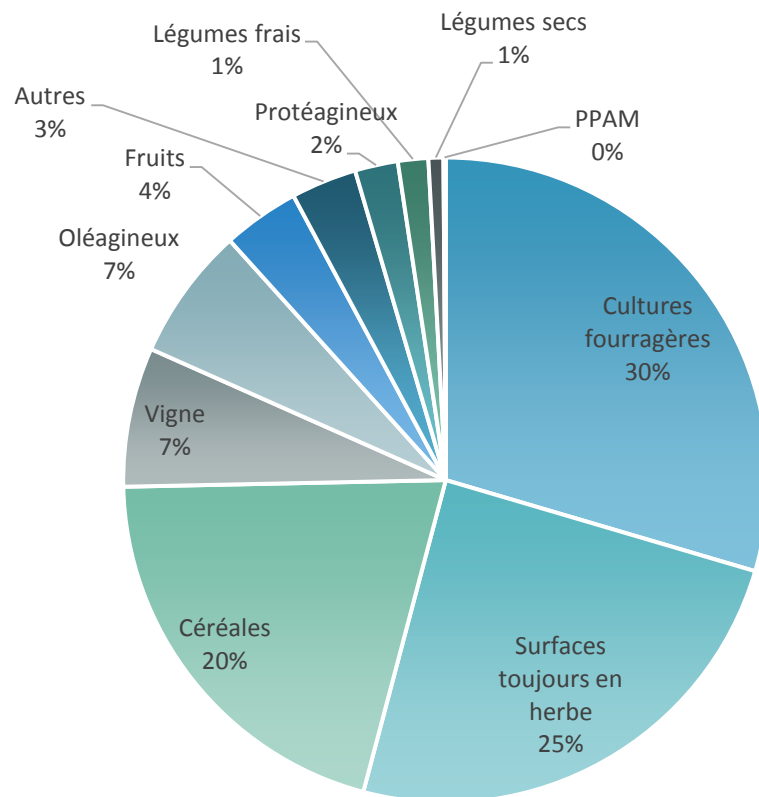


Organic production in Nouvelle-Aquitaine

Evolution de la bio en région ALPC de 2002 à 2015



Assolement en région ALPC en 2015



Le plan ambition bio – French organic action plan

First from 2013 to 2017

Objective : double the organic areas by 2017

6 axes to involve all the stakeholders

Axe 1 : Develop the production

Axe 2 : Structure the value chains

Axe 3 : Develop the consumption and conquer new markets

Axe 4 : Strengthen the research and the dissemination of the results

Axe 5 : Train all food and farming stakeholders

Axe 6 : adjust the regulation.

2nd from 2017 to 2021

Objective : reach 10% of organic land.

A Regional Pact for organic food and farming



THE REGIONAL PACT PARTNERS
STATE – EUROPE – INTERBIO –
REGIONAL CHAMBER FOR AGRICULTURE
– FRAB – LOIRE-BRETAGNE AND ADOUR-
GARONNE WATER AGENCIES

2^e région de France BIO
en nombre de producteurs
6% des agriculteurs

3^e région de France BIO
en SAU
210 000 ha

+37%
de surfaces en conversion
en 2 ans

SUPPORT TO THE ENTIRE SECTOR

TRAINING

- > Organic workshops in agricultural colleges' farms
- > Professional training

PRODUCTION

Objective 2025 10% of the UAA

- > **Support to production**
Subsidies for conversion and maintenance in OFF
- > **Assistance to producers**
 - Advice
 - Research and experimentation
 - Regional observatory of the organic land
 - Platform to support conversion
- > **Support to investments**
 - Bonus for OFF project applying to the regional agro environmental programme
 - Priority to organic application

PROCESSING

- > **Support to investment**
 - for OFF companies
 - For on-farm processing units

CATERING

- > **Colleges canteens**
Objective 2025 20% of organic products
- > Products for **catering services**
- > **Digital portal** for public catering

STRUCTURING THE SECTOR

- > Support to the interprofession and to the upstream/downstream link
- > Governance (Regional committee for organic food and farming)

PROMOTION OF THE SECTOR

- > « **Territoires Bio engagés** » label (20% of organic in school canteens and communities with 8,5% of total area in organic)

MARKETS

- > Develop the « **Bio sud-ouest France** » brand

Objective 2025
1.2 Billion € of turnover

INTERBIO NOUVELLE- AQUITAINE

Organic interprofessional regional association

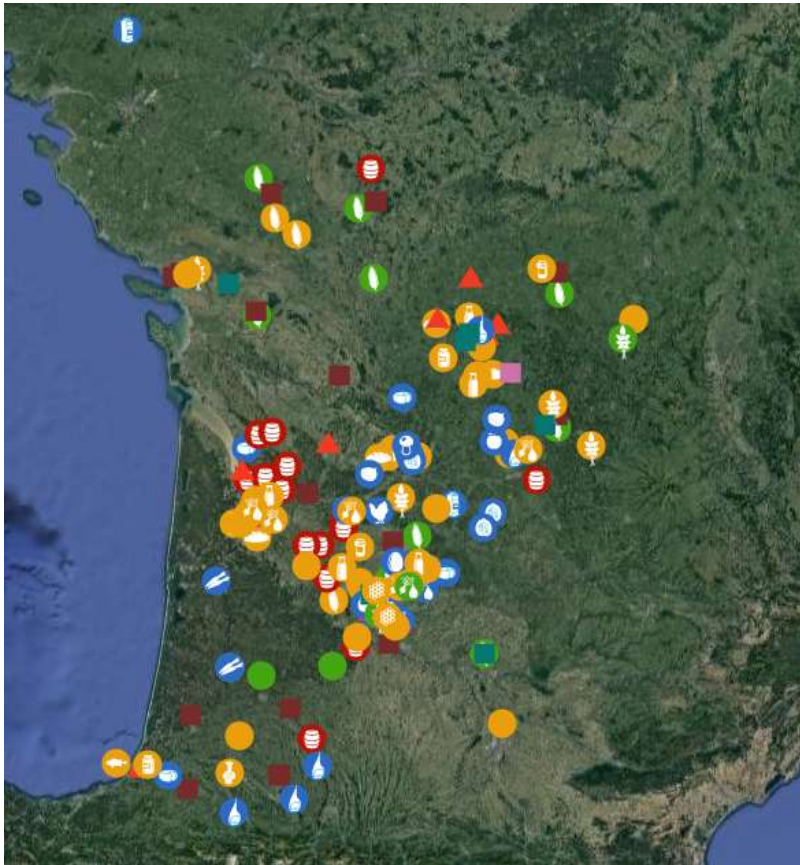
Objectives :

Answer to the needs of all the professional of the organic food and farming chain (producers, cooperatives, processors, retailers)

Missions :

- **Gather** professional organisations and represent them to public authorities and other institutions ;
- **Communication and promotion** of the regional organic products ;
- **Structuration** of the organic value chains → multi chains ;
- **Support** the introduction of organic products in public catering.

Economic and social impact in 2016



192 members

Representing 3000 producers
(members of the association or
belonging to one member
organisation), about 70% of the
volume of the regional organic
production.

Total organic turnover represented :
650 M€

192 Members divided between 4 colleges

**College 1 :
Representatives of
the producers**

**College 3 : Private
organisation / Agri-
food industries**

**College 2 :
Cooperatives**

**College 4 : associated
bodies**

- **2/3 of the producers are represented by an organisation**
- **1 member = 1 vote**
- **Membership is not mandatory, unlike joint-trade organisations**

Working committees

One committee per sector

- Fruits & vegetables
- Aromatic and medicinal plants
- Field crops
- Dairy products
- Meat
- Viticulture
- Beekeeping
- Organic marketplace
- Crafts

Two cross-cutting committees: Promotion and public catering

Actions

- Structuring measures for value chains (upstream/ downstream)
- Food industry projects and support for applications
- Val BIO OUEST working group
- Water agencies programmes
- Regional economical observatory
- Training offer
- Promoting the regional organic sector (Label, brand, fairs)
- Representation (out of the region, national and international cooperation)





SME ORGANICS

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

<http://www.interregeurope.eu/smeorganics>

Questions welcome



Project smedia