

## Land-Sea project

“Strategy for the Sustainability of the land-sea system for ecotourism strategies (Land-Sea)” project aims to improve the regional policies for sustainable management of the land-sea ecosystems through implementing measures for enhancement of the competencies and skills of the concerned policy makers and stakeholders. Through number of networking events and the support of the local stakeholders, the responsible institutions and policy makers will develop and implement local action plans for sustainable coastal systems, able to preserve natural habitats and to support the development of regional ecotourism strategies.

## Challenge

The coastal areas represent complex systems identified not only with the coastline itself but also with its various subsystems and with the associated river basins. EU coastal areas are fragile and vulnerable systems in physical, territorial, anthropic, social and economic terms. Due to the natural evolution, influenced by the marine and land dynamics, they are under constant transformation. Moreover, the intensive land-sea use determines an extreme pressures and impacts. The consequences include potentially serious outcomes: environmental degradation, scarcity of water, hydrogeological risks, loss of biodiversity and climate change effects.

## Approach

The Land-Sea approach is based on the interregional learning, including exchange of experience and knowledge in the field of conservation, restoration and sustainable management of coastal marine areas, as well as in the development and promotion of sustainable and responsible eco-tourism. The networking activities under the project include interregional and local activities: thematic seminars, study visits, expert papers, conferences. The interregional approach of the project will contribute to the establishment of joint guiding principles for promotion of interventions for regional growth in the field of the ecotourism and the related sectors.

## Results

The implementation of the project will ultimately lead to:

1. Improved skills and competences of the policy makers, local stakeholders and project partners for sustainable management of the land-sea systems



2. Improved Policy Instruments: 3 Structural Funds Operative Programmes and 1 local Plan

3. Implemented 4 local action plans envisaging measures and instruments for sustainable management of the land-sea system, supporting ecotourism strategy in the concerned regions.

## Land-Sea partnership

1. River Basin Authority of the rivers Liri – Garigliano and Volturno / Southern Apennines River Basin District

2. Regional Administration Varna

3. Free and Hanseatic City of Hamburg Senate Chancellery

4. Molise Region

5. General Government of Catalonia

6. Barcelona Urban Ecology Agency

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Interreg Europe



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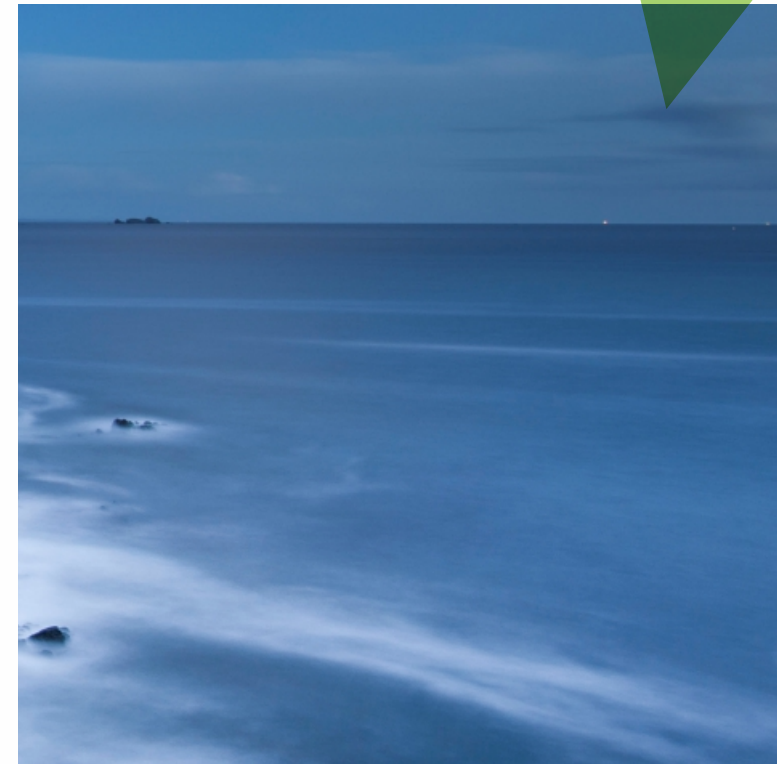
Regional Administration Varna

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