

**INKREASE PROJECT**  
**PG100277**

# **3<sup>st</sup> Interregional Meeting in Lower Austria**

**3.-4. July 2017 – St. Pölten, Krems – Lower Austria**

**Minutes**

**Project Partner: PP5 – ecoplus. The business Agency of Lower Austria**

**Participants: Claus Zeppelzauer, Karin Herzog**

**Date: 2017-07-05**

## MINUTES OF Interregional Meeting in Lower Austria:

### 3<sup>th</sup> of June – St. Pölten and Technopol Krens

Ecoplus had organized the 3th interregional Meeting in St. Pölten, capital of Lower Austria. 21 Project partners and Stakeholders took part of this Project Meeting and Study visit of Technopols.

This meeting was started at the head office of ecoplus at St. Pölten, Niederösterreich-Ring2. The member of Board, Mrs. Petra Patzelt had made an introduction of the Lower Austrian economic and the function of ecoplus, the Business Agency of the Lower Austrian Government. Mr. Claus Zeppelzauer (Project Partner of INKREASE) had reported about the duties of his department Company & Technology, which includes the Technopol Program Lower Austria, The Lower Austrian Cluster and the department Internationalization. Mr. Stefan Liebert could give detail information about the Lower Austrian Cluster, its Cluster tasks within the Lower Austrian Innovation system. At least Mr. Nennadal, who representing accent was explaining the Lower Austrian support for Start ups, spin offs and the economic recovery of innovative ideas and the cooperation with CERN for specified projects.

After this introduction all Meeting partners visited the Technopol Krens.

Mrs. Verena Ossmann, Technopol Manager of Krens, explained the tasks of a Technopol Manager, she pointed to the importance of the educations intuitions and research companies at Krens and to the cooperation projects and the importance of active network activities. Mr. Michael Beranek who is responsible for the technical Service, the authorisation of Biotech laboratories had reported about the history of the technology center Krens and the service package for Biotech companies at Technopol Krens. The delegation had the possibility to visit clean room laboratories at BTZ, Athro Kinetics FMC Adsorber Tech and 3D Medikus.

After Lunch the delegation had visited the University of Applied Sciences Krens – IMC FH Krens. The CEO of IMC explained the Lower Austrian education system and the function of IMC FH Krens at the Technopol, the university accompanies intensive cooperation project all over the world. We made a guiding tour through the Campus Krens and got an overview of the education system in Lower Austria and the research activities of the private Danube University and Karl Landsteiner University.



Picture of project team and Stakeholder at Campus KREMS

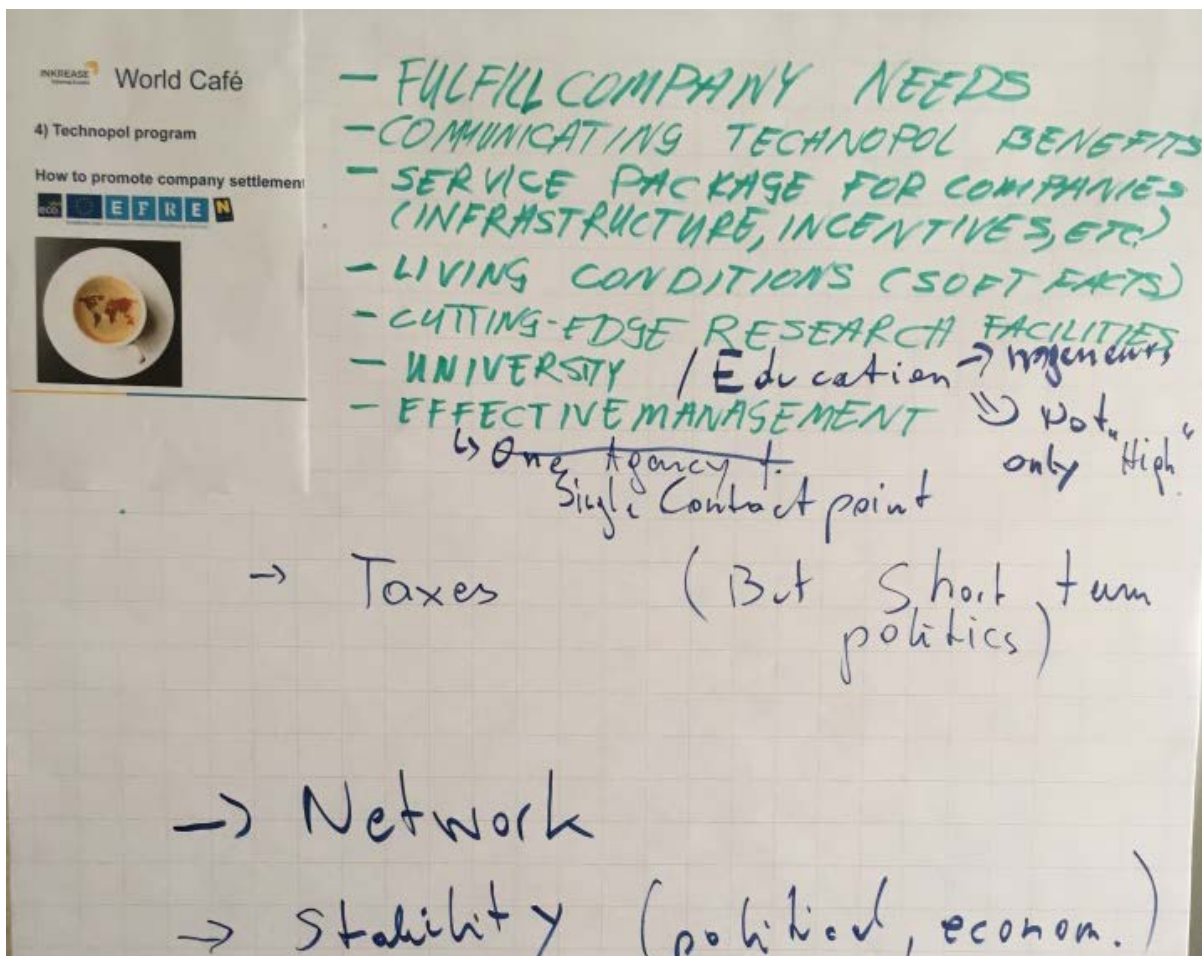
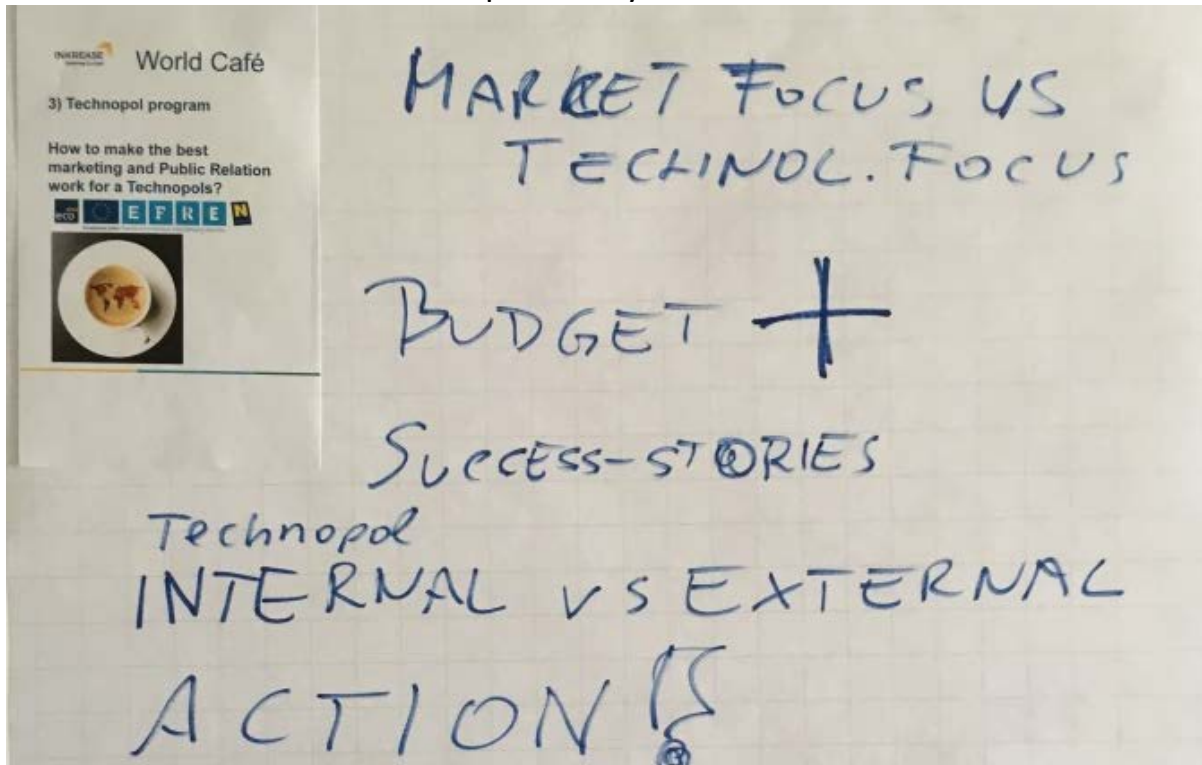
In the Afternoon ecoplus had prepared the Review of Technopol-Program. A huge range of detailed questions had to be answered. The project partners had enough possibility to ask for all details of history, financing, tasks and development of the Lower Austrian Technopol Program.

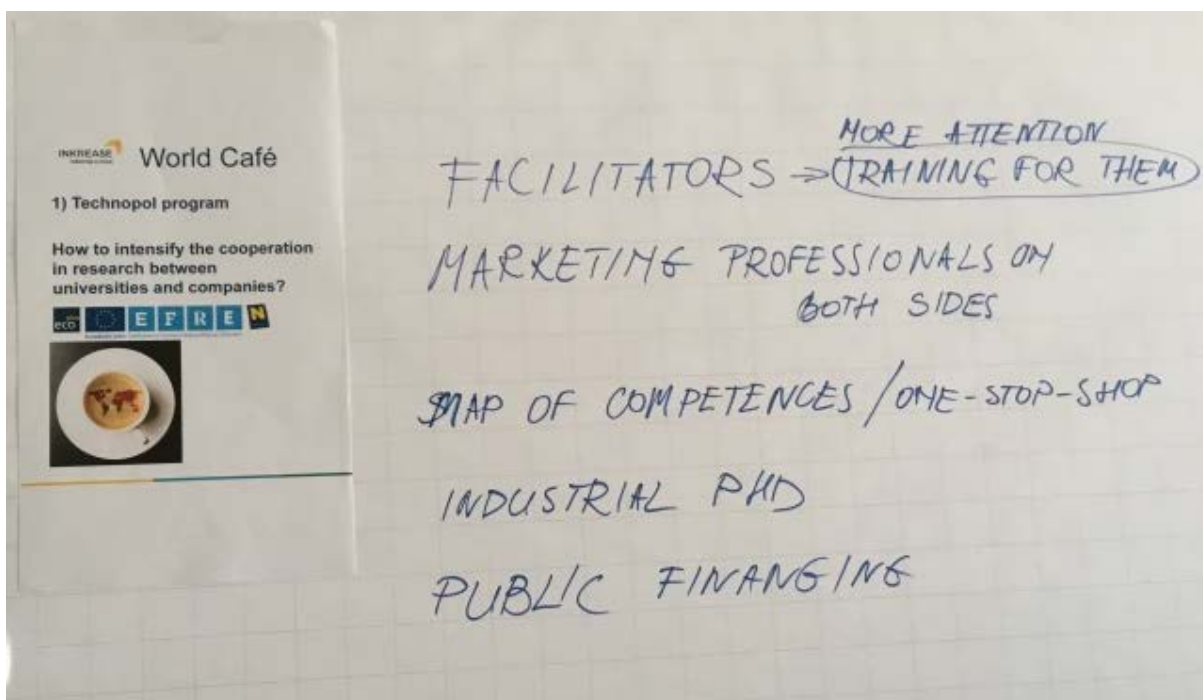
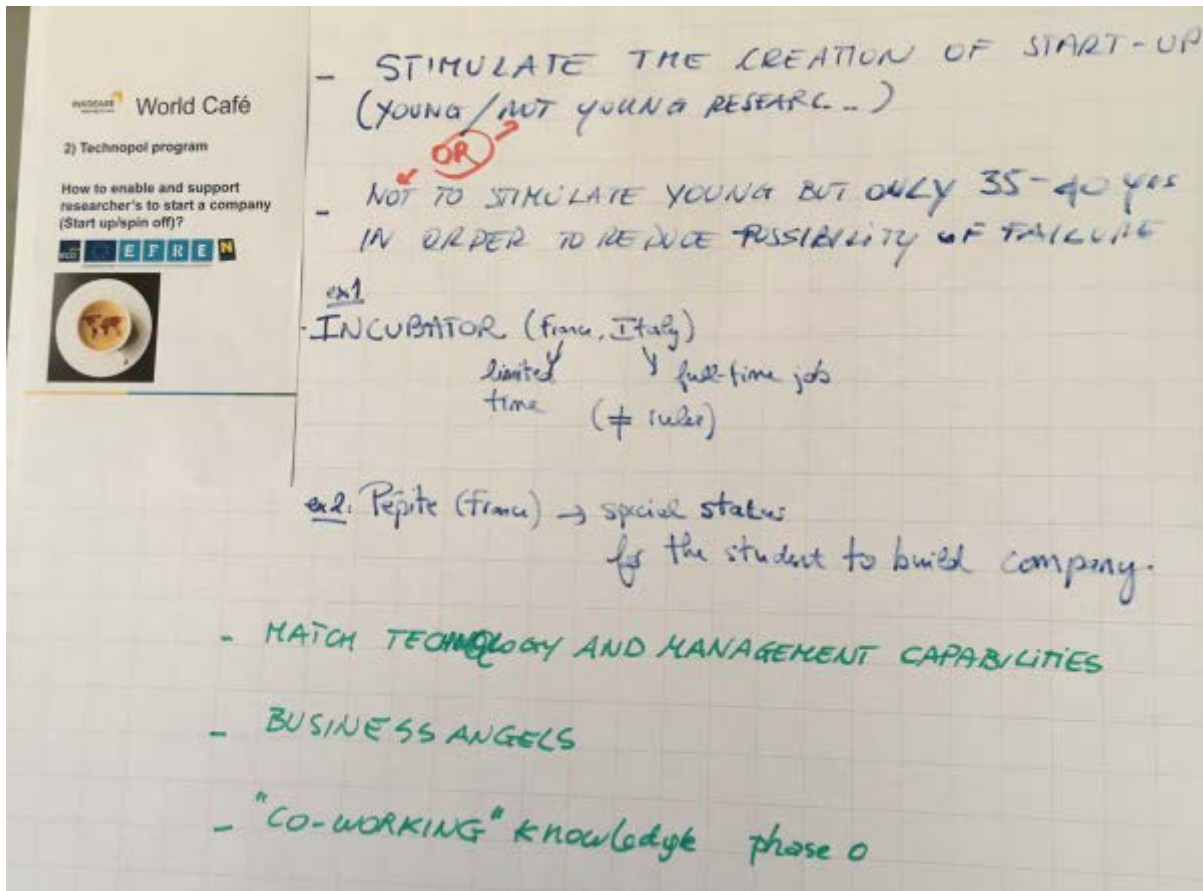
After all we organized an INKREASE World Café which should help the Technopol management to optimise their work and which should help the project team of INKREASE to understand the tasks of a Technopol Manager.

The Questions, which were discussed were:

- o How to intensify the cooperation in research between universities and companies
- o How to enable and support researcher's to start a company (Start up/spin off)
- o How to make the best marketing and Public Relation work for a Technopol
- o How to promote company settlements

The results of the work were explained by the world café table host:





After the World café we made a trip to the Wachau, world heritage sites to have our network dinner with the INKREASE project team and Stakeholder from different European Regions.

## 4th of June: St. Pölten

The second Day of interregional Project Meeting was made at ecoplus. The Business Agency of Lower Austria in St. Pölten.

ecoplus had presented the system of Competence Mapping and gave a lot of different examples for the work of the last years. Mr. Manfred Peritsch from consulting company IMG, who had developed the system together with the Lower Austrian Cluster and Technopols gave an overview about the methods, the advantage for companies and the challenges in this project.

We had some best practise experience with company Fotec (Mr. Loibl) and a representing overview about our work which was presented in different posters presentations.

During this morning we also made the Peer Review for GP Competence Mapping and the project team could ask for all details and applicability in other regions.

Finally to the interregional Meeting Mrs. Kerstin Koren (Head of Department for Innovation and Research of the Lower Austrian Government) gave us detailed information about the innovation System (Innovation Pyramid) of the Lower Austrian Government and about the economic strategy and the FTI Program.

After Lunch in “Landes Museum” of the Lower Austrian Government we had our Interregional Project Meeting in the afternoon.

Important part of the Meeting was the discussion about the Continuation of the project after the project-exit of Region Navarra.

All regions made their report about their regional activities. The communication activities of the project INKREASE were planed and we fixed the date for our next Meeting at Central Demark in the End of Nov. 2017.



Further more ecoplus had organized a Staff Exchange for the Project Partners from Central Denmark, Britany, Lithuania and Region Emilia Romagna form 5<sup>th</sup> of July to 7<sup>th</sup> of July.

We had visited Technopol Tulln, Technopol Wiener Neustadt and the University of Applied Sciences in St. Pölten. We could give detailed Information about the education System of Universities of Applied Sciences in Austria, the support by founding of companies by RIZ and Accent and the site development of a Technopol and detailed information to our Cluster program.