



**CHRISTA**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Heritage Interpretation Facilities in the Region of Central Macedonia

**Evdoxia Dermedesioti**  
**Mariana Skoularika**



REGION OF  
CENTRAL  
MACEDONIA  
GREECE



**SHARING CULTURE**

**INVOLVING PEOPLE**

**COMMUNICATE**

**MUSEUMS**

**HISTORIC SITES**

**HERITAGE TOURISM SITES**

**PARKS**

**and more.....**

# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

1. Short explanatory texts, in terms of captions, for each exhibit



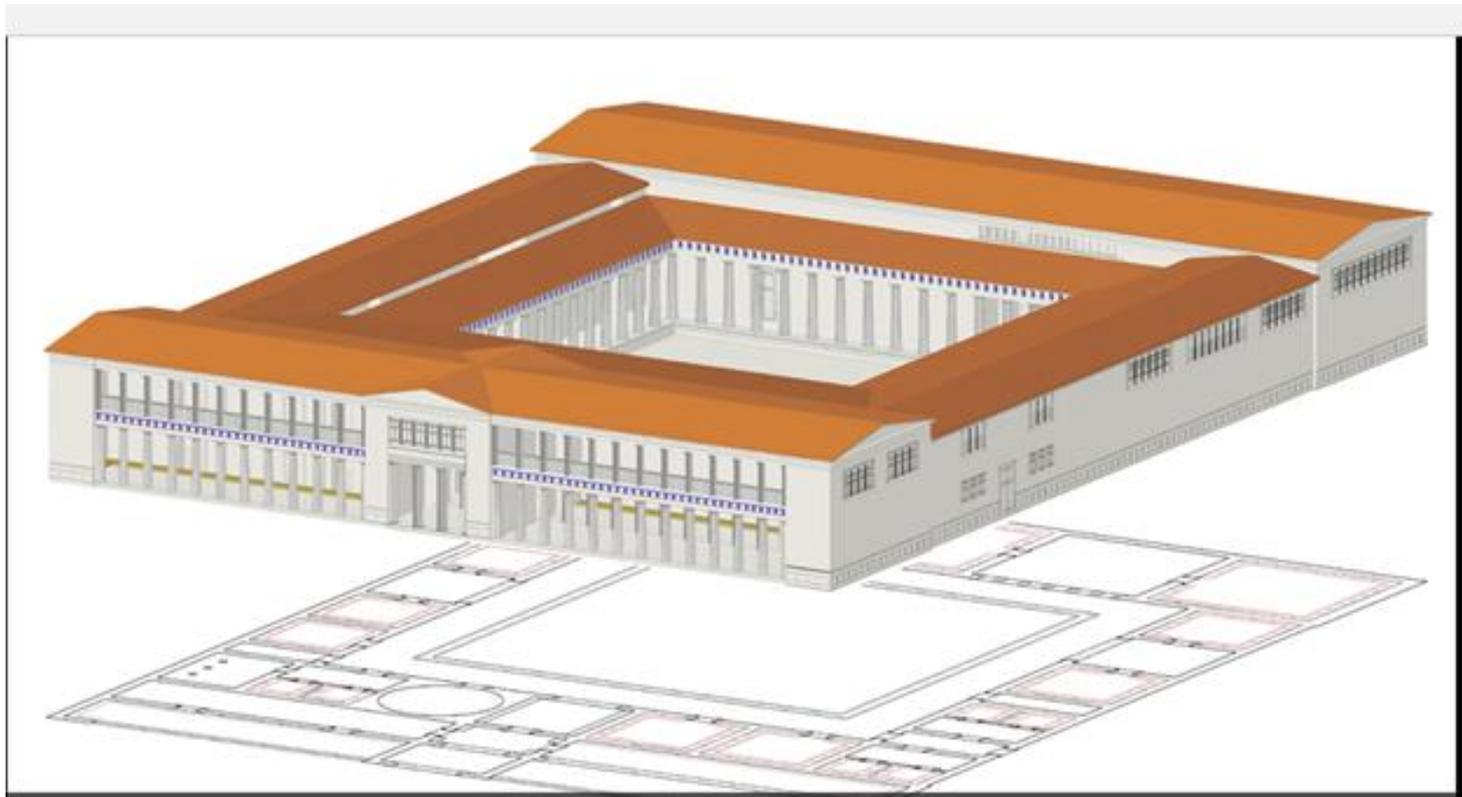
# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

2. Supervisory material (texts, photographs, drawings) with information relating to wider exhibition or thematic sections



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 3. Mock ups



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

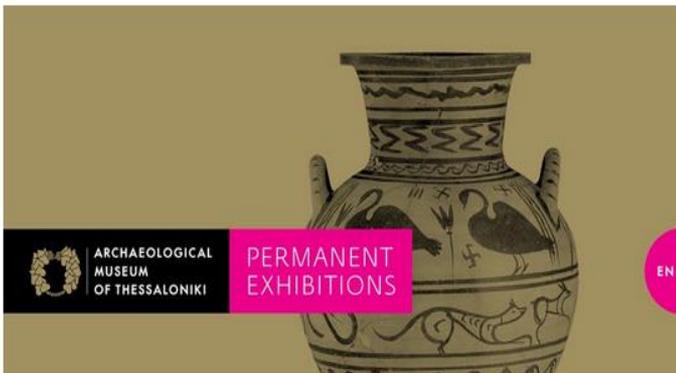
## 4. Leaflets in different languages



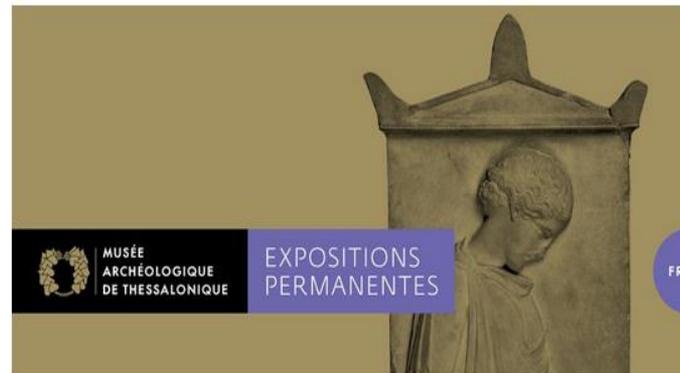
Arabic



Chinese



English



French

# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

5. Printed catalogs for the permanent, periodical and hosted exhibitions of the AMG, with scientific studies on the subject of the exhibition and a full list of exhibits.



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

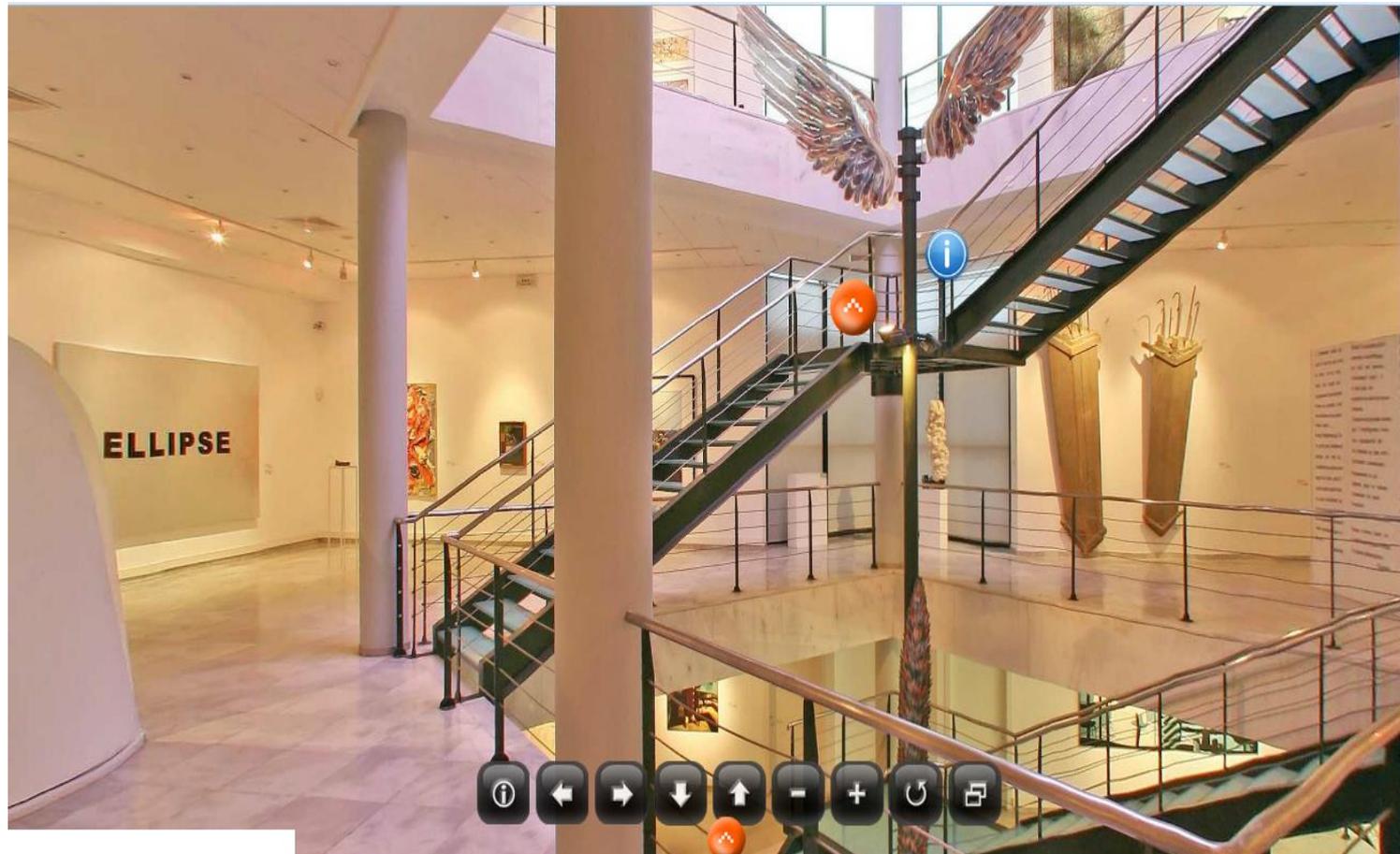
## 6. Videos



The screenshot shows a Vimeo video player interface. At the top left is the Vimeo logo and navigation links: 'Join', 'Log in', 'Host videos', 'Sell', and 'Watch'. A search bar on the top right contains the text 'Search videos, people, and more' and an 'Upload' button. The video content area displays a close-up of dried, golden-brown floral arrangements against a black background. The text 'Gold wreaths' is overlaid at the top of the video, and 'the world's richest collection' is overlaid at the bottom. On the right side of the video, there are three icons: a heart, a clock, and a share icon. A play button and a progress bar are visible at the bottom of the video player, with the time '03:58' shown. Below the video player, the text 'English Video AMTH' is visible on the left, and 'Recommended' is visible on the right.

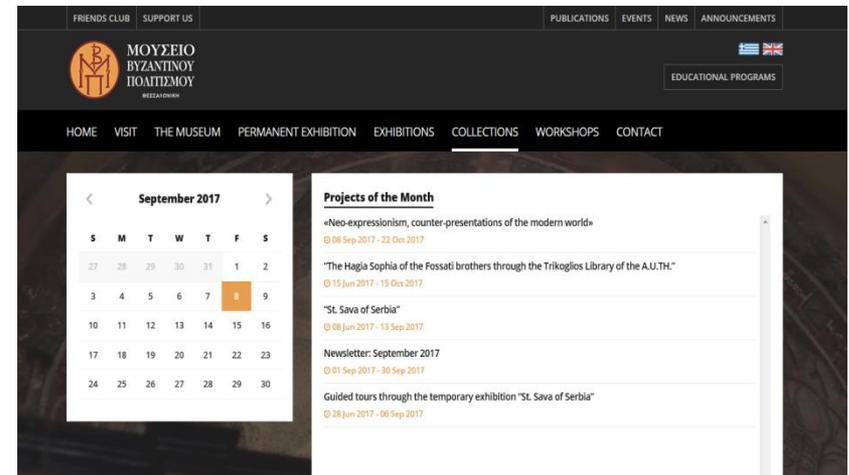
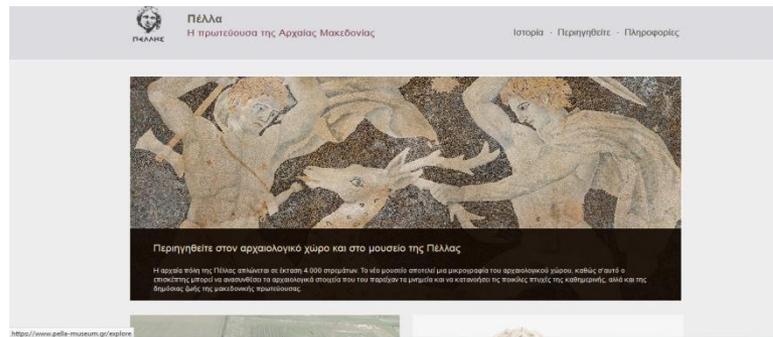
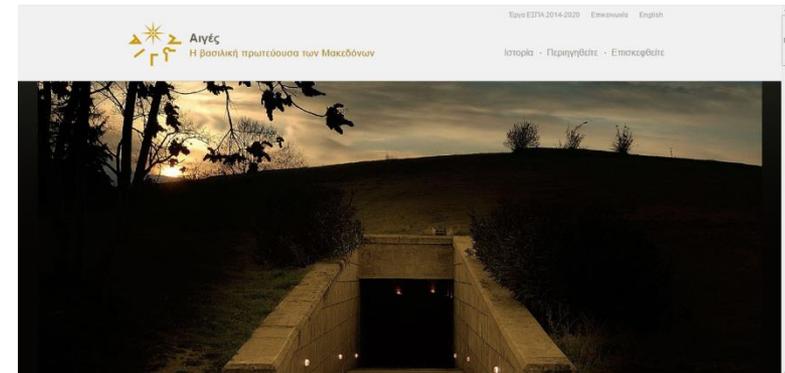
# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 6. Multimedia applications (games, interactive applications)



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 7. Web Sites



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 8. Social Media

ARCHAEOLOGIC

Αρχαιολογικό Μουσείο Θεσσαλονίκης  
Μ. Ανδρόνικου 6, 54013, Θεσσαλονίκη  
τηλ. 2313 310201  
fax: 2310 861306  
www.amth.gr  
email: amth@culture.gr

Αρχαιολογικό Μουσείο Θεσσαλονίκης  
@archaeologicalmuseumofthessaloniki

Αρχική σελίδα

Πληροφορίες  
Δημοσιεύσεις  
Εκδηλώσεις  
Φωτογραφίες  
Βίντεο  
Κριτικές  
Κοινότητα

Επιλεγμένα για εσάς

Κρατικός οργανισμός στην τοποθεσία: Θεσσαλονίκη  
4,9 ★★★★★ - Ανοιχτά τώρα

Κοινότητα Προβολή όλων

Προκαλείτε τους φίλους σας να δηλώσουν ότι τους άρεσε αυτή η Σελίδα

Άρτια σε 17.262 άτομα

17.083 άτομα ακολουθούν αυτή τη Σελίδα.

Τιμές: 160 €

Μ. Ανδρόνικου 6

Οδηγίες

Θεοπούλα Κιτριά

Thessaloniki Museum of Photography-Μουσείο Φωτογραφίας Θεσσαλονίκης

@PhotographyMuseumThessaloniki

Αρχική σελίδα

Πληροφορίες  
Φωτογραφίες  
Κριτικές  
Εκδηλώσεις  
Βίντεο

Επιλεγμένα για εσάς

Μουσείο στην τοποθεσία: Θεσσαλονίκη  
4,6 ★★★★★ - Ανοιχτά τώρα

Κοινότητα Προβολή όλων

Προκαλείτε τους φίλους σας να δηλώσουν ότι τους άρεσε αυτή η Σελίδα

Άρτια σε 15.386 άτομα

15.261 άτομα ακολουθούν αυτή τη Σελίδα.

Έχουν έρθει 1.658 άτομα

Navarchou Volsi 3

Οδηγίες

Φαειθν ροβυρος

Μουσείο Βυζαντινού Πολιτισμού

@mbp.thess

Αρχική σελίδα

Δημοσιεύσεις  
Βίντεο  
Φωτογραφίες  
Πληροφορίες  
Κοινότητα  
Εκδηλώσεις

Επιλεγμένα για εσάς

Μουσείο στην τοποθεσία: Θεσσαλονίκη  
4,5 ★★★★★ - Ανοιχτά τώρα

Κοινότητα Προβολή όλων

Προκαλείτε τους φίλους σας να δηλώσουν ότι τους άρεσε αυτή η Σελίδα

Άρτια σε 11.112 άτομα

10.961 άτομα ακολουθούν αυτή τη Σελίδα.

Έχουν έρθει 4.795 άτομα

2 Leoforos Stratou

Οδηγίες

Jessica Javaheria

ΚΡΑΤΙΚΟ ΜΟΥΣΕΙΟ ΣΥΓΧΡΟΝΗΣ ΤΕΧΝΗΣ / ΘΕΣΣΑΛΟΝΙΚΗ (SMCA-COSTAKIS COLLECTION)

© Δημόσια ομάδα

Συζήτηση

Μέλη  
Εκδηλώσεις  
Βίντεο  
Φωτογραφίες  
Αρχεία

Επιλεγμένα για εσάς

Μουσείο στην τοποθεσία: Θεσσαλονίκη  
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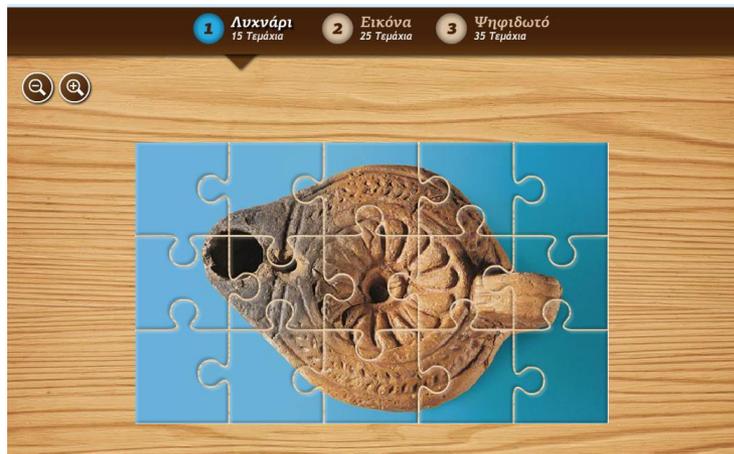
# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 9. Signs with explanatory texts & leaflets in Braille



# Heritage Interpretation Facilities in the main Cultural Attractions / Museums

## 10. Educational Programs



ARISTOTLE

ALEXANDER THE GREAT

OLYMPUS

# Aristotle's Park in Stagira



# Aristotle's Park

- The Aristotle's Park, a unique theme park of Halkidiki, is located at an altitude of about 500 meters, in the historical village of Stagira
- The park preexisted and the wonderful location was chosen in 1956 to host the statue of Aristotle, in honor of the great philosopher who was born in Ancient Stagira
- The unique interactive **instruments** were placed there in 2003: experimental instruments, operating by rules of physics that are mentioned in Aristotle's textbooks. With this addition, the park has become a favorite destination for every visitor and school, since it combines recreation, entertainment and education. It is estimated that has more than 15.000 visitors during the summer.



## Aigai - The Royal Metropolis Of the Macedonians



# Aigai- The Royal Metropolis of the Macedonians

- One of the most important archeological findings in Greece
  - Museum of Royal tombs of Aigai
  - The most important finding is the famous larnaca with the incinerated remains of Philip II, father of Alexander the Great, bearing the sixteenth sun (or star) -the symbol of the Macedonian dynasty
  - The archaeological site of Aigai is protected by UNESCO as a world cultural heritage monument and a site of outstanding natural beauty.
1. The Virtual Museum of Alexander the Great
  2. The digital tour in the ancient Macedonian kingdom
  3. Educational Programmes - "The royal children"

# The Ancient Palace in Pella



# Archeological Museum of Pella

- The new museum of Pella began its operation in 2009, in order to project the great excavation findings of the area in a modern building.
1. QR code on selected exhibits: application for android and IOS devices and provides targeted information that helps to better understand the objects and monuments the visitor sees
  2. interactive board: located at the entrance of the museum, provides information about places of interest of the ancient city

# The Ancient Theater of Dion



# Dion

- A place long sacred to the ancient cult of Olympian Zeus
- Dion became the official religious center of the Macedonians in the 5<sup>th</sup> century BC
- Alexander the Great offered splendid scarifies at the sanctuary of Olympian Zeus before embarking on his Asian campaign
- ***Archeological Park:*** the Dion archeological site covers roughly 150 hectares.
- ***Archeological Museum:*** the exhibits are organised according to where they were found.
- The web site offers an on-line virtual tour.

**THE CITY OF THESSALONIKI**

**AN OPEN MUSEUM**



# Archeological Museum of Thessaloniki

CHRISTA  
Centre for Europe



Jackie La Croix for [#inthessaloniki.com](https://www.inthessaloniki.com)

# Archeological Museum of Thessaloniki

- The Archaeological Museum of Thessaloniki is one of the largest museums in Greece and the central museum of northern Greece. All visitors are welcome to experience its unique collections of ancient artefacts as well as its rich and extrovert cultural activities.
- The Archaeological Museum of Thessaloniki attracts visitors from around the globe and welcomes them with information leaflets in 20 languages.

# Museum of Byzantine Culture



# Museum of Byzantine Culture

- In the Museum the visitor can visit the 11 galleries of the permanent exhibition and can travel back to the world of Byzantium through thematic sections concerning the daily private and public life, worship and the burial customs, architecture and art, the commercial and business activity. He/she can discover the continuity and the relationship between past and present.
- Being a pioneer in the treatment of its exhibits, as well as its activities and the high level of the provided services, all equally treated, the Museum, The Museum of Byzantine Culture has been awarded the Council of Europe's Museum Prize for the year 2005.

# State Museum of Contemporary Art



# State Museum of Contemporary Art

- The State Museum of Contemporary Art was founded in 1997 and has been steadily and dynamically developing, since then. Today, it is one of the most prominent foundations that hosts and projects works of modern and contemporary art.
- Apart from the Costakis Collection, which includes 1.275 masterpieces of prominent Russian Avant Garde artists, the State Museum of Contemporary Art has in its possession a significant amount of paintings and sculptures of Greek and foreign artists (about 200), which were donated by the Thessaloniki Cultural Capital of Europe 1997 Organization.
- The State Museum of Contemporary Art particularly emphasizes on its educational role. Organized educational programmes follow the contemporary museum educational methods and aim at bringing students of all ages in contact with its permanent collections as well as with the museum's periodically organized exhibitions for children.

# Macedonian Museum of Contemporary Art



# Macedonian Museum of Contemporary Art

- The Macedonian Museum of Contemporary Art is the first modern art museum founded in 1979 in Greece. It covers all areas of modern art.
- The Macedonian Museum of Contemporary Art organizes educational programs on periodic exhibitions and permanent exhibitions, and also devotes programs and other arts. With the help of museum guides, tens of thousands of children have enjoyed learning about art. It also offers guided tours and, in the framework of EU programs, it collaborates with other museums to develop educational programs for adults.
- Virtual Museum-The purpose of the virtual MMCA is to create consistency between its exhibits, visitors and various levels of information about its context, expanding its activities to new potential participants in the museum experience and increasing the participation, education and entertainment of its visitors

# Thessaloniki Museum of Cinematography

#inthessaloniki.com



# Thessaloniki Museum of Photography



# Thessaloniki Museum of Cinematography

- The Museum of Cinematography unfolds the history of Greek cinema, starting with the early 20th century
- Educational programs aim through interactive and experiential actions to transform cinema into an alternative learning and knowledge tool.

# Thessaloniki Museum of Photography

- The Thessaloniki Museum of Photography is the sole museum dedicated to the art of photography in Greece and is supervised by the Ministry of Culture and Sports.
- It organizes every two years an international photography festival and its activity covers a national span, while it has undertaken important initiatives regarding Greek photography on an international level.

# NOESIS



# NOESIS- Thessaloniki Science Center & Technology Museum

- The Technology Museum holds 3 permanent exhibitions:
  1. The Classic Cars exhibition featuring cars classified as “milestones” of automotive technology. Meet special exhibits to compare the trends of the past with current or future designs.
  2. The Technopark. A hands-on area for all. The visitor takes part in an interactive journey of the world of Physics. Everyday life experiments and examples from electricity to magnetism, mechanics, optics etc. A fun adventure to begin with.
  3. The Ancient Greek Technology exhibition Samples of technological innovations and works of Ancient Greek inventors. Reconstructions based on written evidence of the everyday life, constructions, naval engineering, measurements etc.

*ALL EXHIBITIONS AND SHOWS AVAILABLE IN ENGLISH LANGUAGE WITH AUDIO GUIDE, PHONE APPLICATION OR HEADPHONES.*



**THESSALONIKI  
OLYMPIC MUSEUM**



# Olympic Museum of Thessaloniki

- The aim that led to the establishment of the Sport Museum was to impress the athletic history of the country. At the same time, basic intention was to create a vivid place, where the museum information will motivate the public to participate and will proceed the healthy aspects of athleticism.
- Specifically, aim of the Sport Museum is the conservation of sport heritage and the promotion of the cultural side of sport.

# WAR MUSEUM



# Thessaloniki War Museum

- The aim of the museum is to contribute to preserving the historical memory of Northern Greece and to project the historical continuity of Hellenism from antiquity to our days and to make a lesson of Greek history to the new generation.
- The permanent collection of the museum presents the continuous course of Hellenism in the 19th and 20th centuries with emphasis on conflict and warfare.

# REGION OF CENTRAL MACEDONIA GREECE



# Thessaloniki 360° Edition



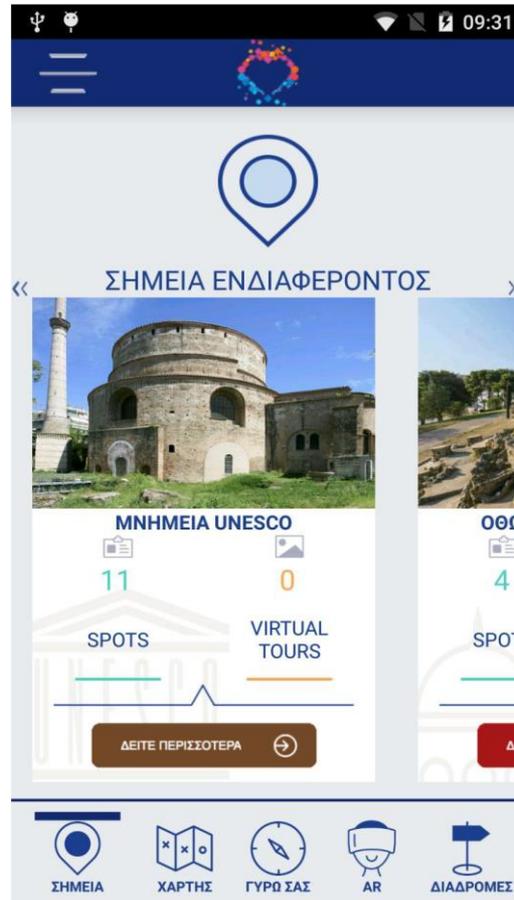
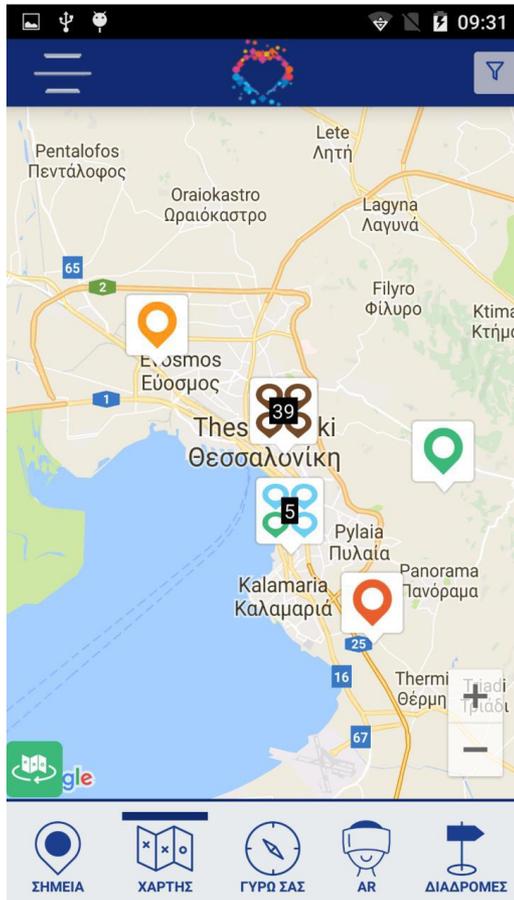
application

# Thessaloniki 360° Edition application

- A new and modern tool for tourism promotion of the Region of Central Macedonia under the tourism promotion program for the year 2017.
- Application for mobile and tablets, which emphasizes the three-dimensional presentation of the main points of interest in Thessaloniki using spherical panoramas 360 degrees.
- The application presents impressive spherical illustrations, air and ground, which have been synthesized in small virtual tours, viewing attractions in a unique way.

# Thessaloniki

# 360° Edition application



*Application to follow...*

**CENTRAL MACEDONIA 360° Edition**



# CHRISTA

Interreg Europe



European Union  
European Regional  
Development Fund

*“TO MOVE FORWARD YOU HAVE TO LOOK BACK”*

**THANK YOU**



REGION OF  
CENTRAL  
MACEDONIA  
GREECE



*Evdoxia Dermedesioti*  
*Mariana Skoularika*



**CHRISTA Project**