

# TRAM

Nov 1, 2017 - Nov 30, 2017

**All Users**  
100.00% Sessions

## Sessions

**180**  
% of Total: 0.44% (40,628)



## Users

**140**  
% of Total: 0.53% (26,352)



## Users by Country

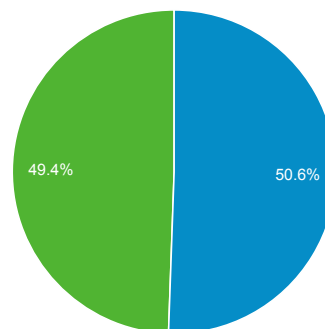
| Country        | Users |
|----------------|-------|
| Hungary        | 31    |
| Italy          | 30    |
| Romania        | 19    |
| Spain          | 7     |
| United Kingdom | 7     |
| Sweden         | 5     |
| Germany        | 4     |
| France         | 4     |
| Austria        | 3     |
| Belgium        | 3     |

## Top Channels

| Default Channel Grouping | Sessions |
|--------------------------|----------|
| Organic Search           | 81       |
| Social                   | 61       |
| Direct                   | 19       |
| Referral                 | 16       |
| Email                    | 3        |

## Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



## Pageviews

**406**  
% of Total: 0.34% (120,122)



## Avg. Session Duration

**00:03:00**  
Avg for View: 00:02:53 (4.35%)



## Most visited pages (page views)

| Page  | Pageviews |
|---|-----------|
| /tram/  | 121       |
| /tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/                | 51        |
| /tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/   | 29        |
| /tram/news/   | 28        |
| /tram/news/news-article/1963/prep-meeting-for-17th-session-of-cemat-2-nov-2017/ | 28        |
| /tram/events/   | 23        |
| /tram/library/  | 23        |
| /tram/news/news-article/717/tram-low-emission-green-transport/                  | 18        |
| /tram/contacts/   | 15        |
| /tram/news/news-article/1862/publication-of-tram-methodological-guidelines/     | 14        |

## Sessions by Landing Page

| Landing Page  | Sessions |
|---|----------|
| /tram/  | 72       |
| /tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/                | 31       |
| /tram/news/news-article/1963/prep-meeting-for-17th-session-of-cemat-2-nov-2017/ | 19       |
| /tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/   | 17       |
| /tram/news/news-article/1862/publication-of-tram-methodological-guidelines/     | 9        |
| /tram/news/news-article/2004/tram-meets-university-of-goedoello-hungary/        | 6        |
| /tram/news/news-article/1763/the-european-reality-of-sump-26-oct-2017/          | 5        |
| /tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/      | 4        |
| /tram/library/  | 3        |
| /tram/events/   | 2        |

## Bounces and Pageviews by Page Title

| Page Title   | Bounces | Pageviews |
|--|---------|-----------|
| TRAM   Interreg Europe   | 46      | 121       |
| TRAM 4th Study Visit in Miskolc, Hungary   Interreg Europe             | 26      | 51        |
| Prep meeting for 17th Session of CEMAT, 2 Nov. 2017   Interreg Europe  | 16      | 28        |
| Study Visit n.4 - sustainable mobility in Miskolc   Interreg Europe    | 14      | 29        |
| TRAM meets University of Gödöllő, Hungary   Interreg Europe            | 6       | 8         |
| Publication of TRAM "Methodological guidelines"   Interreg Europe      | 5       | 14        |
| Library   Interreg Europe  | 2       | 23        |
| The European Reality of SUMP, 26 Oct. 2017   Interreg Europe           | 2       | 9         |
| Contacts   Interreg Europe   | 1       | 15        |
| Convention on Sustainable Mobility, 15-16 Sept. 2017   Interreg Europe | 1       | 1         |

## Searches

| Event Label                     | Total Events |
|---------------------------------|--------------|
| There is no data for this view. |              |

## Newsletter sign ups

| Event Label | Total Events |
|-------------|--------------|
| TRAM        | 1            |