

AGENDA**Tuesday, 12 December****Location: Trujillo Venue: To be confirmed**

Day 1 – Interexchange of BP, technical session and Study Visit	
10.00 – 10.10	Welcome (10 min) (mayor of Trujillo and DG for Cultural promotion or Regional Ministry (to be confirmed))
10.15 – 11.35	Interexchange of Best Practices event <ul style="list-style-type: none"> - Fundación Xavier de Salas – Experiences in cultural heritage management - Álvaro Casanova o Rafael Mata – Natural and cultural heritage and its influence in a territory (Trujillo and the Berrocal) - Santiago Gerra – The case of Medellín and its Roman theatre as vehicle for promotion - Javier Cano – Vía de la Plata, the influence of a historic road in the development of the Region
11.35 – 11.55	Coffee break
12.30 – 13.30	Technical session for Project partners: Overview of surveys, benchmarking and research.
13.30 – 15.00	Lunch
15.15 – 17.00	Project meeting (Informal steering committee and updating of the Action Plan)
17:15 – 19.00	Study visit to the historical center of Trujillo
20.30	Project dinner

Wednesday, 13 December**Location: Trujillo, Guadalupe, Don Benito Venues: To be confirmed**

Day 2 – Project meeting and Study Visits	
9.15 – 11.30	Transport to the town of Guadalupe (bus)
11.45 – 13.00	Study visit to the Real Monastery of Guadalupe and historical center (influence of the historical heritage in the town)
13.15 – 15.00	Lunch
15.00 – 16.30	Transport to the town of Medellín (bus)
16.30 – 18.00	Study Visit to the local Roman theatre
20.30	Project dinner

Thursday, 14 December**Location: Magacela, Casturera and Cancho Roano, Castuera****Venues: To be confirmed**

Day 3 –Study Visit	
9.15 – 11.30	Transport to Castuera (through Magacela)
11.45 – 12.15	Meeting with CEDER la Serena (management of the cultural heritage in a rural county)
12.30 – 13.30	Study visit to local entities and the site of Cancho Roano
13.45 – 15.00	Lunch
15.00	Transport to Madrid