



## Focus: The potential for energy

### The importance of efficient regional policies in the development of smart grids



With smart grids, the potential for energy monitoring, energy saving and integration of energy from renewable sources is huge. However, integrated regional low-carbon strategies are needed to identify suitable actions for a specific territory, channel public and private investments and increase the awareness of regional stakeholders.

SET-UP supports 6 regions, at different stages of smart grid development, to face these common challenges together. As highlighted by Maximilien Le Menn, Energy policy officer at Bretagne Region, "Efficient energy policies are key to identify, implement and promote the potential of smart grids. Interregional exchange accelerates the capacity building process in support of improved policy instruments".

To guarantee that regional policy actions are in line with the needs of each territory, regional stakeholders of the energy sector (such as public authorities, representatives of the private sector, academics, consumer associations) are actively involved in project activities and contribute to its success by sharing their views, interests and expectations.

## Focus: Engage with energy transition

### POWER4ALL events to understanding participation towards a low-carbon economy

## Coming Soon ...

### POWER4ALL Events

Between October and March, SET-UP partners will organise open engagement events with the aim of raising awareness on the energy transition process and engaging with regional stakeholders.

Stay tuned and check out our [website](#) for more information!

### Next SET-UP meeting

Our next project meeting will be held in Algarve (PT) on 18-19 October. Partners and stakeholders will continue exploring relevant good practices and investigating opportunities for transfer.

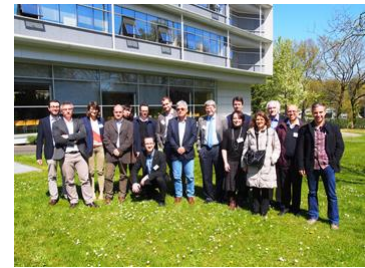
### SET-UP in figures



The SET-UP project has been funded with support from the European Union through the Interreg Europe programme.

- 1,35 M € ERDF
- Apr. 2016 - Mar. 2021
- 8 partners from 6 EU regions
- 6 regional stakeholder groups
- 6 Action plans

### PROJECT TIMELINE



A smart grid will be most effective if it is able to draw on all resources – from the largest producer to the smallest consumer. When adopting a territorial approach to energy transition, the involvement of a wide range of actors in the initiatives carried out for its deployment helps guarantee a more systemic approach.

Indeed, energy transition represents a long-term process leading to significant economic and societal changes. One of the main challenges for policy makers is to create a positive relationship between change and participation, by ensuring information flows and encouraging active involvement as a means for agreeing and delivering local objectives.

POWER4ALL events meet this common goal. Within the SET-UP project, each partner region will organise an open engagement event (called POWER4ALL) with the aim of raising awareness on the energy transition process and engaging with regional stakeholders. Events will take place between October and March.

## SET-UP in a nutshell

SET-UP is an Interreg Europe funded project bringing together 6 European regions and 1 Advisory Partner around 1 common objective: to improve energy performance thanks to enhanced policies on smart grid.

To build integrated regional low-carbon strategies and design efficient future actions for their territories, project partners are learning from each other by exchanging good practices and experiences. They focus on solutions to 3 main challenges to smart grid deployment: consumer engagement, business models and funding opportunities.

Moving forward from learning to implementation, results will then be collected in regional action plans, that represent a concrete road map for designing and targeting more and better funding towards integrated smart grid strategies. During 2020–2021 these regional plans will be put into practice.

In the medium to long-term, SET-UP is expected to lead to better energy demand management, reduced energy consumption and greater energy security, with associated socio-environmental and economic benefits.

Since its beginning in April 2016, SET-UP has been rich in workshops, study visits and interregional learning events.

- 19-20 Apr. 2016 – Rennes (FR) – [SET-UP kick-off meeting](#).
- 04-05 Oct. 2016 – Leicester (UK) – [SET-UP Interregional Learning Event on business models](#).
- 14-16 Feb. 2017 – Sevilla and Malaga (ES) – [SET-UP Interregional Learning Event on funding sources](#).
- 04-05 July 2017 – Paks (HU) – [SET-UP Interregional Learning Event on consumer engagement](#).

### Meet SET-UP partners

[Eight partners](#) coming from different regions in Europe are involved in SET-UP:

- Bretagne Développement Innovation (FR)
- Tolna County Development Agency (HU)
- Andalusian Energy Agency (ES)
- AREAL - Regional Energy and Environment Agency of Algarve (PT)
- KREA - Kaunas Regional Energy Agency (LT)
- Regional Council of Brittany (FR)
- Regen (UK)
- Leicester Energy Agency/ Leicester City Council (UK)



Share this newsletter with anyone who might be interested in.

> [Forward to a friend](#)



The SET-UP project is funded by the Interreg Europe programme. However, this newsletter reflects the author's views only and the Interreg Europe programme authorities are not liable for any use that may be made of the information contained therein.

Lead partner contact person: Sara Minisini - [s.minisini@bdi.fr](mailto:s.minisini@bdi.fr)  
[www.interregeurope.eu/set-up](http://www.interregeurope.eu/set-up)  
[#SetupProject](https://www.linkedin.com/groups/12001876)  
<https://www.linkedin.com/groups/12001876>

[Website](#) | [Unsubscribe](#) | [Online Version](#) | [Contact](#)