



# INCENTIVE SYSTEM PROCIENCIA

GOOD PRACTICE – MANAGEMENT OF OPERATIONAL PROGRAMME



European Union  
European Regional  
Development Fund

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## 1. Relevancy of the Good Practice (GP) in management or strategic focus of Operational Programme

The “Relevancy of the GP in management or strategic focus of Operational Programme” section provides quick check and definition of the GP’s relevancy in regards to HoCare project objectives.

<b>Good practice of support for quadruple-helix cooperation in R&amp;I?</b>	Yes, this GP includes good practices of support for quadruple-helix cooperation in R&I
<b>Good practice of support for delivery of Home Care R&amp;I?</b>	Yes, this GP includes good practices of support for delivery of Home Care R&I.
<b>If this GP does not include good practices of support for delivery of Home Care R&amp;I, please describe and prove its potential for transferability to delivery of Home Care R&amp;I</b>	NA
<b>Generation of innovation in home care through answering unmet needs identified by formal or informal healthcare providers?</b>	Yes, this GP includes good practices of support for innovation through answering unmet needs.
<b>Generation of innovation in home care through public driven innovation?</b>	Yes, this GP includes good practices of support for public driven innovation.
<b>Generation of innovation in home care via quadruple-helix cooperation for quicker delivery to the market?</b>	Yes, this GP includes good practices of support for innovation via cooperation for quicker delivery to the market.

## 2. Quick overview of the GP

The “Quick overview of the GP” section provides initial overview of the Good Practice (GP) in management or strategic focus of the Operational Programme described below in more details and enables Managing Authorities of Operational Programmes to see if this GP is relevant for possible transfer to their Operational Programmes.

<b>Is this a good practice in management or strategic focus of the OP?</b>	management of OP
<b>If in management, which type of GP? (monitoring</b>	- Application system - for priority axis 1 - SRDITI and IDERAM partnership

process, evaluation process, evaluation criterias, specific calls – timing or quantity, good practices sharing, communication of the calls, application system/interface, help during application process, indicators, evaluators selection process, other – (specify)	within PROciencia 2020 (Is the continuation of Scheme System “+Conhecimento”).
<b>If in strategic focus,          which type of GP?</b> (priority axis or support programme / intervention area further specified, priority axis change, financial allocation between priority axes, specific aims of priority axis, target groups, types of eligible recipients, change in support programme / intervention area – target group or allocated amount or eligible costs or supported activities, addition of a new support programme / intervention area, other (specify)	NA
<b>Name of the good          practice (GP)</b>	Incentive system PROCIÊNCIA 2020
<b>5 keywords that best          describe the content of the          GP</b>	Evaluation criteria, RIS3 priority, linkage with SRDITI
<b>Region of origin of GP</b>	Madeira (Portugal)
<b>Name of the policy          instrument from which this          GP comes from (+ in          bracket in local language)</b>	Madeira 14-20 (Operational Programme for the Autonomous Region of Madeira 2014-2020)
<b>Name of the Managing          Authority of the OP</b>	Instituto de Desenvolvimento Regional, IP-RAM (IDR)
<b>Name of the Intermediate          body carrying out duties          related to the OP (if other          from Managing Authority)</b>	Instituto de Desenvolvimento Empresarial, IP-RAM (IDR)

### 3. Transferability

The “Transferability” section provides more information on the reasons why this GP might be transferable to other OPs. In addition, the section defines the key factors for its successful transfer and basic conditions the region and OP needs to have in order to benefit from transferring this GP.

<p><b>Why is this GP transferable?</b> – innovation, impact, financial, legal, and timeframe</p>	<p>It can be transferable since it is based under Regulation (EU) N° 651/2014 of 16 June, in particular Aid for research and development projects therefore can be insider any member state of EU also it is fully aligned with the objectives and priorities under the RIS3, based on industrial research and experimental development activities.</p>
<p><b>What are the key factors for successful GP transfer?</b></p>	<p>The key factor for a successful transfer is feasibility for that adaptation since the conditions needs to be appropriate for the assimilation of the transfer. Emphasize the "quality seal" of R &amp; D projects submitted to the H2020 and; To those whose proponents have an excellent scientific record (for example, recognized by FCT). Also something can only be transferred if someone knows about it, therefore it needs communication and dissemination which doesn't exist. A specific company doesn't know what type of projects are being approved and if can cooperate or not.</p> <p>Example: Interreg Europe just developed (2016 Rotterdam meeting) a web platform with the data base of all projects submitted and approved in Interreg Europe – this will foster transferability and innovation basis to new projects.</p>
<p><b>What are the basic conditions the region needs to have</b> to be able to benefit from Managing Authority transferring this good practice into their OP?</p>	<p>NA</p> <p>The managing authority (IDR) delegates in IDE-RAM the application of the ERDF funding therefore the GP described is automatically transferred inside the region. Both managing authority and IDERAM are key actors inside the RAM region.</p>
<p><b>What are the basic conditions the OP needs to have</b> to be able to benefit from transferring this good practise?</p>	<p>OP need to show that some specific initiatives that are strategic to the RAM region can be implement through submitting proposals to the OPs – More correlation between good ideas, and good partners and investment capabilities through OPs financially availability for investment inside RIS3.</p>
<p><b>What are the underlying conditions / pre-requisites or circumstances the Managing Authority needs to have</b> to be able to benefit from transferring this good practice?</p>	<p>Extensive experience in the management and coordination of European funds.</p> <p>Compliance with regional standards, applicable national and Community, in particular its compatibility with Community policies with regard to compliance with the competition rules, the award of public contracts, the protection and improvement of the environment and the promotion of equal opportunities.</p> <p>High ethical standards and transparency in order to better promote the public interest.</p> <p>Principle of economic rationality: subordination of any decision to support the</p>

	<p>back to the rigorous assessment of their economic,</p> <p>Principle of concentration: concentrate support funds on a limited number of priorities;</p> <p>Principles of financial discipline and fiscal integration: ensuring coherence between the programming of EU funds and national multi-annual budgetary planning;</p> <p>Transparency and accountability: ensuring good public information practices of aid granted and the evaluation of results;</p>
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#### 4. The reasons for introduction of the management or strategic focus GP into the OP

“The reasons for introduction of the management or strategic focus GP into the OP” section provides more detailed information on the reasons, needs and challenges of the concerned Managing Authority for implementing the below described GP including the list of concerned priority axes, specific aims and aid programmes/intervention areas.

<p>What was the <b>need / challenge tackled</b> in the OP <b>by the introduction of the management or strategic focus GP described later on? Why</b> did the introduction of this practice happen?</p>	<p>The low intensity of R &amp; D in Madeira and the urgency to boost the knowledge economy with a view to achieving the EU 2020 goals, induce the need for greater coordination between the RTD + I resources, by promoting innovation areas of strategic intervention with relevance to economic and social activity in the region and in line with the strategy RIS3 RAM. In this context, of particular importance to the creation and development of partnerships with international institutions of excellence where the geostrategic position of RAM is an asset as clear RTD platform + I.</p> <p>Given the paucity of regional RTD system + I, the development of critical mass should be done preferably around the consortium / public-private partnerships, creating conditions for a gradual transfer to the companies involved.</p> <p>On the other hand Madeira has a reduced level of private spending on R &amp; D which is also limited by the existing levels of cooperation between the University / Units R &amp; D + I and companies. Such cooperation is essential to ensure utility levels of knowledge created and presents a significant margin for improvement, especially in areas with potential economic value.</p> <p>The ability to achieve objectives and results of RIS 3 Madeira depends on the intensification of technology transfer activities for companies to ensure a threshold of technological skills reflecting the transformation of knowledge generated in goods and services in strategic areas selected.</p>
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<p>If relevant for some specific priority axis(es), <b>name the specific priority axis(es) concerned</b> (+ in local language in brackets). If relevant for all, write whole OP.</p>	<p>Priority 1 - "Strengthening Research, Technological Development and Innovation" and the Investment Priority</p>
<p>If relevant, <b>name the specific aim(s) of the priority axis(es) concerned</b> (+ in local language in brackets).</p>	<p>1.b.1 -To promote the development of R &amp; D &amp; I initiatives in business environment by strengthening the link between business and the authorities of the Regional System for the Development of Research, Technology and Innovation and Higher Education institutions.</p>
<p>If relevant for specific support programme(s) / intervention areas, <b>name the specific support programme(s) / intervention areas of the OP concerned</b> (+ in local language in brackets). If relevant for all, write whole priority axis.</p>	<ul style="list-style-type: none"> <li>• Business research;</li> <li>• Creation and promotion of R &amp; I centers in enterprises (investment in equipment and strengthening of internal competences of the companies for the production of knowledge with potential effect on business competitiveness and innovation) under an initial plan of R &amp; D activities and for a limited time;</li> <li>• Individual Business Projects and R &amp; D;</li> <li>• R &amp; D projects in co-branding (partnership) with public and private entities, with leading enterprises;</li> <li>• Recognition Actions and demonstration of RTD processes for the internationalization of products and / or services or processes in RAM based companies;</li> <li>• Industrial patent actions.</li> </ul>

## 5. Description of the introduced GP

The "Description of the introduced GP" section provides more details on the specific GP implemented and run in management or strategic focus of the OP.

<p><b>Describe</b> more in detail the introduced <b>GP in management or strategic focus of the OP</b> based on the need/challenge specified above.</p>	<p>The need is to deploy innovation in the RAM region therefore PROciencia2020 GP (this was a former OP in the former ERDF program) is the linkage between IDERAM with 2/3 of the money decision and SRDITI the research organization with 1/3 in which companies of any kind and in any legal form and market projects in co-branding can be beneficiaries if belonging to the Regional System for the Development of Research, Technology and Innovation (SRDITI).</p> <p>Shall be scaled up, projects that:</p> <ol style="list-style-type: none"> <li>a) Contemplate industrial research activities;</li> <li>b) are developed by SMEs;</li> </ol>
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	<p>c) involves effective cooperation between firms;</p> <p>d) involve cooperation with non-business entities in the research and innovation system;</p> <p>e) allow for wide dissemination of results.</p>
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## 6. Impact of the GP

The “Impact of the GP” section provides more information on level of impact of the GP in management or strategic focus of OP, including quantitative and qualitative results/indicators of the introduction and implementation of the GP.

<p>What was the <b>level of impact of the GP</b> introduced in management or strategic focus of OP?</p>	<p>priority axis</p>
<p>Describe the <b>quantitative</b> impact results of the GP introduced in OP. What were the <b>impact indicators including their quantification</b>?</p>	<p>Specific Outcome Indicators Program:</p> <p>Indicator: Costs of business R &amp; I in the VAB</p> <p>Unit of measurement: %</p> <p>Region Category: most developed region</p> <p>Base value: 0.358</p> <p>base year: 2012</p> <p>Target value (2023): 0.45-0.65</p> <p>Indicators of common and specific achievement of results:</p> <p>Indicator: Companies in cooperation with research institutions</p> <p>Unit of measure: N°.</p> <p>Fund: ERDF</p> <p>Region Category: most developed region</p> <p>Target value (2023): 36</p> <p>Indicator: supported companies to introduce new products on the market</p> <p>Unit of measure: N°.</p> <p>Fund: ERDF</p> <p>Region Category: most developed region</p> <p>Target value (2023): 27</p> <p>Indicator: Companies receiving grants</p> <p>Unit of measure: N°.</p> <p>Fund: ERDF</p>



	<p>Region Category: most developed region Target value (2023): 51</p> <p>Indicator: Private investment matching public support to enterprises (grants) Measuring unit: € Fund: ERDF Region Category: most developed region execution stage: Companies receiving grants (contracted operations) Unit of measure: N°.</p> <p>Goal for 2018: 31 ultimate goal (2023): 51</p> <p>Financial indicator: Expenditure Certified Measuring unit: € Fund: ERDF Region Category: most developed region Goal for 2018: 7,957,023</p> <p>We are waiting for the closure of the program to be able to measure impacts in 2018 and 2023 as stated.</p>
<p>Describe the <b>qualitative impact of the GP</b> introduced in OP</p>	<p>A more innovative RAM region, with more researchers and more tech environment with better Home Care responses and other sectors as well. Levering the region economy being highly innovative and able to attract investors, highly skilled professionals and retain talent.</p>

## 7. Obstacles in implementing the GP

The “Obstacles in implementing the GP” section provides more detailed description of the main obstacles involved in implementation of this GP in the OP.

<p>Describe the <b>main obstacles involved in implementing this GP into OP</b> as was faced by the Managing Authority who provided this GP</p>	<p>This GP was developed in the former OP. according to its success the RAM ERDF responsible authorities defined it as a must be practice in the new OP Madeira 14-20. There were no main obstacles.</p>
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## 8. Other information

In this section, specific additional information about the GP in management or strategic focus of OP could be revealed.

Please describe <b>any other relevant information about this GP in management or strategic focus of OP</b> (if relevant)	NA
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## 9. Information gathered by ...

The information about this good practice (GP) in management or strategic focus of OP has been gathered for the purpose of the HoCare project (Interreg Europe Programme) by the following organization:

<b>Region</b>	Madeira (Portugal)
<b>Organization name(s)</b> (+ in local language in brackets)	IDERAM
<b>Name(s) of the contact person(s)</b>	Jorge Faria
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