

# EV ENERGY PROJECT, 2ND REGIONAL STAKEHOLDER MEETING

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The 2nd Regional Stakeholder Meeting conference of EV Energy project held in Rome the 19th October, 2017.

The European Commission intends to promote the implementation of an integrated European eco-system for batteries, in order to support electromobility and energy storage, by addressing the issue of scarce resources and battery recycling, which will encourage the emergence of new models of circular economy for the automotive industry (*Europe on the Move, An agenda for a socially fair transition towards clean, competitive and connected mobility for all, May 31st, 2017*, Communication from the EC to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions).

Mr **Sergio Marchionne**, CEO of Fiat Chrysler Automobiles, recently declared as follows: *“before thinking that electric vehicles are the solution, we must consider all the life cycle of these vehicles, since when energy is produced from fossil fuels, the emissions of an electric car are equivalent to those of any other type of fuel car”* (source: Sole 24 ore magazine, *imprese e territori*, October 2nd, 2017).

Considering how much air pollution in our cities is so worryingly increasing, precisely because of the emissions of cars, EV Energy project starts from the assumption that the electric car must become the integral replacement of the combustion car, ensuring the advent of *Electric Vehicles for City Renewable Energy Supply*.

In fact, there are European projects that are perfectly in line with the aforementioned new policies of the European Commission, and strongly believe in technologies in favor of

electric mobility, analysing and developing innovative local policies that jointly promote renewable energies, electric mobility and the use of ICT for their integration.

EV Energy is one of these projects, funded under the European Commission's programme for interregional cooperation Interreg Europe. This project aims to pave the way for a transition from fossil driven energy towards fair priced, decarbonised, clean and integrated resources and mobility systems in urban areas. The project's total budget is € 1,049,797,00 out of which the European Regional Development Fund (ERDF) co-finances 85%.

Through interregional policy learning, the most appropriate policies are transferred to cities, regions and partner countries and implemented subsequently. Identified best practices and policies are further disseminated for the benefit of the widest possible audience. EV Energy project gathers 5 different European regions in its consortium. Partners come from Amsterdam, Barcelona, Kaunas, Rome and Stockholm. Green IT Amsterdam has taken up the role of the coordinating partner.



A lot of questions were addressed by the EV Energy partners to the audience composed of experts and key stakeholders of Lazio region, during the **2nd Regional Stakeholder Meeting conference that took place in Rome last 19 of October 2017**, hosted by EUR S.p.A partner in its facilities, with the support of the other Italian partner, Anci Lazio, the Association of 378 municipalities of the Lazio region.

Such questions were, for example, *How can EU regions develop innovative solutions and policies surrounding electric mobility and thereby ensure to be drivers of green growth?*

*What role can flexible public-private partnerships involving SMEs, energy providers, suppliers, retailers and public bodies play?*

**Experts and key stakeholders of Lazio region attending the 2nd Regional Stakeholder Meeting conference of EV Energy** included representatives of **ENEL S.p.A., GLS Italy, the Mobility Service Agency of the City of Rome** (*Roma Servizi per la Mobilità*), **Share'ngo and UMPI.**

This second conference took place in a city that has witnessed the recurrence of air pollution, these days, due to the lack of rain for weeks. October in Rome can be so pleasant weather-wise, with the likelihood of sunny days and warm temperatures, that the Romans have a name for it: *ottobrata romana*. However, the increasing air pollution due to the traffic congestion in Rome is so much alarming.

Fortunately, the key stakeholders of Rome and Lazio region attending the EV Energy **2nd conference** are brave entrepreneurs who figured out what is the way to go for the future. It is extremely praiseworthy that such small and medium-sized entrepreneurs are increasingly adopting services by using electric cars. Thanks to their courageous vision, new business models are emerging and giving rise to innovative mobility services, including new on-line platforms for freight operations, car or scooter/bike sharing services, etc.

The response of *Roma Servizi per la Mobilità* was that the Municipal agency of Rome is installing soon EV **charging points** in several sites of the metropolitan area of Rome.

What emerged from the EV Energy **2nd conference** is, therefore, that the City of Rome and the Lazio region must accelerate the transition towards zero-emission mobility. This is why the region urgently needs a fruitful collaboration between the public and private sectors as one of the key elements to enhance smart policies when it comes to EVs, IT infrastructure and renewable energy.

Claudio Bordi, European projects Expert