

# TRAM

Oct 1, 2017 - Oct 31, 2017

**All Users**  
100.00% Sessions

## Sessions

**168**  
% of Total: 0.40% (42,469)



## Users

**148**  
% of Total: 0.57% (25,942)



## Users by Country

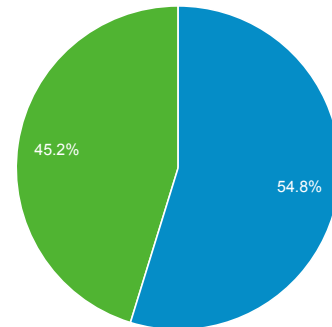
Country	Users
Spain	32
Italy	27
Romania	13
Hungary	12
Sweden	10
France	6
United Kingdom	6
Greece	6
United States	6
Belgium	5

## Top Channels

Default Channel Grouping	Sessions
Organic Search	78
Social	36
Direct	27
Referral	26
Email	1

## Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



## Pageviews

**423**  
% of Total: 0.31% (137,354)



## Avg. Session Duration

**00:03:04**  
Avg for View: 00:03:19 (-7.33%)



## Most visited pages (page views)

Page	Pageviews
/tram/	155
/tram/library/	48
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	48
/tram/events/	34
/tram/news/	26
/tram/news/news-article/1763/the-european-reality-of-sump-26-oct-2017/	26
/tram/events/event/1147/tram-2nd-itw-on-urban-mobility-and-3rd-study-visit/	22
/tram/events/event/1146/tram-3rd-steering-committee-meeting-and-itre-meeting/	14
/tram/linked-projects/	14
/tram/news/news-article/717/tram-low-emission-green-transport/	9

## Sessions by Landing Page

Landing Page	Sessions
/tram/	100
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	18
/tram/events/	11
/tram/news/news-article/1763/the-european-reality-of-sump-26-oct-2017/	11
/tram/events/event/1146/tram-3rd-steering-committee-meeting-and-itre-meeting/	7
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	7
/tram/events/event/1147/tram-2nd-itw-on-urban-mobility-and-3rd-study-visit/	5
/tram/library/	4
/tram/news/news-article/717/tram-low-emission-green-transport/	2
/tram/events/event/264/tram-kick-off-meeting/	1

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	64	155
Publication of TRAM "Methodological guidelines"   Interreg Europe	10	48
JS is Looking for a Financial Project Officer   Interreg Europe	5	8
The European Reality of SUMP, 26 Oct. 2017   Interreg Europe	5	23
TRAM 3rd Steering Committee meeting and ITRE meeting   Interreg Europe	5	14
TRAM 2nd ITW on urban mobility and 3rd Study Visit   Interreg Europe	3	22
Events   Interreg Europe	2	35
Library   Interreg Europe	2	48
TRAM Low Emission & Green Transport   Interreg Europe	2	9
Sustainable Urban Mobility Planning, 26 June 2017   Interreg Europe	1	2

## Searches

Event Label	Total Events
iof	1

## Newsletter sign ups

Event Label	Total Events
TRAM	1