EU policy for sustainable urban mobility

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EC, DG MOVE, Intelligent & Sustainable Transport Unit (B.4.)

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The starting point – transport challenges in cities

Transport provides vital functions to EU cities, enabling economic growth and access to jobs.

But urban mobility = still mainly conventionally-fuelled passenger cars, leading to:

- **Congestion**: estimated €110 bln lost/year in EU
- **Climate change impact**: emissions rising + urban transport = 23% of CO\(_2\) tran. emissions
- **Health impact** related to poor air quality = over 500 000 premature deaths/year in the EU; + lack of physical exercise= €31 bln lost/year
- **Road accidents**: 25.500 killed in 2016 in EU, with 40% of them in urban areas
- **Inefficient use of space**: motorized vehicles are not used 96% of time yet still up to 1/3 of space in cities is dedicated to their infra which could otherwise green areas, public space, bike paths, housing etc.
Transport is **shared responsibility** between EU and Member States

Urban mobility is **essentially a local responsibility**; however local authorities should not be left alone

**Therefore EU level focuses on:**
- Setting the Policy Framework:
  - Goals
  - Urban mobility policy
  - Legislation in other areas with impact on urban
- Offering funding and financing
- Facilitating the exchange of experience and best practice
- Raising awareness
Policy Framework - goals

Urban:

➢ Halve the use of conventionally fuelled cars in urban areas by 2030, phase them out by 2050

➢ Achieve CO2-free city logistics in major urban centres by 2030

➢ + one related on safety: By 2050, move close to zero fatalities in road transport + halve casualties by 2020.

European Strategy for Low-Emission Mobility (July 2016):

➢ By 2050 Transport GHG must be 60% lower than in 1990

➢ Efficiency of transport system + transition towards zero-emission vehicles
Policy: 2013 Urban Mobility Package

- Need for **stronger cooperation between different policy levels** to deliver on sustainable urban mobility

- Core concept: **Sustainable Urban Mobility Plans (SUMPs – Annex to the Communication)**, big role for multimodal solutions and cycling there!

- Commits to **reinforced EU support** for local action on urban mobility (2014-2020 financial programming period)

*Cities to decide on the best mix of measures: walking, cycling, public/shared transport, cargo-bikes, alternatively fuelled cars/buses etc.*
Related legislation: How to promote clean public transport in cities?

Currently: **Clean Vehicle Directive 2009/33/EC**

- Aimed at creating favourable market conditions
- Lifetime impacts for purchase decisions:
  - Energy consumption; CO2 emissions;
  - Pollutant emissions (NOx, NMHC, PM)

- **Review announced in the Energy Union for 2017**
- Impact assessment process started in 2016, it includes public consultation
- Target for adoption: Q4 2017
Related legislation:
Directive 2014/94/EU on the deployment of alternative fuels infrastructure

- Adopted Oct 2014
- **Urban areas**: appropriate coverage of electric recharging stations and CNG refuelling stations by end 2020
- Member States national policy frameworks
  Nov 2016
- European Alternative Fuels Observatory
  March 2016

<table>
<thead>
<tr>
<th>Deployment of Alternative Fuels Infrastructure</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>Electric vehicles recharging points – Urban agglomerations</td>
<td>2020</td>
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<tr>
<td>CNG - Urban agglomerations</td>
<td>2020</td>
</tr>
<tr>
<td>CNG - TEN-T Core Network</td>
<td>2025</td>
</tr>
<tr>
<td>Hydrogen</td>
<td>2025</td>
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<tr>
<td>LNG - Heavy duty vehicles</td>
<td>2025</td>
</tr>
<tr>
<td>LNG - Maritime ports</td>
<td>2025</td>
</tr>
<tr>
<td>LNG - Inland Waterways</td>
<td>2030</td>
</tr>
<tr>
<td>Shore-side electricity</td>
<td>2025</td>
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</table>
Related legislation: Intelligent Transport Systems (ITS)

**ITS Directive 2010:**
Supporting Framework and Enabling Conditions for coordinated and effective deployment and use of ITS within MS and across borders.

Develop specifications necessary to ensure the compatibility, interoperability and continuity for the deployment and operational use of ITS for priority actions.

**Cooperative Intelligent Transport Systems (C-ITS):**

C-ITS PLATFORM: working on common vision of C-ITS deployment - MS, Public & Private Stakeholders

EU C-ITS Strategy: 30/11/2016, first milestone towards cooperative, connected and automated vehicles; "making C-ITS a reality from 2019 onwards"

<table>
<thead>
<tr>
<th>Priority Action</th>
<th>Related Legislation</th>
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<tbody>
<tr>
<td>(a) Near to adoption</td>
<td>•EU-wide multimodal travel information services</td>
</tr>
<tr>
<td>(b) Adopted</td>
<td>•EU-wide real-time traffic information services</td>
</tr>
<tr>
<td>(c) Adopted</td>
<td>•Road safety related minimum universal traffic information free of charge to users</td>
</tr>
<tr>
<td>(d) Adopted</td>
<td>•the Interoperable EU-wide eCall</td>
</tr>
<tr>
<td>(e) Adopted</td>
<td>•Information services for safe and secure parking places for trucks and commercial vehicles</td>
</tr>
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Partnership on Urban Mobility – EU Urban Agenda

The new approach of the Urban Agenda for the EU (established by Pact of Amsterdam of May 2016) is to work on 12 topics with "European partnerships"; Partnership on Urban Mobility (PUM) started early 2017.

**Goal:** develop clear and concrete actions (Action Plan in 2018) on:

- better regulation
- better funding
- better knowledge exchange

addressing EU-level, national level, local level

**PUM as an opportunity for cities to include their voices regarding the future of urban mobility and propose necessary actions**
Partnership on Urban Mobility (2)

Composition of the Partnership:

**PARTNERS**

8 Cities, 2 Regions:
- Bari (IT)
- Bielefeld (DE)
- Burgas (BG)
- Gdynia (PL)
- Karlsruhe (DE)
- Malmö (SE)
- Nijmegen (NL)
- Skåne Region (SE)
- Torres Vedras (PT)
- Wallonia Region (BE)

5 National States:
- Cyprus
- Czech Republic
- Finland
- Romania
- Slovenia

3 European Organisations:
- EIB
- EUROCITIES
- CEMR

**European Commission:**
- DG REGIO
- DG MOVE
- DG ENV

**SUPPORT**

Urban Agenda Secretariat: Ecorys, EUKN, EUROCITIES
External experts

**OBSERVERS**

- URBACT
- BMUB (DE)
- Ministry of the Interior and Kingdom Relations, NL
Clean Bus Deployment Initiative

• Need to **support zero-emission transportation** as the most effective and efficient form of public mobility in our regions and cities.

• "**Declaration of intent on promoting large-scale deployment of clean, alternatively fuelled buses in Europe**" launched July 2017: signatories committed to make the transition to clean, alternatively fuelled future happen

• **Sign the Declaration online** – it's easy!
  https://ec.europa.eu/eusurvey/runner/Clean_Bus_Declaration

• To be kept informed about upcoming activities in this area, please subscribe to the newsletter at **European Clean Bus deployment Initiative webpage**
Clean Bus Deployment Initiative: 3 Pillars

Approach for the Clean Bus Deployment platform contains 3 major elements:

**Common political declaration:**

- Endorse a common ambition of cities and manufacturers to accelerate roll-out and provide visibility.
- Launched on 13th of July by Commissioner Bulc (@COR Plenary)

**Deployment & investment hub:**

- Share information and expertise

**Dedicated working group under the Sustainable Transport Forum**

- Work on specific policy recommendations and financing topics.
Mobility Package, November 2017

Need to speed up deployment of AF, including in cities

- Action Plan for alternative fuels infrastructure
- Revision of the Clean Vehicles Directive (2009/33/EC)
- Delegated act for alternative fuels infrastructure standards in relation to Directive 2014/94/EU
- Delegated act for Fuels Price Comparison in relation to Directive 2014/94/EU
Action Plan for alternative fuels infrastructure

➢ **Increase the level of ambition**
  - Recommendations to MS on implementation of NPFs
  - TEN-T flagships – European Alternative Fuels Corridor
  - Enabling measures in urban areas (SUMPs, access rules)

➢ **Increase the scale and impact of finance**
  - CEF blending call and other instruments
  - Guidelines on finance and business models

➢ **Increase consumer acceptance**
  - Interoperability of services
Urban Access Regulations (1)

- Urban Access Regulations website (urbanaccessregulations.eu) provides a complete overview of Low Emission Zones, Urban Road Tolls, Traffic Limited Zones and Traffic Restrictions in Europe.
- The Commission has published a detailed study on access regulations: https://ec.europa.eu/transport/themes/urban/studies_en
- There are different ways in which low emission zones can be enforced, beyond using manual stickers, like information technologies.

- It provides a set of guidelines and a number of recommendations for UVARs preparation and implementation such as:
  1. On Information and Communication:
     An UVAR scheme should not be promoted in isolation, but as part of a wider strategic proposal.
  2. On Information and Communication:
     Local authorities should work towards compliance with the latest Euro standards as a basis for access-to-access regulated areas.
Urban Access Regulations (2)

3. Planning, consultation and design:
   Design a comprehensive UVAR scheme, including enforcement techniques.

4. National legal frameworks:
   National legislation should be clearly linked to EU- and national policy goals in the fields of for instance air pollution or CO2 emissions.

5. Evaluation and assessment:
   In the evaluation and assessment of UVAR schemes, local municipalities should pay attention to, e.g.:
   - Selection of evaluation indicators and on how to concretely measure them.
   - The minimum data requirements for a meaningful evaluation process and related outcomes.
   - The relation between the scale of expected impacts and the resources allocated to the evaluation.

6. On technology options and interoperability:
   Consider interoperability and user-friendliness when planning a UVAR scheme and its associated technology.
Reinforced EU financial support for urban mobility

EU funding for sustainable mobility – mostly for urban areas – is in the order of magnitude of 18.5€ bln in 2014-2020

- Circa 50% more than in 2007-2013
- Walking and cycling infrastructure alone: 1.5€ bln

Main sources:

- European Structural and Investment Funds (including Urban Innovative Actions)
- Funding for research and innovation – HORIZON 2020 (including CIVITAS demonstration projects)
- Connecting Europe Facility funds for TEN-T projects (urban nodes calls)
CEF financing in Urban nodes

Over the 3 first CEF T calls: 38 projects have been selected under the urban node priority for €204M of EU grant support.

<table>
<thead>
<tr>
<th>CEF Transport Call</th>
<th>Budget (m€)</th>
<th># of selected projects</th>
<th>EU grant (m€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>75</td>
<td>7</td>
<td>49</td>
</tr>
<tr>
<td>2015</td>
<td>100</td>
<td>15</td>
<td>112</td>
</tr>
<tr>
<td>2016</td>
<td>60</td>
<td>16</td>
<td>42</td>
</tr>
<tr>
<td>Total</td>
<td>235</td>
<td>38</td>
<td>204</td>
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</tbody>
</table>
2017 CEF Transport Blending Submission Overview – 1st cut-off date

<table>
<thead>
<tr>
<th>Call deadline</th>
<th>14 July 2017</th>
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<tbody>
<tr>
<td>Proposals received</td>
<td>68</td>
</tr>
<tr>
<td>Admissible and eligible proposals</td>
<td>65</td>
</tr>
<tr>
<td>Total CEF requested funding</td>
<td>€ 2.17 billion</td>
</tr>
<tr>
<td>Eligible Proposals</td>
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<tr>
<td>Budget Available</td>
<td>€ 1 billion</td>
</tr>
<tr>
<td>Overall subscription rate</td>
<td>2.17</td>
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<tr>
<td>Planned grant decision</td>
<td>April 2018</td>
</tr>
<tr>
<td>Priority</td>
<td>Number of eligible Proposals</td>
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<tr>
<td>----------</td>
<td>-------------------------------</td>
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<tr>
<td>FO 1</td>
<td></td>
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<tr>
<td>Core Network Corridors</td>
<td>24</td>
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<tr>
<td>Other sections of the Core Network</td>
<td>1</td>
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<tr>
<td>Rail interoperability</td>
<td>2</td>
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<tr>
<td>ERTMS</td>
<td>10</td>
</tr>
<tr>
<td>FO 2</td>
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<tr>
<td>Innovation</td>
<td>15</td>
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<tr>
<td>SESAR</td>
<td>2</td>
</tr>
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<td>FO 3</td>
<td></td>
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<tr>
<td>Motorways of the Sea</td>
<td>1</td>
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<tr>
<td>Urban nodes</td>
<td>7</td>
</tr>
<tr>
<td>Multimodal</td>
<td>3</td>
</tr>
</tbody>
</table>

Source: 2017 CEF Transport Blending
CEF Transport Blending call 2017 – proposed additions / changes

• Extension of the 2\textsuperscript{nd} deadline of the call from 30 November 2017 to April 2018

• Increase of the indicative call budget for the 'Innovation' priority from EUR 140 million to EUR 490 million, in particular to support the EU Mobility Package announced in May 2017 with actions that will be presented in November 2017

• Decrease of the minimum required size of projects submitted under the 'Innovation' priority from EUR 10 million to EUR 5 million
CEF Transport Blending call 2017 – Innovation and Urban nodes

Possibility for projects in Urban nodes with alternatives fuels component to be supported under the 'Innovation' priority subject to...

•... the projects fulfilling the eligibility conditions of the call for the 'Innovation' priority and

•... being related to urban nodes listed in Annex II part 1 of the TEN-T Guidelines or to nodes listed in Annex II part 2 of the TEN-T Guidelines and

•... being located on a Core Network Corridor
H2020: Smart, green and integrated Transport

2014-2017 Transport € 1.2 billion

€ 137 million for Urban Mobility

TOPICS/CLUSTERS:
- Congestion/Vehicles in urban areas (RIAs) – 6
- Urban freight and logistics (RIAs) – 4
- CIVITAS Demonstration projects (IAs) – 3
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- Integrated planning – SUMP projects – 3
- Transport innovations in neighbourhoods – 4

Socio-economic and behavioural research – 5

21 ongoing projects and 5 in related areas
About 3-4 new projects expected in 2018

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H2020: Transport Work programme 2018-2020 (draft)

Three 'calls':

1. Mobility for Growth (MG)
2. Digitising and Transforming European Industry and Services: Automated Road Transport (ART)
3. Building a low-carbon, climate resilient future: Green Vehicles (GV)

H2020 Transport Info Day: 13 December 2017, Brussels
H2020: Urban Mobility topics

Mobility for Growth (MG)

- **LC-MG-1-2-2018**: Sustainable multi-modal inter-urban transport, regional mobility and spatial planning
  
  **Total budget**: € 12 million / **Indicative budget per grant**: € 5-8 million
  
  **Deadline**: 30 January 2018 (first stage)

- **LC-MG-1-3-2018**: Harnessing and understanding the impacts of changes in urban mobility on policy making by city-led innovation for sustainable urban mobility
  
  **Total budget**: € 11 million / **Indicative budget per grant**: € 2-4 million
  
  **Deadline**: 30 January 2018 (first stage)

- **LC-MG-1-10-2019**: Logistics solutions that deal with requirements of the 'on demand economy' and for shared-connected and low-emission logistics operations
  
  **Total budget**: € 10 million / **Indicative budget per grant**: € 2-4 million
  
  **Deadline**: 16 January 2019 (first stage)
Urban Innovative Actions

Link (thematic alignment) with EU Urban Agenda

Art.8 ERDF regulation 2014/2020: “...To identify and test new solutions which address issues related to sustainable urban development and are of relevance at Union level.”

Call 2: application overview
• Closed 14 April 2017; Budget EUR 50 million (ERDF)
• 3 topics selected by the Commission:
  ✓ Integration of migrants and refugees (41)
  ✓ Circular Economy (72)
  ✓ Urban Mobility (93): 5 selected Albertslund, Ghent, Lahti, Szeged, Toulouse,
• 206 applications submitted, approved projects to start in November 2017
CIVITAS Initiative

City, Vitality and Sustainability. COM-funded Initiative since 2002 to create cleaner, better transport in cities

CIVITAS in 4 key points:

- Living “labs” & research projects
- Network of cities for cities
- Public Private Partnerships
- Political commitment (with the PAC)

5 phases (2002-2020)

85 CIVITAS Cities (demonstration)

19 CIVITAS projects

More than 280 Cities (forum)
What’s next for CIVITAS?
3 new living lab projects 2016-2020 & research

ECCENTRIC
- Madrid, Munich, Ruse, Stockholm, Turku

PORTIS
- Aberdeen, Antwerp, Constanta, Klaipeda, Ningbo, Trieste

DESTINATIONS
- Funchal, Las Palmas, Limassol, Portoferrio, Rethymnon, Valletta

+ 15 + research initiatives
- CIPTEC, CITYLAB, CREATE, ELIPTIC, EMPOWER, FLOW, NOVELOG, SUCCESS, TRACE, U-TURN, SUITS, PROSPERITY, SUMPs UP, BuyZET, SPICE

THE CIVITAS INITIATIVE IS CO-FINANCED BY THE EUROPEAN UNION
CIVITAS: here are some of the success stories!

Tallinn: Alternative fuels, energy efficient vehicles
Utrecht: New concepts for goods distribution
Tel Aviv: Transport for high density employment areas
Bremen: + 43% of car-sharing customers
Zagreb: Innovative telematics
Malaga: A bike-rental system
Aachen: Hybrid buses
Toulouse: 100% clean bus fleet

19 living lab projects rolling out new transport measures
Facilitating exchange of info and best practice

The urban mobility observatory: www.eltis.org
Facilitates the exchange of information, knowledge and experiences in the field of sustainable urban mobility
An extensive SUMP guide with a well-detailed process and a SUMP self-assessment tool

1. Discover: case studies, EU legislation & policies
2. Resources: EU funding, pictures, videos
3. Participate: events
4. Mobility plans: everything related to SUMP!
Supporting cities to develop SUMPs (1)

- COM proposed **concept for SUMP**s based on experiences from across the EU (annex to Urban Mobility Package)
- COM set up a **Platform on SUMP**s (a one-stop-shop portal) with more extensive guideline, self-assessment tool for cities etc. [www.eltis.eu](http://www.eltis.eu)
- COM provides **specific support**: financial (EU funds to develop and implement SUMP)s and capacity building for cities to develop SUMP:s: currently three dedicated CIVITAS projects
- COM organises **annual SUMP Conference** to: great opportunity for learning from each and exchange best practices
- COM regularly **discusses SUMP**s with Member States – inter alia via its MS Expert Group on Urban Mobility
Supporting cities to develop SUMPs (2)

Aim to update the guidelines in line with recent developments and reinforce the SUMPs concept

- **Update**, possible areas that could be better included: electro mobility, MaaS, CAD, ITS, HEAT, urban logistics, SULPs, regional SUMP development, financing + possibly recommendations of Civitas CREATE project (Civitas SUMP-S-Ups-Up project is working on the update and improving national resources and governance).

- **Reinforcement:**
  - National frameworks
  - Best practices
  - SUMP Platform Coordination Group.

- Feeding into ELTIS database
EUROPEAN MOBILITY WEEK
16-22 September every year
Launched in 2002

• Pan-European campaign culminating in Car-Free Day.
• Aim: to encourage European municipalities to introduce and promote sustainable transport; big focus on cycling.
• Over 2000 cities register every year, and implement around 8000 measures improving public transport and urban infrastructure.

• 2017 theme: 'Clean, shared and intelligent mobility': Record number of cities - 2526 so far and rising!

+ EU-award schemes:
  ➢ Civitas Award – in October
  ➢ EMW and SUMP Awards - in March
Raising awareness

EUROPEAN MOBILITY WEEK

Effects of Car-free Day in Brussels, 17 September 2017:

Facilitating exchange of info and best practice

**Member States Expert Group on Urban Mobility:**

- Each Member State appointed a representative
- Met for the first time in Oct 2014 and meets 2-3x per year
- Objective is to help MS give more and more effective support to their local authorities to make urban mobility more sustainable
- COM brings priority issues for discussion
- Inviting stakeholders and workshops on dedicated topics possible
- List of members, agendas & minutes of meetings accessible from:

  **Group n° E03165**
Thank you!

Piotr.Rapacz@ec.europa.eu