

## EXTERNAL EVENT REPORT

*Date: 27<sup>th</sup> June 2017*

*Venue: National Exhibition Centre, Birmingham (UK)*

### Description of the event

Coventry University Enterprises Ltd hosted an exhibition stand at the Venturefest event which was held on 27<sup>th</sup> June 2017. The event was held at the National Exhibition Centre Birmingham to disseminate the INTRA project to a wider audience. Innovators and investors were brought together under a national initiative which aimed to drive the development of new business opportunities. There were plenty of opportunities for the INTRA team to engage with entrepreneurs, business leaders, whilst businesses were able to exchange ideas for co-operation particularly in the fields of science and emerging technologies. Intra was successfully disseminated to over 900 registered delegates.



