



## **CRE:HUB**

### ***Policies for Cultural Creative Industries: the hub for innovative regional development***

**<http://www.interregeurope.eu/crehub/>**

**Invitation for the 4<sup>th</sup> Coordination Meeting, Steering Group Meeting, Study Visit and BarCamp**

**LATVIA**

**5 September 2017 - Cēsis and Sigulda**

**6 September 2017 - Riga**



**Monday, 4 September, Riga, Latvia**

**Arrival of the partners**

**4<sup>TH</sup> STUDY VISIT AND BARCAMP (PART I)**

**Tuesday, 5 September, Cēsis and Sigulda, Latvia**

- 7:00** **Departure to the town of Cēsis (~100 km from Riga)**  
*Meeting in front of the entrance, Wellton Hotel (address: Valņu street 49, Riga). 5-min walk to the bus pick up point – Opera House.*
- 8:45 *Arrival in Cēsis*
- 8:45 – 10:45** **Visit of the Cēsis Castle Complex (address: Pils laukums 9, Cēsis)**  
8:45-9:00 *Registration & coffee and refreshments (Veranda of the Museum)*  
9:00-10:15 **CCI workshop with representatives of Cēsis Town and Vidzeme Region (Seminar Room of the Museum)**  
Welcome to one of the Most Creative Cities of Latvia – Cēsis, **Ms. Inese Suija-Markova, Deputy Chairperson of the Cēsis City Council;**  
Innovative and Creative Practices in the Museum Educational Programmes, **Ms. Kristīne Skrīvere, Head of the Cēsis History and Art Museum;**  
Creativity, Innovation and Technology: Experience of Vidzeme University of Applied Science, **Mr. Kaspars Osis, Director of the Vidzeme University of Applied Sciences, Knowledge & Technology Centre (ViA ZTC) and Mr. Armands Aivo Astukevics, Lifelong Learning Coordinator at the ViA ZTC;**  
Inspiration and Prerequisites for Creativity, **Mr. Matīss Nīmanis, Founder of the Autine Tools, Ltd.**
- 10:15-10:45 *Visit of the Palace Garden or premises (depending on weather conditions)*  
10:45 *Walk to the Vidzeme Concert Hall*
- 11:00 – 11:50** **Visit of the Vidzeme Concert Hall (address: Raunas Street 12/1 Cēsis)**  
11:00-11:20 **Meeting with Ms. Inese Zagorska, Programme Director**  
Presentation: The Role of a Unique Multi-Functional Cultural Centre of National and Regional Significance (*Chamber Hall*)  
11:20-11:50 *Short guided walk around the Vidzeme Concert Hall*



- 11:50 *Walk to Skolas6 (School6)*
- 12:00 – 13:00** **Visit of the “Skola6” (School6) (address: Lielā Skolas Street 6, Cēsis)**  
12:00-12.30 **Meeting with Ms. Dita Trapenciere, Head of the “Skola6”**  
Presentation: Co-Working Space and CCI Centre for Promoting Industry, Conference Room of the School6
- 12:30-13:00 *Introduction with the co-working space – guided walk*
- 13:00 *Departure by bus to the “Villa Santa”*
- 13:30 – 14:30** **Working Lunch at the “Villa Santa” (address: Gaujas Street 88, Cēsis)**
- 14:30 – 16:30** **BarCamp at the Bridge House of the “Villa Santa”**  
Moderators: Ms. [Signe Adamoviča](#), CEO at IdeAllies, Creativity Lab;  
Mr. [Charles Bušmanis](#), Co-Founder of [Design Elevator](#).
- 16:30 *Departure by bus to the town of Sigulda*
- 17:15 – 19:30** **Visit of the Creative Quarter at the Sigulda Castle Complex (Sigulda Business Incubator of the Latvian Investment and Development Agency, address: Pils Street 16, Sigulda)**
- 17:15-18:15 **CCI workshop with representatives of the Creative Quarter**  
Role of the incubator in the Quarter, **Ms. Signe Millere, Project Manager at the Sigulda Business Incubator;**  
Cultural Heritage Site as a Creative Quarter – From Idea to Action, **Ms. Līga Sausiņa, Deputy Chairperson, Sigulda City Council**
- 18:30-19:30 *Guided tour around the Sigulda Castle Complex*
- 19:30 *Departure by bus to the Bīriņi Castle*
- 20:00** **Networking Dinner at the Bīriņi Castle (address: Bīriņu Pils, Bīriņi, Limbažu novads)**
- ~21/22:00 *Departure to Riga*



## 4<sup>th</sup> STUDY VISIT (PART II)

**Wednesday, 6 September, Riga, Latvia**

- 9:40 *Meeting in front of the entrance, Wellton Hotel (address: Valņu street 49, Riga). 10-15 min. walk to the Latvian National Art Museum.*
- 10:00 – 12:00** **Visit of the Latvian National Art Museum (LNMM) (address: 1 Jāņa Rozentāla Square, Riga)**
- 10:00-10:15 *Registration & coffee and refreshments*
- 10:15-12:00 **CCI workshop with CCI representatives of**  
CCI Policy Development in Latvia, **Ms. Gunta Miheloviča, Creative Industries Division, Cultural Policy Department, Ministry of Culture of the Republic of Latvia;**  
"RaPaPro" – Creative Partnership Programme for Facilitating Skills of CCI Entrepreneurship Among Youth, **Ms. Vineta Kreigere, Project Manager;**  
Platform for the Creative Industries – **FOLD.LV** Ms. **Veronika Viļuma;**  
Supporting CCI Start-ups and Companies Development, **Ms. Liene Pērkone, Head of the Creative Industries Incubator, Investment and Development Agency of Latvia (LIAA);**  
The LNMM – an Integral Part of the Latvian CCI, **Ms. Anna Balandina, Head of the LNMM Communications Division;**  
Creative Minds and Technological Innovations, **Ms. Gunita Kulikovska, Founder and CEO, Vividly.**
- 12:00-12:45 *Guided tour around the LNMM*
- 12.45 *Walk to the EU House*



## **COORDINATION AND STEERING GROUP MEETING**

**Wednesday, 6 September, Riga, Latvia**

**Venue: "EU House", Glass Hall (address: Aspazijas blvd. 28, Riga, 2<sup>nd</sup> floor)**

**13:30 – 14:30      Networking Buffet Lunch**

### **Coordination Meeting**

**14:30 – 15:30      Peer Review: experience from Friuli Venezia Giulia Regione – ADIST - Regional Development Agency of the Ljubljana Urban Region**

**Peer Review report methodology and report guidelines: discussion**

**15:30 – 15:45      Coffee break**

### **Steering Group Meeting**

**15:45 – 16:30      Project management - Speaker: Basilicata Region**

**16:30 – 17:15      Financial management - Speaker: Sviluppo Basilicata**

**17:15 -18:00      Communication issues - Speaker: Friuli Venezia Giulia Region**

**19:30                      Networking Dinner "Future Food Creative Lab" at the Three Chefs Restaurant „Tam labam būs augt” (ENG: "The Good Must Grow!") (address: Torna street 4, Riga, Jacobs Barique 2 B)**

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