



GOOD PRACTICES - CASE IDENTIFICATION /1ST LEVEL ANALYSIS

GOOD PRACTICE NO. 10

1. Good Practice title:

IMPRINTING programme – Enterprise, integration, financial engineering. ESF integrated services for enterprise creation

2. Territory of implementation/application (country/region/...)]

Region Sardinia , Italy

3. Timeframe:

year of introduction: year of termination: (*leave 0000 if ongoing*)

4. Brief description of the promoting organization:

Autonomous Region of Sardinia – Labour Department

5. Main objective of the initiative:

IMPRINTING programme aims is to forecast an integrated system of activities/services with two essential components:

- 1) Support to the enterprise creation for potential entrepreneurs;
- 2) Support to start up



6. Brief explanation of the initiative:

IMPRINTING is a micro credit instrument aimed at enterprises creation, through the delivery of loans at free interest rate and easy credit conditions in favour of disadvantaged subjects (such as women, NEET, immigrants). The programme will be structured in call for tenders that will foresees the delivering of services such as:

Ex-ante services: business idea development and feasibility plan; business plan creation;

Ex post services (18-24 months): services targeting at supporting the entrepreneur in developing a medium – long term planning in financial, management and marketing fields; operational services such as day to day activities of a business (legal, tax and fiscal)

7. Target group and measures to involve the target group:

Women, NEET, immigrants, unemployed persons, unemployed young.

8. Innovativeness:

9. Outcomes:

Ongoing. A first tender was opened in January 2017 and was aimed at creation and enterprise start-up special focus on women. The deadline for the second tender “DIAMANTE Impresa” has closed the 17th of March and was oriented to target immigrants for promoting and supporting them in the creation and enterprise start-up (49% of the selected immigrants will be women).