



GOOD PRACTICES - CASE IDENTIFICATION /1<sup>ST</sup> LEVEL ANALYSIS

GOOD PRACTICE NO. 5

**1. Good Practice title:**

Integrated plans for local development and operational plans for municipal entrepreneurship  
(PILS POIC ESF)

**2. Territory of implementation/application (country/region/...)]**

Region Sardinia – Italy

**3. Timeframe:**

year of introduction:  year of termination:  (leave 0000 if ongoing)

**4. Brief description of the promoting organization:**

SFIRS – implementing body: SFIRS SpA, (Società Finanziaria Regione Sardegna SpA), the regionally owned financial institution with over 45 years of experience in supporting local enterprises. The main objective of SFIRS SpA is to contribute to the realisation of strategic regional plans and policy orientations in order to boost social and economic development in the island. The company is managed by a Board of Directors appointed by the Sardinia Region, pursuant to Article 2449 of the Civil Code.

Autonomous Region of Sardinia -

**5. Main objective of the initiative:**

The fund PISL POIC created in June 2011 supports the development of entrepreneurial capacities and employment in Region Sardinia, through loans with interest free rate up to 25.000 euro for each beneficiary with problems in accessing the credit, SMEs and other economic operators that intend to start a new business within the selected municipalities.



**6. Brief explanation of the initiative:**

The fund foresees two types of intervention:

- **PISL** – Integrated project for local development, drafted by Municipalities with a population under 3.000 inhabitants, had as main objective to promote working opportunities for unemployed and inactive persons and new enterprises and entrepreneurship, contrasting depopulation phenomena that affect smaller Municipalities and Municipalities located in internal areas in Sardinia. Through the PISL, each SME received a loan (minimum amount 5.000 euro up to 25.000 euro) with zero interest rate.
- **POIC** – Operational programmers for municipal entrepreneurship, drafted by Municipalities with a population over 3.000 inhabitants, were support programmes, aimed at supporting entrepreneurship development. These refundable grants took the form of incentives to entrepreneurship and/or tax relief on municipal taxes. Through the POIC, each SME received a refundable fund (minimum amount 5.000 euro up to 25.000 euro) with zero interest rate.

**7. Target group and measures to involve the target group:**

Micro, small and medium enterprises that operate in the Municipalities that have presented a PISL or POIC that have been approved and financed.

**8. Innovativeness:**



**9. Outcomes:**

- Allocated fund: 27,7 million euro
- Committed resources: 17,6 million euro

With regards to PISL projects: 142 projects presented, of which 42 eligible with a commitment of 764.900 euro

POIC projects: 1307 projects presented, 523 admitted for a total allocation of 16,8 million euro

Projects are still ongoing