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Good Practice: Specific collection of commercial paperboard

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Origin



Commercial and restoration business are predominant in the neighbourhood of La Marina, generating an important amount of waste, mainly paperboard.

The existing door to door collection of paperboard collection was not successful because the reduced dimensions of the business premises in this area don't allow for stocking paper and cardboard.



As a result, there was paperboard all day in all the containers (not only in the paperboard container) and all over the streets and the narrow sidewalks. If the paperboard is mixed with organic waste it can not be recycled.

Action

- ❑ Six specific containers for commercial paperboard were designed and installed in strategic points (2012 - 2013)
- ❑ The cost of the containers was 9.000€



- ❑ In 2016 the waste collection service of the municipality of Ibiza was renewed and the frequencies of the paperboard collection were increased up to three times a day



Results

Success Factors	Difficulties Encountered
<ul style="list-style-type: none">✓ Containers that allow for a comfortable deposit of paperboard✓ Paperboard collection frequencies are higher than the waste collection✓ Frequencies adapted to the stakeholders requirements✓ Environmental awareness	<ul style="list-style-type: none">X Season to season owners and employees changeX Not all owners and employees respect the schedule of paperboard collection or the deposit point: police control



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Thank you!

Dziękuję Ci!



Project media