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# Link To Energy – The Severn Wye Energy installer network



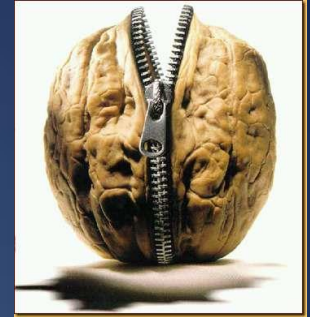
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# Link to Energy – in a nutshell



- An online database that allows householders, businesses and community groups to locate and contact installers and suppliers of all things energy efficient.

[www.linktoenergy.org.uk](http://www.linktoenergy.org.uk)



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# A brief history & overview.....

- Originated in 2007 as a paper list of local installers, it now has around 70 members
- Around £1million of improvement works carried out by installer members in 2016/17
- The majority of members are based in the local area & are able to offer a full range of improvements from external insulation to heating & renewable technologies





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# The key aims of Link to Energy are...

- To enable home owners and occupants to find installers who are able to make improvements to the energy performance of their homes and to give them a choice of installers who are as local to them as possible
- To link local installers to local jobs





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# What does it offer householders?

- Easy access to local, accredited installers
- Access to installers engaged in local fuel poverty programmes
- A Local Authority endorsed network
- A full journey solution – from advice line to install





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# What does it offer installers?

- Increased business, local to them & promotion of their services
- Potential to access funding to contribute to improvements
- Membership of a Local Authority approved network
- Quarterly newsletter
- Networking meetings, presentations and training





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# What does it offer Severn Wye & our partners?

- To keep in touch with the views and thoughts of local installers
- Money spent with local installers is money reinvested in the local economy
- Evaluate & understand install numbers in the region
- Evaluate service gaps and skills gaps in the region
- A referral fee that is reinvested into an enablement fund



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# Link to energy – supporting fuel poverty projects

- Ensuring we can offer householders advice, information, grant funding (where possible) and the local installers to get the work done
- A small referral fee reinvested into an enablement fund to help more householders in fuel poverty

Having a network of local installers, helps us in funding bids?





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# Challenges & learning...

- Funding & incentives helps to drive traffic through the service
- Installer numbers – quality & not quantity
- Integrating a customer feedback service onto the website?
- Regular & continued engagement with installers





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## Over to you....

- Do you offer a similar service to Link to Energy? If so, what could we learn from you?
- Is there anything you have learnt or taken from Link to Energy that could be useful to you?
- How would you adapt the Link to Energy concept to make it work in your area?