

NEWSLETTER #01



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Editorial

Dear reader,

SCHOOL mobility CHALLENGE in regioNal poliCiEs (School Chance) project was born from a common need of regions, cities and private organisations across Europe to work on school mobility and to develop a successful strategy to make it more sustainable. We are from Spain, Italy, the Netherlands, Romania, Poland, Sweden and Austria.

INTERREG EUROPE has offered us the suitable frame to work jointly and share implemented good solutions for this common challenge.

LEARN about this project: in this first issue get to know one of our partners, the city of Brasov (Romania) and the members of the Project Management Team, FGM-AMOR (Austria), Reggio Emilia (Italy) and Girona (Spain).



FOLLOW US and we will share with you all the knowledge and experience we collect from the exchange among partners on school mobility infrastructures, education and awareness, organization and information, communication and participation.

FIND OUT how the lessons learnt will be implemented in each region through a Regional Action Plan.

Every six months a newsletter will be released. We are certain that School Chance it's our best CHANCE to motivate and consolidate now a sustainable school mobility and, in the near future, a global one.

We hope that our news will be inspiring and useful for your mobility challenges!



About the project

School Chance is a European project funded by the European Regional Development Fund through Interreg Europe Programme, under the priority axis *Low Carbon Economy*. The project started in January 2017 and will see partners working together for **5 years, until December 2021**.

The general aim of this project is the reduction of carbon emissions generated by school mobility. Researches in different EU countries show that kids driven to school by car range from 30 to 60% depending on country and school grade. Nowadays, school traffic accounts for about 15% of the total traffic at urban level, contributing to the increase of problems related to mobility, pollution and health. School Chance will focus on policies that support **cleaner transport modes and promote alternative behaviours in children' mobility to and from school**, working to develop an integrated set of tools to incorporate school mobility strategies at regional level. Partners will work together and learn from each other how to encourage safe, healthy, autonomous and sustainable travel to school.

School Chance gathers **8 partners from 7 European countries** whose common aim is influencing and improving policies on children' mobility.

The project will be developed in two phases: in the first phase, partners will **exchange good practices** through the realisation of study visits, thematic trainings, transfer workshops and involving at local level a group of stakeholders that will take part in the project activities realisation and in the exchange of experiences. This phase will last 3 years and is aimed at the realisation of a **Regional Action Plan on school mobility**. The second phase, lasting 2 years, will be dedicated to the implementation, monitoring and evaluation of the Regional Action Plan.



Meet our project management team

The Municipalities of Girona and Reggio Emilia together with the advisory partner Austrian Mobility Research constitute the project's leadership team and will manage respectively the project management, the communication activities and the interregional learning of School Chance. They've answered to some questions to better explain how they will work in the next 3 years to make the project successful. Let's meet them!

Municipality of Girona



- What is School Chance about?
- How is the Municipality of Girona involved in the project?
- What is the role of the Lead Partner in a European project?

[Find out the answers on our website!](#)

Municipality of Reggio Emilia



- Why is it interesting for your city to take part in School Chance and how will you contribute to it?
- How will the project communication be developed?

[Find out the answers on our website!](#)

Austrian Mobility Research



- What is your role in the project?
- What are the main steps in the partners' exchange of experience process?

[Find out the answers on our website!](#)

Focus on School Chance partners



Brasov is the main winter tourist destination in Romania. Located in the centre of Romania, 160 km north of the capital Bucharest, Brasov is considered by many to be the most beautiful city in Romania.

Click [here](#) to know more about the city of Brasov and its work within School Chance project!

News from partners

School Chance is moving its first steps in Reggio Emilia

Three meetings were organised in the first semester to reach different targets: key policy makers, the Municipality departments involved in the project activities, and the external stakeholders that will form the Local Stakeholders Group.

[Read more](#)



Upcoming Project's and European Events

- **2nd Project Management Group Meeting and Communication Thematic Training**, Gdansk (Poland) 17-19 October 2017
- **Velo-City**, Arnhem Nijmegen (The Netherlands), 13-16 June 2017
- **Sustainable Energy Week**, EU-wide, 19-25 June 2017
- **CIVITAS Forum Conference**, Torre Vedras (Portugal) 27-29 September 2017

PARTNERS & CONTACTS

Project partners

- Municipality of Girona (ES) – *Lead partner*
- Municipality of Reggio Emilia (IT)
- Austrian Mobility Research FGM-AMOR, Graz (AT)
- Regional Government of Catalunya (ES)
- City of Utrecht (NL)
- Municipality of Gävle (SE)
- City of Gdansk (PL)
- Brasov Metropolitan Agency for Sustainable Development (RO)



For further information, please contact the project coordinator at the Municipality of Girona
Mrs Maria Mercedes Teixidor
E-mail: mteixidor@ajgirona.cat

www.interregeurope.eu/schoolchance

