



OptiTrans

Interreg Europe



European Union
European Regional
Development Fund

OptiTrans project presentation

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OptiTrans project in a Nutshell

Project objective: address policies aiming to disconnect mobility from carbon emissions in rural and suburban areas through strengthening the share of public transport in the modal split.

1. Collect and analyse good practices (from partner regions and beyond)
2. Learn about the opportunities and challenges when digital services are introduced
3. Review existing policies in light of the previous learning (baseline study)
4. Identify what can be done better in your region/county;
evaluate if successful approaches can be replicated (transferred)
5. Exchange your views with other stakeholders
6. Agree on specific actions to improve the addressed policy
7. Implement the adopted action plan

OptiTrans project in a Nutshell

- Policy-learning process, stakeholders involvement
- Capacity building workshops:
 - i. Tartu (ESTONIA): 9-11 May 2017
 - ii. Granada (SPAIN): 19-20 September 2017
 - iii. Abruzzo (ITALY): November 2017
 - iv. Zadar (CROATIA): May 2018
- Baseline study
- Peer review
- Stakeholder support groups
- Action plan
- Implementation Phase

In a Nutshell: Thematic seminars topics

Integrated ticketing / better ticketing options (door to door)

Multimodal mobility (e.g. combining collective transport with e-mobility or biking for the last miles)

Public transport networks and flexibilisation (e.g. core network with regular services and comprehensive on demand services or demand adjusted routing),

Use of ICT to react in realtime to fluctuating demand (especially bus transport; e.g. flexible routing),

Timetable integration (between large city networks and suburban surroundings),

OptiTrans stakeholders involvement

Any professional of any institution that can support us on developing better sustainable mobility policies within the project is invited to subscribe to our newsletter propose specific actions to be taken into account.

We invite any possible stakeholder to answer our project survey in few minutes so we can take their data into account: <https://goo.gl/WQ27zq>



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Thank you!





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