



Travel behavior as a determining factor for sustainable transport measures

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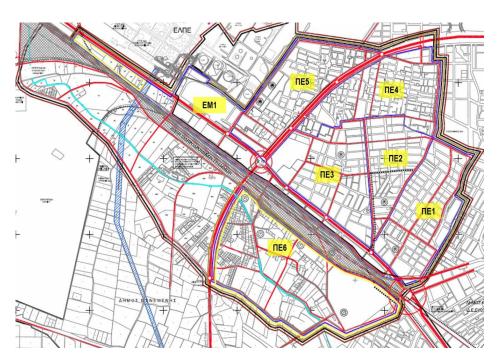
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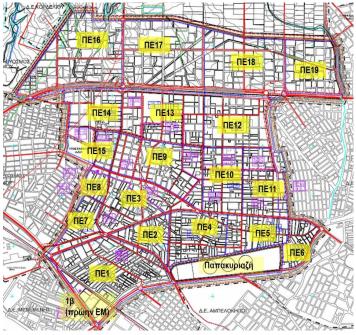


Kordelio-Evosmos Overview

General Facts

- Merge of 2 separate municipalities in 2010
- Population: 100.000 citizens
- Combination of industrial and residential areas

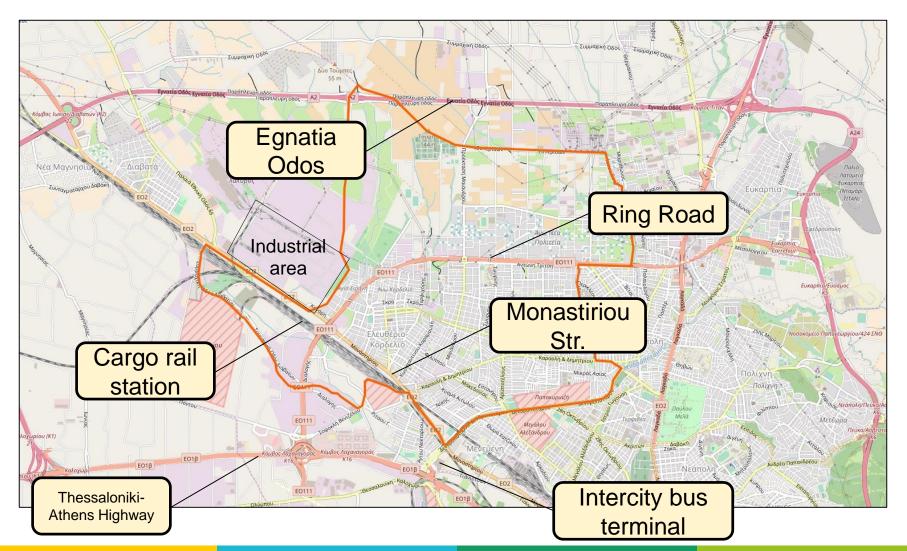




Kordelio-Evosmos Overview



Transport network overview





IMPLEMENTED MOBILITY MEASURES



Current measure planning approach

Problem

No service availability

Low infrastructure quality



Solution

Need for new service supply

Need for redesign/repair





Actions towards sustainable mobility

Walking

- Development of green space (parks, green parklets, etc.)
- Upgrade of sidewalk infrastructure

Cycling

- Development of cycling infrastructure
- · Introduction of bike sharing system infrastructure

Vulnerable users

Redesign and reconstruction of sidewalk infrastructure

Motor-vehicle measures

- Construction of off-street parking infrastructure
- Road repair/resurfacing



Cycling promotion



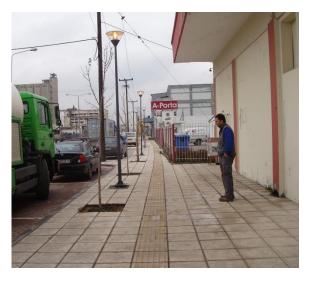




Sidewalk reconstruction, vulnerable user infrastructure







InnovaSUMP

Off-street parking infrastructure







Road repair-resurfacing









USER PARTICIPATION TO TRANSPORT DESIGN



Travel behaviour determination

How to determine travel behavior?

Consultation processes

Travellers express their problems, needs, ideas on certain issues regarding mobility

Public Surveys

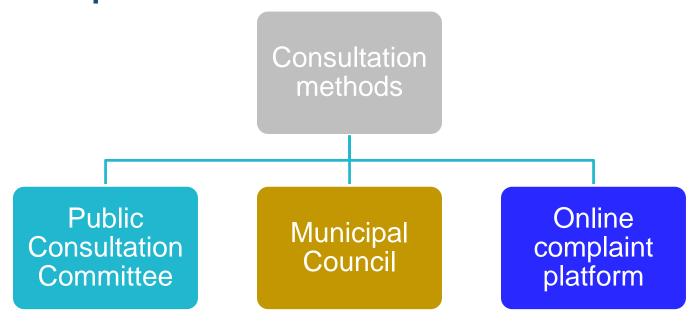
Determination of travel habits (customer satisfaction, stated preference surveys, origin-destination surveys) → Preference on trip modes and routes, number of daily trips, Kms travelled etc.)

IT applications

- Travel Patterns
- Service demand
- Traffic characteristics-parameters (traffic delay, queue length, etc.)



The Municipality of Kordelio-Evosmos has a series of methods-tools for the collection of travellers' preferences and public opinion



The 3 tools cover a wide variety of topics, ranging from policy-making to everyday issues.



Public Consultation Committee

Composition	Is consisted of local stakeholders
	25-50 participants
	1/3 of the participants are elected citizens
Jurisdiction	Provides opinion on the municipality's Development and Action plan
	Provides opinion on local issues of general interest
	Analysis of local problems and development potential
	Consultive and not decisive role



Public Consultation Committee





Municipal Council

Characteristics

- It assembles at least once a month or in important circumstances
- Open procedure for all citizens
- Its agenda covers all municipal issues

Citizen benefits

- Active participation to decisionmaking
- Communication of every-day problems directly to the municipal council
- Briefing on current and future issues
- Representation of social (including vulnerable) groups





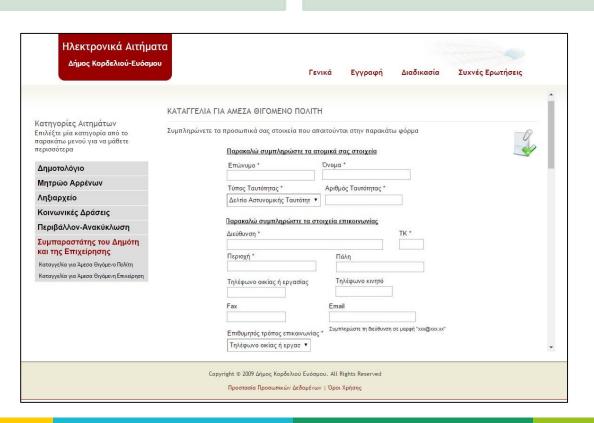
Online complaint platform

What is it?

- Online complaint form
- Available for individuals and enterprises

How does it help?

- Direct complaint communication
- Reduction of needs for making trips
- Support of vulnerable users





BARRIERS TO INCLUSION OF USER RESPONSE TO MEASURE IMPLEMENTATION

Consultation barriers





Barriers

- Lack of consultation culture
- Red tape issues

Consultation Culture

- Consultation processes are new to Greek public authorities
- There is limited experience in the organisation of consultation workshops
- The public are not fully aware of their capabilities in the design process
- Induced in national legislation since 2010



Consultation barriers

Red tape issues



Dissociation of jurisdiction between authorities (municipal, regional)



Occasionaly the citizens' needs cannot be met



The public feel they are not heard



They abstain from consultation meetings



TRAVEL BEHAVIOUR DETERMINATION PRACTICES APPLIED IN THESSALONIKI'S LARGER URBAN ZONE

Travel behaviour determination in Thessaloniki



Travel behaviour determination

Consultation procedures

Public Surveys

IT applications

Thessaloniki's ____SUMP

Thessaloniki's Metro system

Western suburban railway

A.U.Th

Thessaloniki's public transport authority

Hellenic Institute of Transport

Municipality of Thessaloniki

Travel behaviour determination in Thessaloniki



Thessaloniki's SUMP



Completed in 2014

1st SUMP in Greece

4 consultation stages



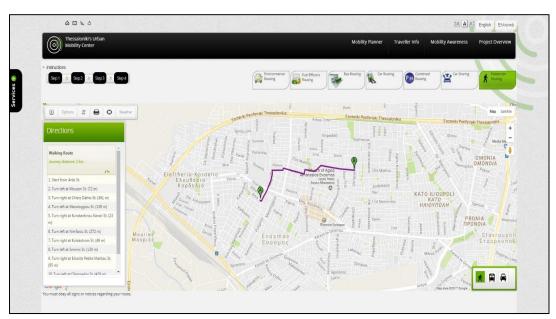


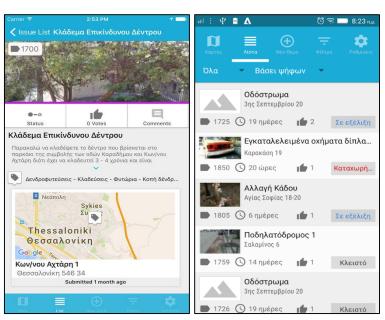
Travel behavior determination in Thessaloniki



IT solutions

- Collection of vehicle travel time through innovative IT systems
- Route planning application, live congestion levels
- Prioritization of routes with public-recognized problems and rerouting





Thessaloniki's urban mobility center (mobithess.gr)

IMCity Thess application





Thank you!







