



InnovaSUMP
Interreg Europe



European Union
European Regional
Development Fund

Survey on Cycling in Prague

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CONTENT

1. Goal of the survey

2. Methodology

3. Main findings

GOAL

1. Get the knowledge about cyclists

Overall modal share less than 1 %

2. Motivation

Why do they cycle

3. Segmentation

Differences due to age, gender, ...

4. Help to prioritise

What is most missing / expected

5. Development in bicycle use

Long term trends

METHODOLOGY

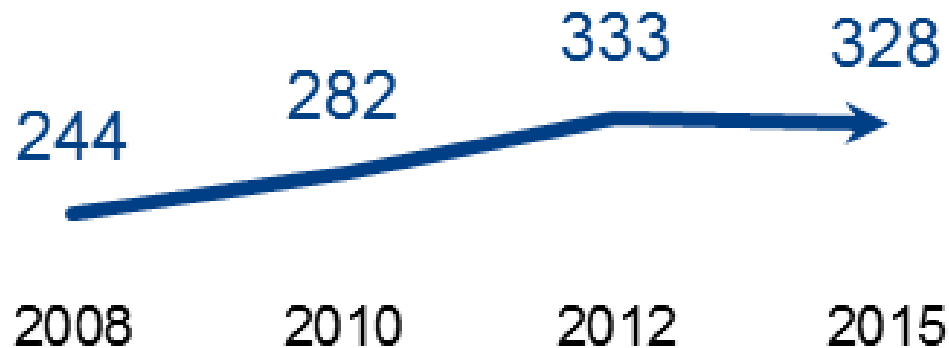
- 1. Different methodology, not comparable with Sociological survey**
- 2. 986 respondents, CAWI methodology**
- 3. Avg. duration 26 minutes**

MAIN FINDINGS



Findings

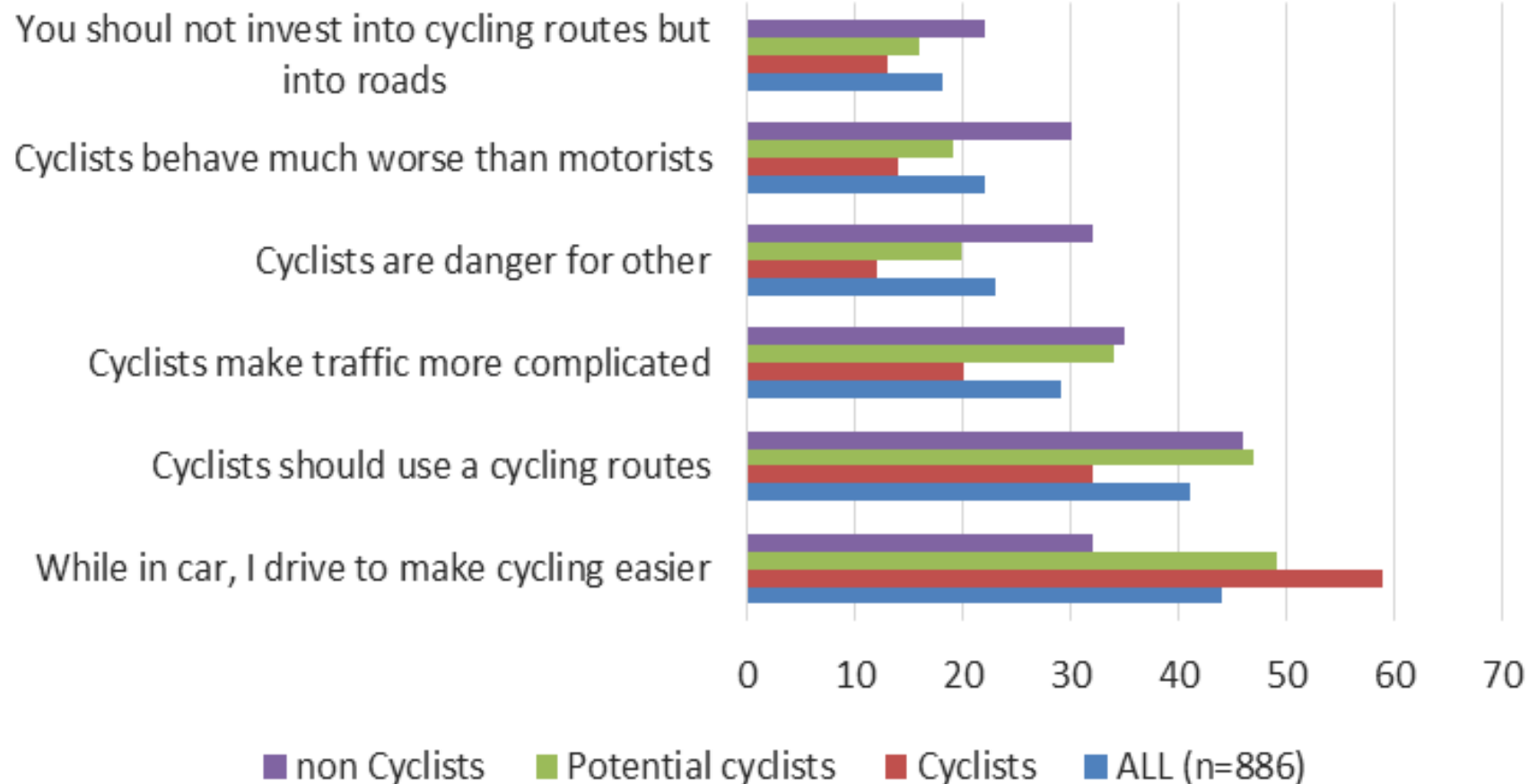
TRENDS IN NUMBER OF CYCLISTS (thous. persons)



- Cyclists - Use a bike at least 1 / month
- Potential cyclists - Use a bike less or is considering to start to use a bike
- Non cyclists - Do not use a bike a will never do

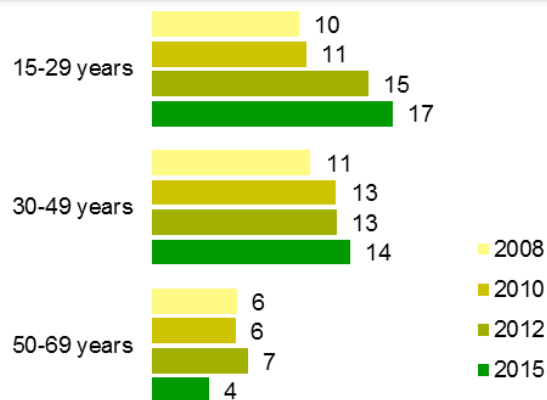
Opinions on cycling

Car Drivers Opinion

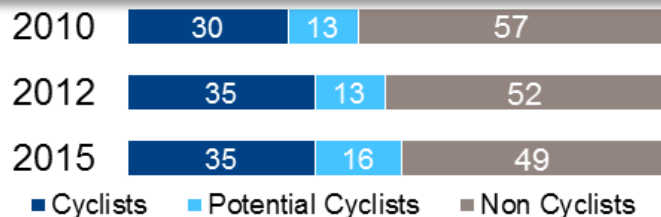


Who and why cycle

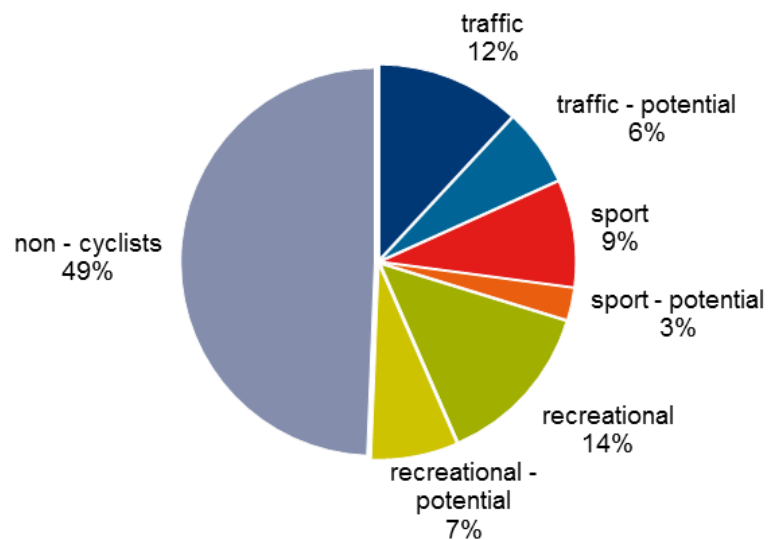
AGE CATEGORIES



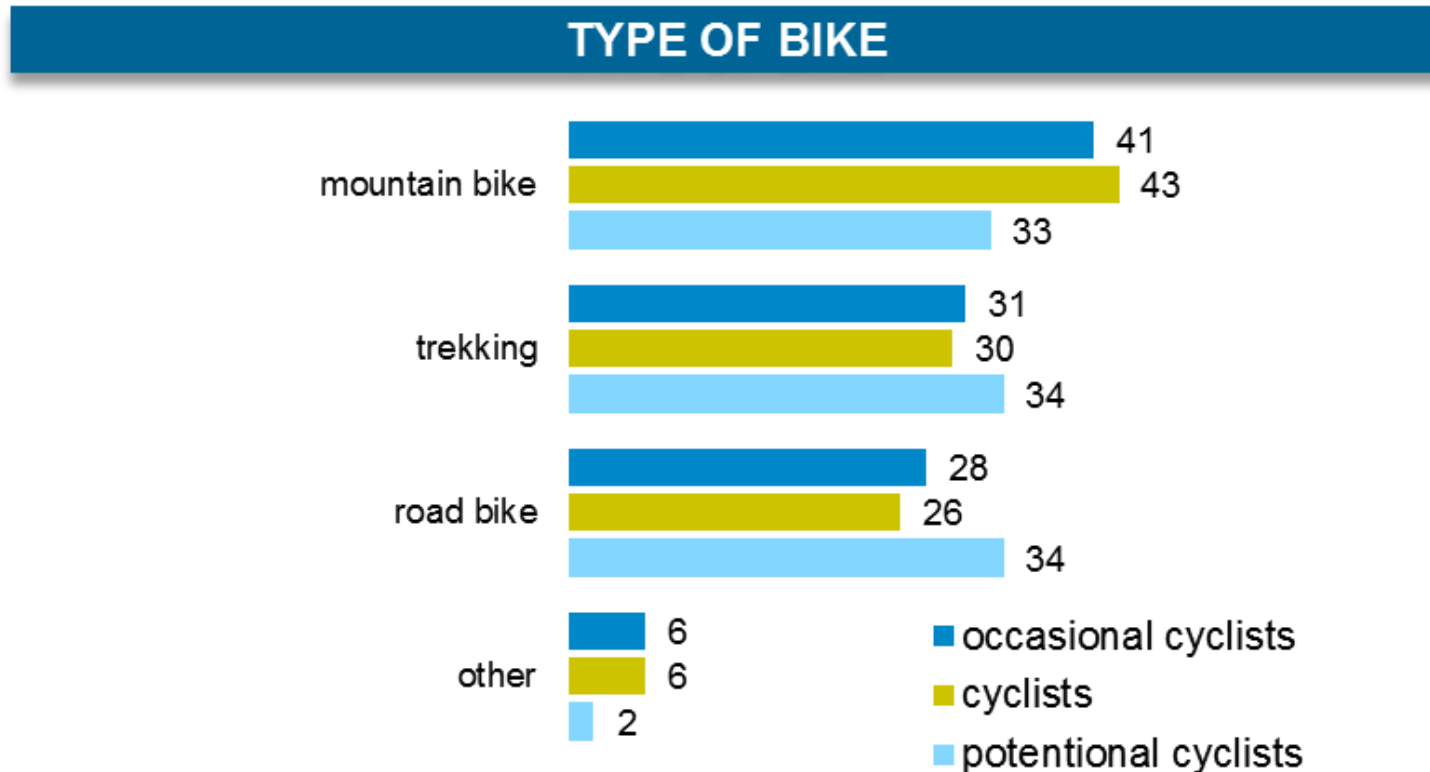
Segmentation (%)



TYPE OF CYCLISTS



Type of Bike

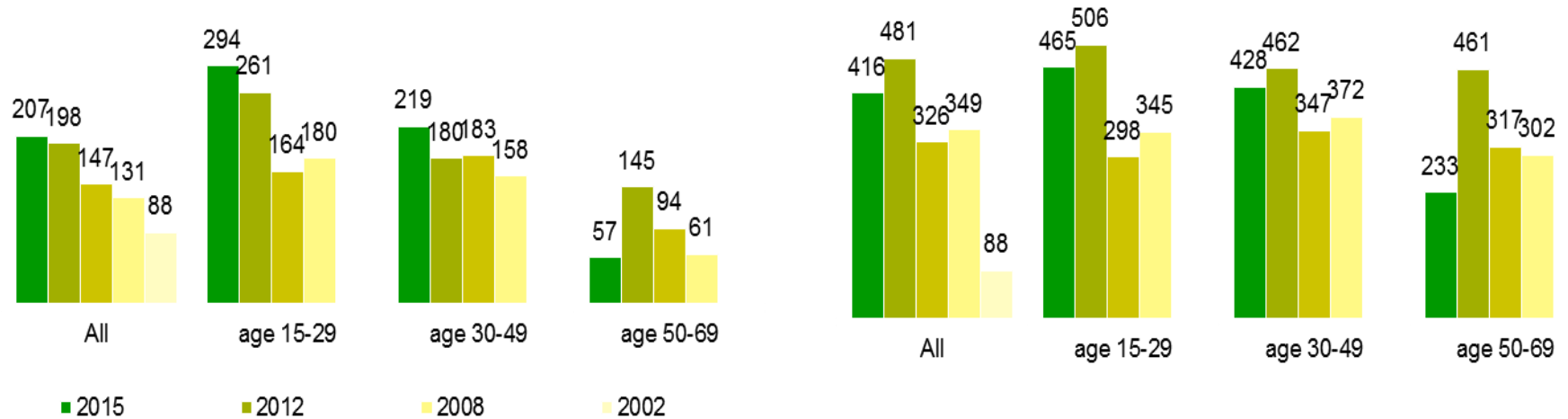


Bike use

AVERAGE NUMBER OF KILOMETERS ON BIKE IN PRAGUE

PER PERSON (all)

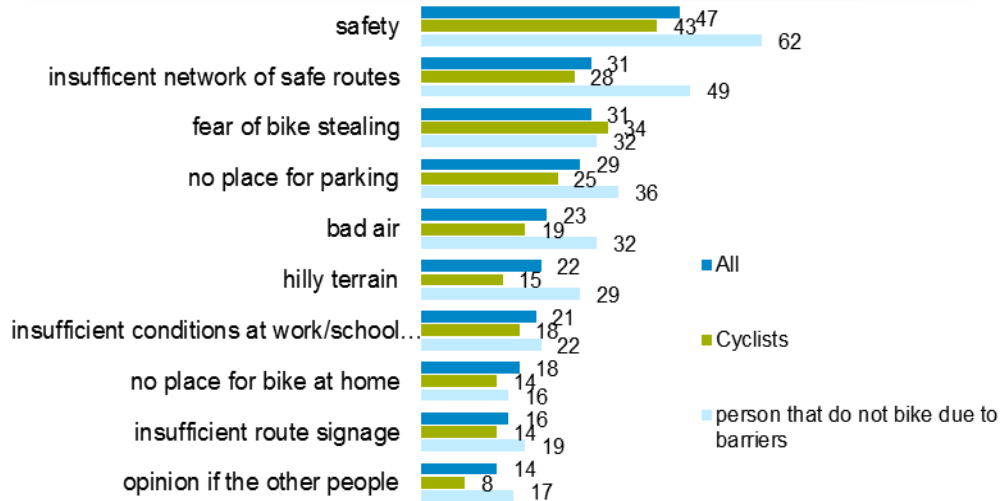
CYCLISTS IN PRAGUE



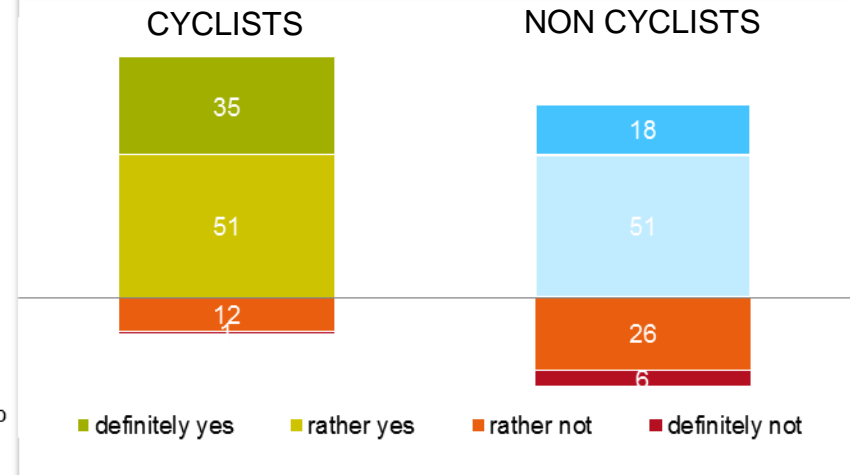
- Per year
- Estimation of users for summer and winter

Barriers and Potential

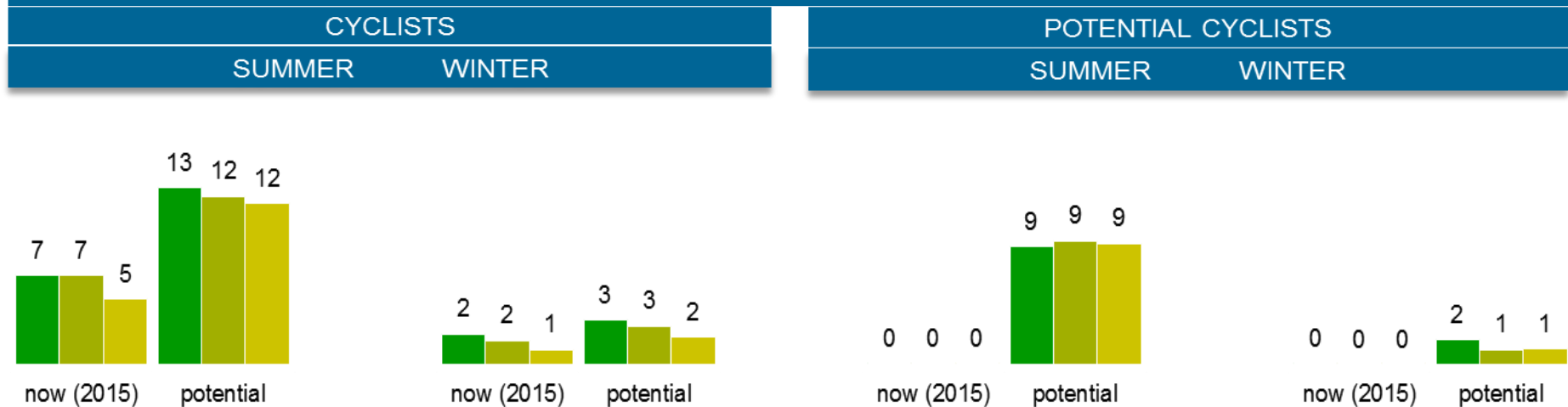
MAIN BARRIERS FOR CYCLING DEVELOPMENT



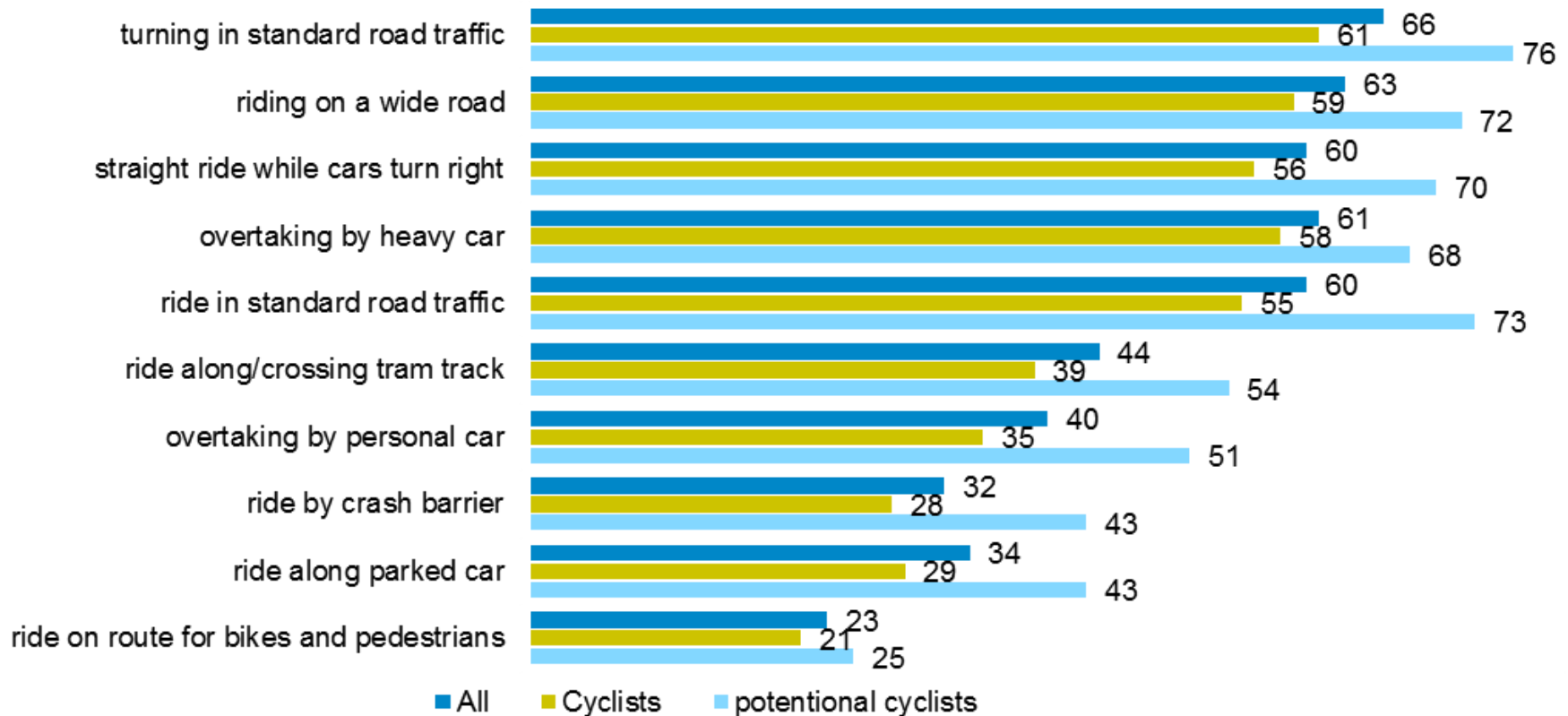
POTENTIAL DEVELOPMENT IN CASE OF BARRIER REMOVAL



POTENTIAL NUMBER OF BIKE TRIPS PER MONTH

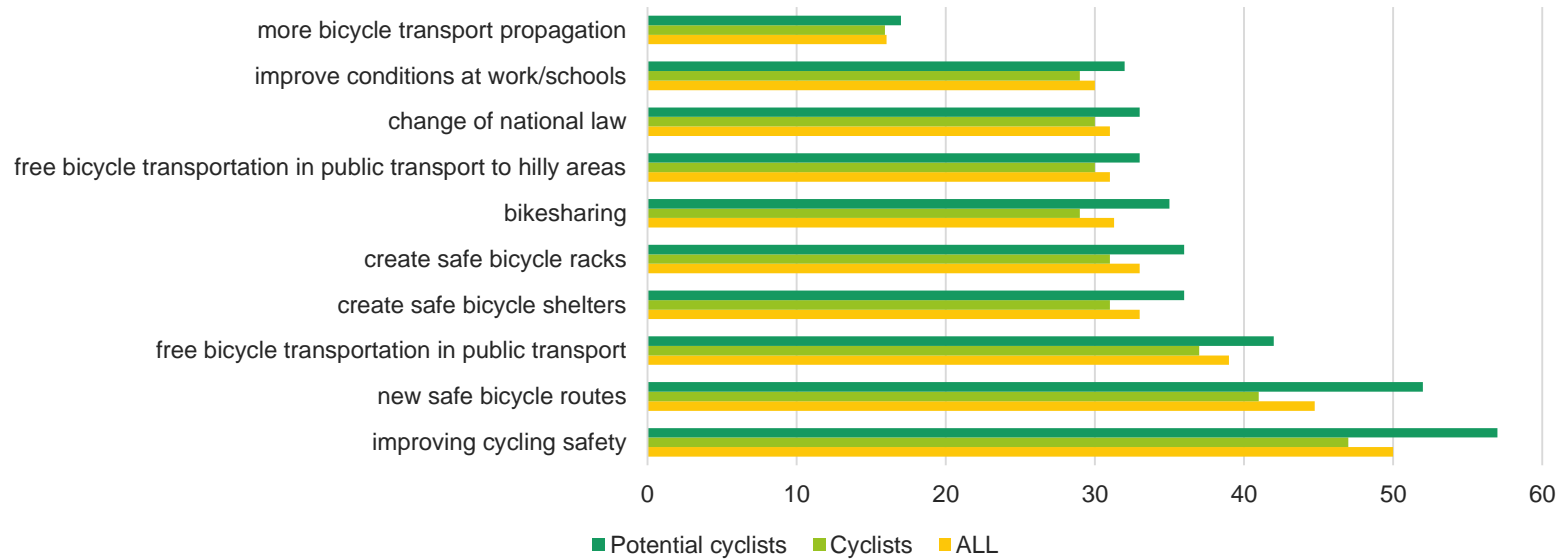


Danger perception

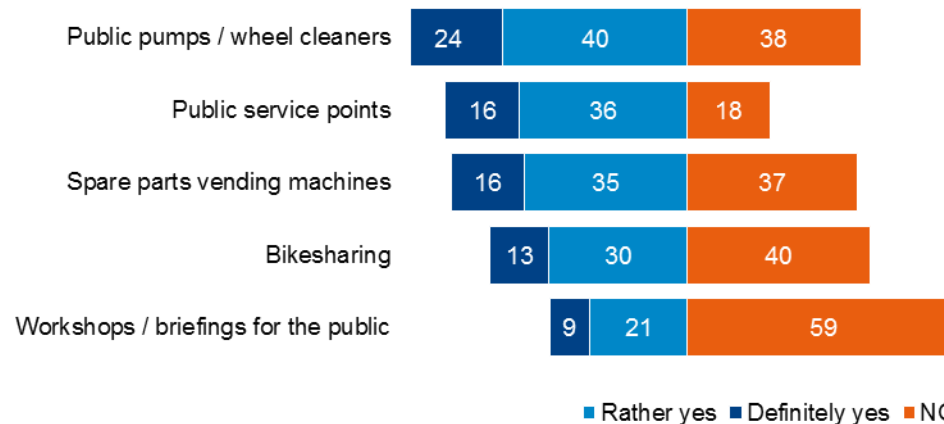


Opinions on measures

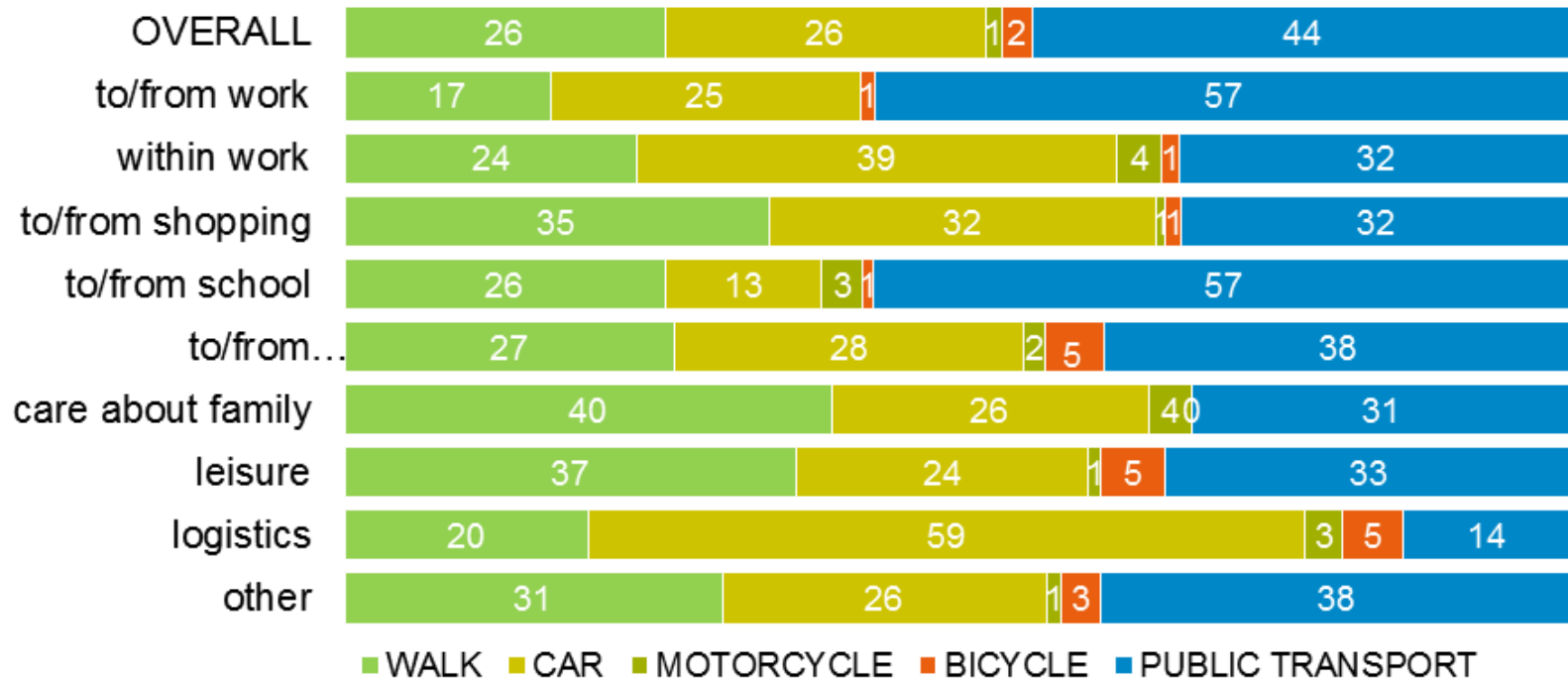
Support of measures for cycling



Would you use:



Modal split



SUMMARY

- **Cycling has strong potential in Prague**
- **Cycling is not seen as important in general**
- **Users perceives many barriers**
 - Safety
 - Conditions at work/school
 - bike parking
 - hygiene
- **Strong demand for connection with public transport**
- **Summer / winter differences**
- **Maps and navigation for cyclists**

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Thank you



Questions welcome



Projects media