



# HIGHER

## Interreg Europe

Governance and internationalisation of S4 and  
Strategic research and innovation platforms in

# SLOVENIA

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Municipalities**



HIGHER meeting, 30th March 2017, Cambridge

1. HEALTHY living and working Environment:
  - Smart Cities & Communities
  - Smart Buildings & Home with Wood chain
  - +Cross-cutting domain ICT – **enabling technologies**
  
2. NATURAL and TRADITIONAL resources for the FUTURE
  - Networks towards Circular economy
  - Sustainable food production
  - Sustainable tourism
  
3. (S)Industry 4.0
  - Factories of the Future
  - Health -medicine
  - Mobility
  - Materials as final products
  - +Cross-cutting domain – enabling technologies **nanotech, robotics, process control technologies, photonics - including micro and nano electronic components).**

- One of the instruments for synergies between businesses and research
- Call for proposals closed on 21.11.2016 - contracting in the final stage
- One proposal received for each policy domain
- Triple helix: 14 - 165 partners each providing funding (also in kind)

# The Ballanced Decission making system of strategic partnerships

SRIP	Number of partners	enterprises		other	Lead applicant/type
		big	SMP		
Smart cities and communities	165	30-45%	20-37,5%	25-50%	Institute (Jožef štefan)
Smart buildings and homes	71	23%	46%	31%	Established cluster (TECOS)
Transition to circular economy	93	33%	33%	33%	Chamber of commerce
Sustainable Food production	14	38%	25%	38%	Chamber of commerce
Sustainable tourism	28	33%	22%	44%	Chamber of commerce
Factories of the future	96	33%	33%	33%	Institute (Jožef štefan)
Health-Medicine	54	0	71%	29%	Slovenian Inovation HUB EEIG
Mobility	76	43%	29%	29%	Established Cluster (ACS) EEIG
Materials as end-products	24	33%	33%	33%	Chamber of commerce

1. **Joint RTDI initiatives** towards more demanding, comprehensive and integrated products and services
2. **Strategic thinking, Joint global trend analysis** → technologies, value chains,...
3. **Development of business models** → balancing push and pull
4. **Internationalization** (e.g. technology bridges, value chain development, FDI) **and international cooperation** (e.g. Horizon 2020, COSME, ETC, international networks) + **promotion**
5. **Knowledge transfer** + promoting open innovation
6. **Promoting joint specialized services** (e.g. IPR, design thinking,...) and human resources development
7. **Interlocutor with the state** → innovative public procurement, adaptation of sectorial regulations, business diplomacy, priority access to licenses

# Key ingredients of successful governance...

## ... SI experience of key factors to establish TRUST

1. Understand (well) your Context (develop in-house capacity/ knowledge to understand and interpret the evidence based data and the policy context )
2. Clear & Convincing Concept (long term) – key to establish robust , surviving strategy → show you have long term vision (SRIP in the case of Slovenia)
3. Proactive & Daring Delivery - Interact with people – → show you dare BREATH WITH YOUR companies
4. Leadership & Politics → present proves that you are able to assure long-term political backing for the strategy
5. Learn from the others (i.e. FIDEA, Latvia) ... make shortcuts; exercise flexibility / agility → Adapt S3 to your needs → S4



State level

National Innovation Platform

SDIP-STRATEGIC PARTNERSHIPS

SP1

SP2

SP3

SP4

SP5

SP6

SP7

SP8

SP9

SP10

# MESS GODC MEDT

Mfi

MAFF

MPA

MC

MFA

MoLFSA

ARRS

SPIRIT

SID

SPS

SzRR

SzRK

ZRSZZ

National innovation Platform

SP1

SP2

SP3

SP4

SP5

SP6

SP7

SP8

SP9

SP10



# State Level

$\Sigma\Sigma$  (SIS & IOT & ...) =

## National Innovation Platform

### Quadruple helix

Consultative body for horizontal nationally important issues in relation with innovation such as:

- performance of the supportive environment for innovation and entrepreneurship,
- elimination of horizontal regulatory barriers,
- measures to promote innovation
- coordination of research and educational capacities within the government sector.

SP1

SP2

SP3

SP4

SP5

SP6

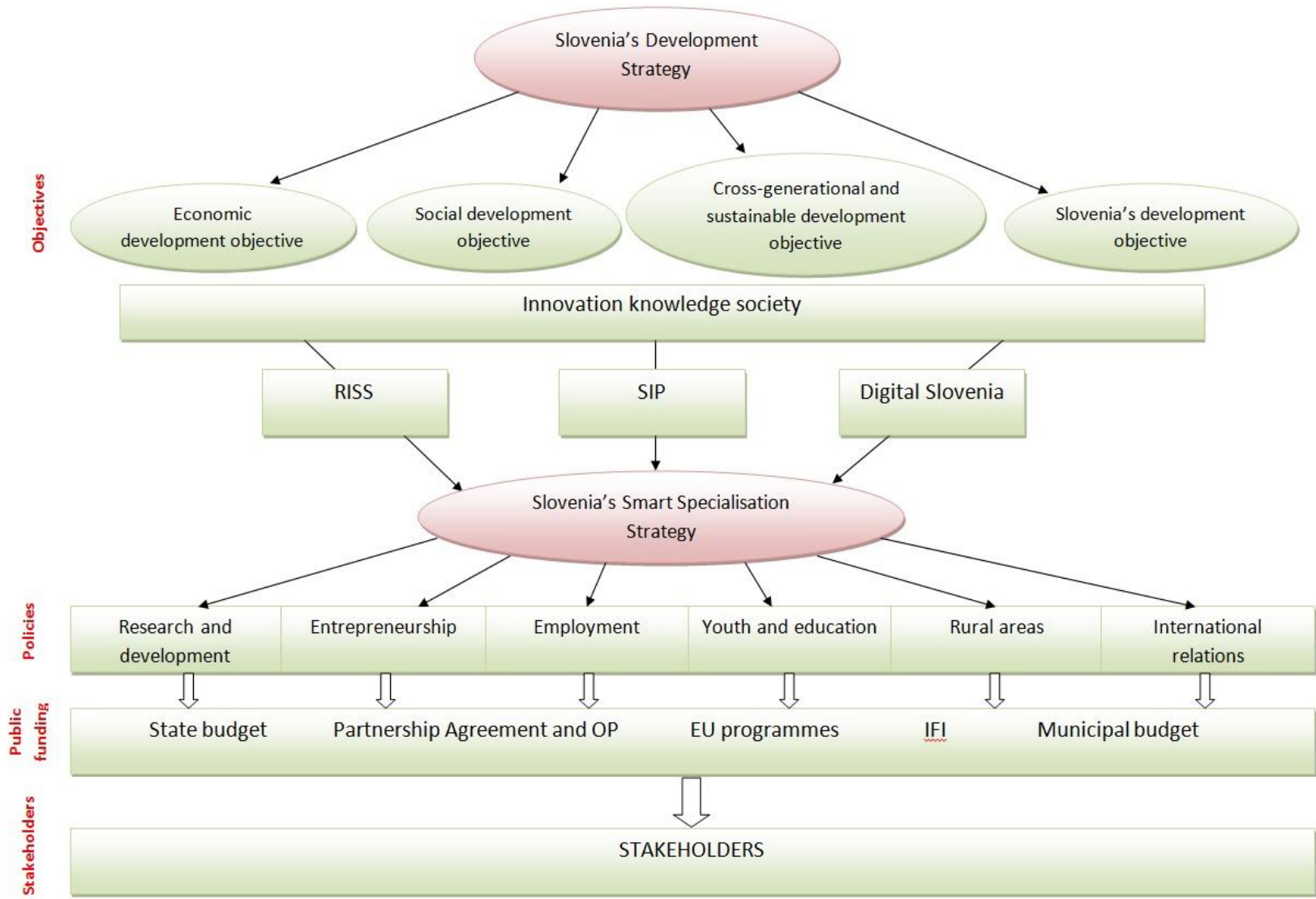
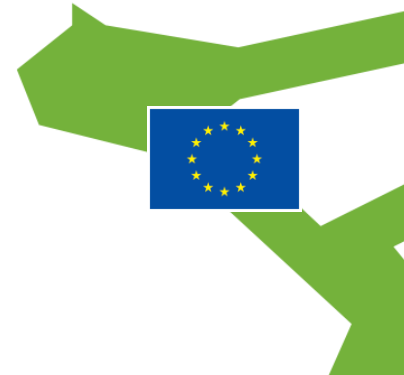
SP7

SP8

SP9

SP10

# 7. Adapt **S3** to your needs → **S4**



- ALL strategic and innovation platforms MUST include internationalisation in their action plans (by 9 April) – international value chains, H2020, FP9, etc
- Industrial modernisation platform
- Vangusrd initiative
- New S3 platform (?) on tourism



European Union  
European Regional  
Development Fund