

**Interreg
Europe**



European Union | European Regional Development Fund

*Sharing solutions for better
regional policies*



SOCIAL-SEEDS

Exploiting Potentials of Social Enterprises through Standardized European Evaluation and Development System

**Overview of SOCIAL-SEEDS
objectives & workplan for Phase 1 &
Phase 2 & budgets**

SOCIAL-SEEDS

- **WHAT:** Equip policymakers with evidence-based policy diagnostic tool that increases the effectiveness of local and regional policies and instruments for stimulation of growth & employment (preferably of vulnerable social groups) in social enterprises (SE) including their ecosystems in European cities and regions. To this end, regional and local government-run measurement and labelling scheme addressed to social enterprises (SE) will be established in order to help policymakers' concrete actions towards creating the right conditions to allow the sector to thrive.
- **WHY:** Relatively little is known about the scale as well as the ecosystems of the emerging social enterprise 'sector' of Europe as well as **policy frameworks**
- **HOW:** SOCIAL-SEEDS **identifies and improves the effectiveness of policy instruments & tackles current policy gaps in Europe.**

Workplan

Phase 1 (36 months)



Step1: Analysis of partners' situations with local stakeholders and identification of valuable experience and practices (Policy Diagnostic Tool – Social enterprise inventory per partner region + 5 good practices identified per partner region)

Step 2: Review of identified practices supported by interregional exchange of experience activities (3 interregional workshops in Estonia, Hungary, Belgium) & 5 thematic seminars&5 study-visits + mentee – mentor relationships set)

Step 3: further investigation of good practices with local stakeholders and **finalization of regional action plans** (6) backed up with further interregional event in Brussels

Knowledge pool:

- Social Enterprise Inventory,
- Framework for Social Entrepreneurial Strategies and Interregional cooperation opportunities for regions.

Workplan

Phase 2 (24 months)



Activities pre-defined by the programme mainly:

- 2 project meetings
- 1 final dissemination event (high-level political event in Brussels)

Activities addressed to regional action plans:

- Each partner monitors the action plan implementation by contacting the stakeholders and beneficiaries of the different actions,



Result indicators

- No. of Growth & Jobs or ETC programmes addressed by the project where measures inspired by the project will be implemented 100% of policy instruments addressed with structural funds link: 7
- No. of other policy instruments addressed by the project where measures inspired by the project will be implemented: 0
- Estimated amount of Structural Funds (from Growth & Jobs and/ or ETC) influenced by the project (in EUR): 15,000,000 EUR
- Estimated amount of other funds influenced (in EUR): 0



Self-defined performance indicators



- **Policy 1:** Number of social enterprises participating in the testing and validation of the policy diagnostic tool in Hungary: 80
- **Policy 2:** Share of participants in employment upon leaving (corresponding to OP result indicator 9.2.1.: share of participants in employment upon leaving): 30
- **Policy 3:** Number of social enterprises receiving grants for increasing employability of disadvantaged social groups: 50
- **Policy 4:** Total number of external finance providers (business angel, risk-capital investor, banks) increasing available portfolio of financial instruments: 1
- **Policy 5:** No. of submitted projects by social enterprises: 5
- **Policy 6:** Number of open calls for projects focusing on social entrepreneurship: 1
- **Policy 7:** Number of measures focusing on social entrepreneurs startups: 2






Output indicators

- No. of policy learning events organised: 28
- No. of good practices identified: 25
- No. of people with increased professional capacity due to their participation in interregional cooperation activities: 25
- No. of action plans developed: 6
- No. of appearances in media (e.g. press): 250
- No. of new visitors to project website since last reporting period: 1500

Budget



Number	Organisation	Country	Partner budget		
1	IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry	 HU	ERDF 331,542.50	National 58,507.50	Total 390,050.00
2	Abruzzo Region	 IT	ERDF 231,880.00	National 40,920.00	Total 272,800.00
3	Regional Development Agency of South Bohemia RERA Inc.	 CZ	ERDF 176,970.00	National 31,230.00	Total 208,200.00
4	BSC, Business support centre Ltd., Kranj	 SI	ERDF 160,425.00	National 53,475.00	Total 213,900.00
5	Rzeszow Regional Development Agency	 PL	ERDF 181,900.00	National 32,100.00	Total 214,000.00
6	EURADA – European Association of Development Agencies	 BE	ERDF 156,995.00	National 27,705.00	Total 184,700.00
7	Estonian Advice Centre	 EE	ERDF 157,050.00	National 52,350.00	Total 209,400.00