



InnovaSUMP

Interreg Europe



European Union
European Regional
Development Fund

SUMP Innovations

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19 April, 2017 | Kick-off meeting in Nicosia, Cyprus

Themes

- ❑ **Inclusion of travel behaviour research and potential user response analyses for new and emerging systems, technologies, policies and measures** – City of Prague
- ❑ **Planning for visitor mobility at tourism destinations** – Commune di Ravenna
- ❑ **Integration of SEAP and SUMP** – Nicosia Municipality (SECAP to 2030)
- ❑ **Pricing & Financing Policies and Measures** – Vilnius Municipal Enterprise "Connection Services"
- ❑ **Other SUMP innovations** – AUTh (Advisory partner)

Travel Behaviour

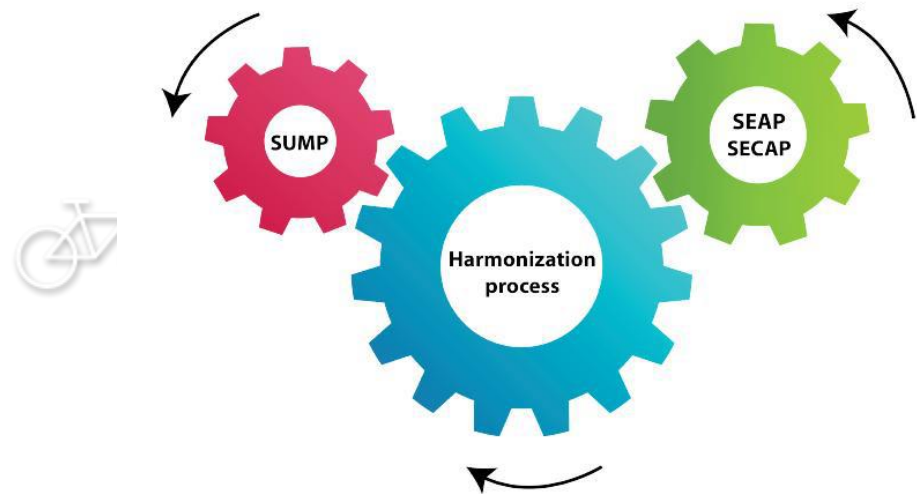
- ❑ **Travel behaviour research**
- ❑ **Potential user response analyses for new and emerging systems, technologies, policies and measures not familiar to existing users, such as:**
 - Rapid transit systems
 - ITS
 - Pricing & financing policies
 - Traffic restraint measures
- ❑ **Stated Preference surveys**
- ❑ **Campaigns and awareness – raising evaluation and monitoring changes**
- ❑ **Incentives for Sustainable Mobility Modes**
Public Transport, Cycling and Walking

Visitor Mobility at Destinations

- ❑ Targeted Promotion of Sustainable Mobility Options for Visitors
- ❑ Information through Aps, Maps
- ❑ Multi-lingual Facilities
- ❑ Demand Management at peak season in cities with high tourism
- ❑ Accessible Tourism Facilities
- ❑ Walking & Cycling for visitors
- ❑ Crowd Management at big events
- ❑ Smart ticketing combining public transport and tourism sights

SEAP – SUMP Integration

www.simpla-project.eu



Guidelines for the
harmonization of energy
and mobility planning
Version March 2017

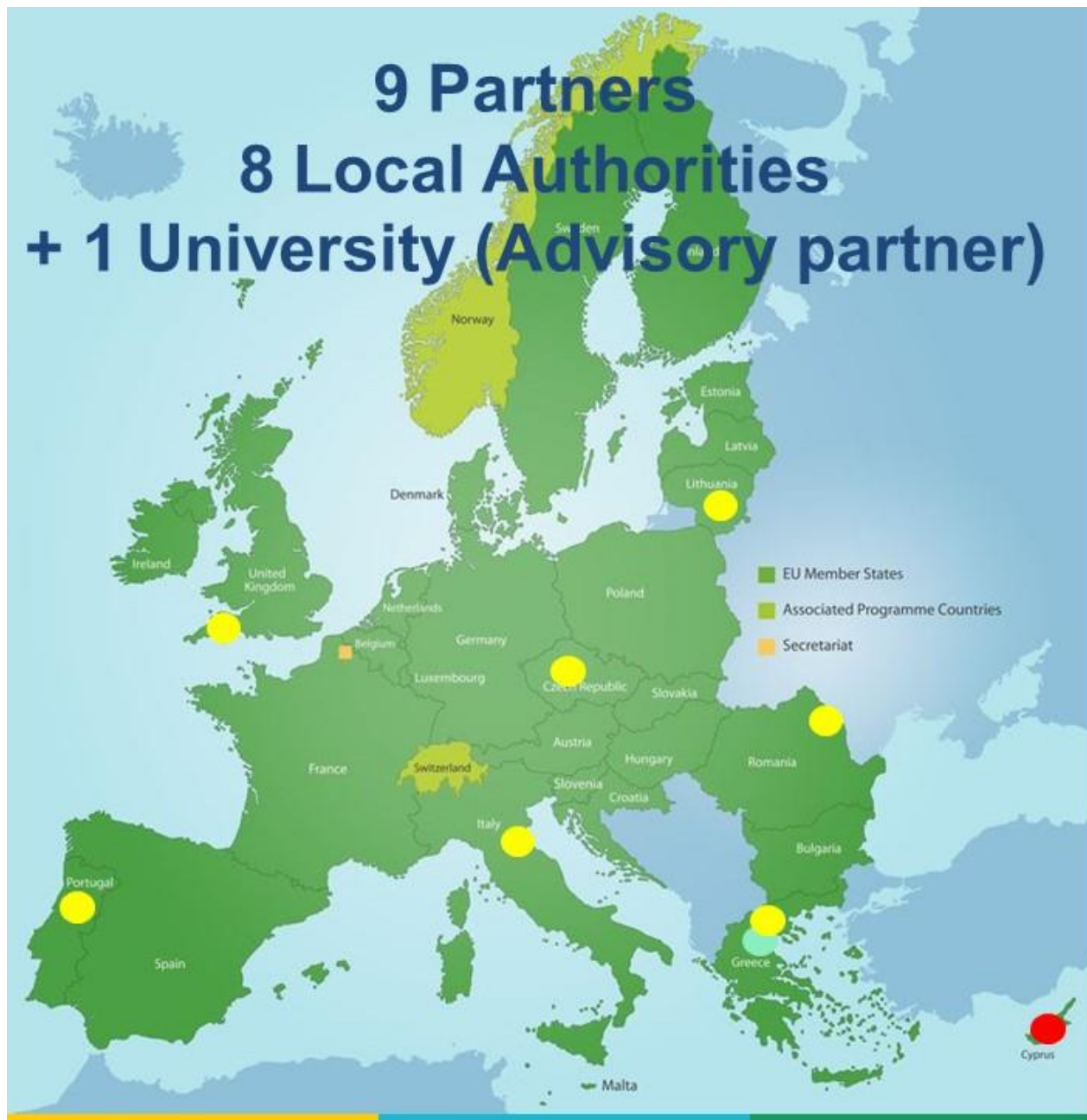
Pricing & Financing

- ❑ **Smart & Integrated Ticketing**
- ❑ **Marginal Social Cost Pricing – 2nd best**
- ❑ **Parking Pricing**
- ❑ **Congestion Charging**
- ❑ **Revenues hypothecation for Sustainable Mobility investments**
- ❑ **Funding options: PPPs, DBFO, BOOT, PFI, JESSICA, EFSI, Parking place levy**
- ❑ **Evaluation including indirect benefits (urban regeneration, employment, regional GDP, multiplier effect, health)**
- ❑ **Value capture / Property values levy**
- ❑ **Business tax for SM investments**

Other Innovations

- Mobility as a Service (MaaS)**
- Smart Cities synergies**
- Alternative fuels**
- Electro – Mobility**
- Shared Bikes**
- Flexible Transit Services/
Demand Responsive Transit**
- Urban Logistics**
- Parking**
- Urban regeneration**
- Land Use planning**
- Safety & Security**

9 Partners 8 Local Authorities + 1 University (Advisory partner)



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Thank you!

Management & Coordination Team:



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ΣΧΕΔΙΑΣΜΟΣ
ΔΙΟΙΚΗΣΗ
ΜΕΛΕΤΕΣ
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